

# Transitions

NEWS FOR ALFRED STATE ALUMNI, FAMILY, AND FRIENDS

## **Project-based Learning:**

How Education Becomes More Relevant  
to the Real World.



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## Alumni Relations Director's Message

The Alfred State Alumni Council continues to move forward in a positive manner. While we continue to create fun and exciting alumni events for all alumni to attend, we are also supporting the needs and the mission of the college.

I am proud to share with you that the Alumni Council is donating \$10,000 to the new Student Leadership Center for the installation of a fireplace, \$10,000 to the Anthony C. Cappadonia Auditorium, and \$500 to the Campaign 101 Project.

We are also pleased to announce the list of alumni events set for 2012 thus far (see right). For updates on the details as well as additional events planned, please visit our website at <http://www.alfredstate.edu/events/upcoming/Alumni+Events>. You may register online for any of the events or call Cindy Croston at (607) 587-3931. Check or credit card payment is accepted.

I look forward to seeing and/or meeting many of you at one of our upcoming events.

Warm regards,

Colleen Argentieri '85  
Director of Alumni Relations

### Alfred State Alumni Council Members

Dr. John M. Anderson, President, Alfred State  
Colleen Argentieri, Director of Alumni Relations, Class of 1985  
David Post – Chair, Class of 1985, 1983  
Valerie Tober – Vice Chair and Secretary, Class of 1999  
Michael Burke – Class of 1987  
Kandi Geibel – Class of 1992  
Carol Herbst – Class of 1985  
Wren Keber – Class of 2006  
Robert Livingston – Class of 1956  
Christine Loperfido – Class of 1972  
Marjorie Morgan – Class of 1980  
Michael Murray – Class of 1978  
Roxana Sammons – Class of 2008  
William Snyder – Class of 2001  
Matthew Speed – Class of 2009  
JoAnne White – Class of 1994  
Bonita Woodring – Class of 1968

## Upcoming Events

**Rochester Alumni Event**  
Casa Larga Vineyards & Winery  
Thursday, June 7

**TG, Pi Nu, & Delta Chi "Old House"  
Reunion**  
(1972 & previous)  
Lake Lodge  
July 13, 14, & 15

**Buffalo Bisons Baseball Game**  
Coca-Cola Field  
Monday, July 23

**Rochester Red Wings Baseball**  
Frontier Field  
Hardball Café  
Monday, August 6

**Buffalo Chapter Alumni Event**  
Pearl Street Grill & Brewery  
Date to be determined

**Albany/Saratoga Alumni Event**  
Gideon Putnam Resort  
Date to be determined

**Southern Tier Alumni Event**  
Location & date to be determined

**Fall Wine Tour of Seneca Lake**  
MUST be 21 years of age!  
Date to be determined

**Homecoming/Family Weekend**  
October 11 – 14

## Stay Connected



ASC News RSS feeds  
[www.alfredstate.edu/news/all/feed](http://www.alfredstate.edu/news/all/feed)



ASC Facebook Fan Page  
[www.facebook.com/AlfredStateCollege](http://www.facebook.com/AlfredStateCollege)

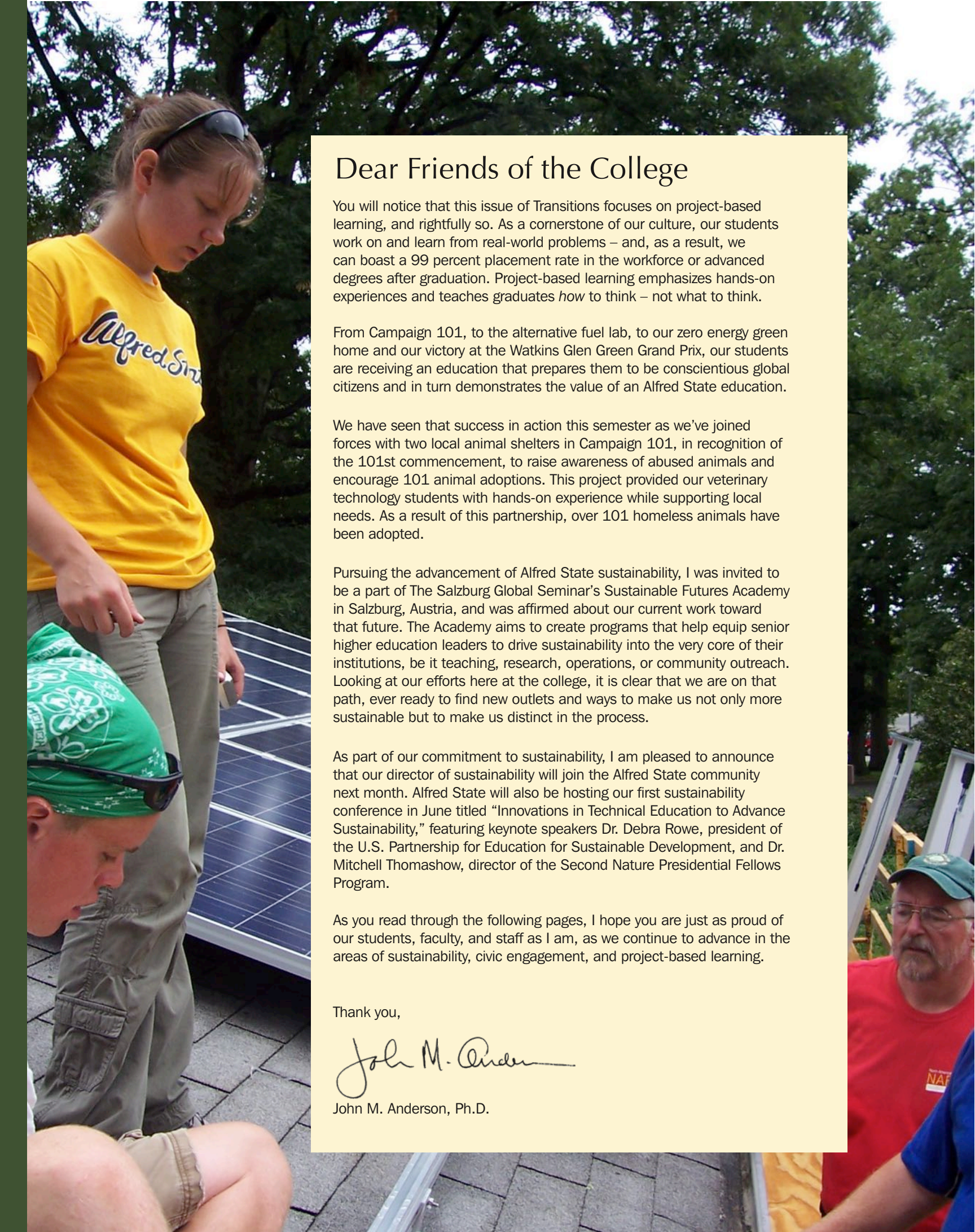


ASC YouTube Channel  
[www.youtube.com/AlfredStateCollege](http://www.youtube.com/AlfredStateCollege)



Follow ASC on Twitter  
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## Dear Friends of the College

You will notice that this issue of Transitions focuses on project-based learning, and rightfully so. As a cornerstone of our culture, our students work on and learn from real-world problems – and, as a result, we can boast a 99 percent placement rate in the workforce or advanced degrees after graduation. Project-based learning emphasizes hands-on experiences and teaches graduates *how* to think – not *what* to think.

From Campaign 101, to the alternative fuel lab, to our zero energy green home and our victory at the Watkins Glen Green Grand Prix, our students are receiving an education that prepares them to be conscientious global citizens and in turn demonstrates the value of an Alfred State education.

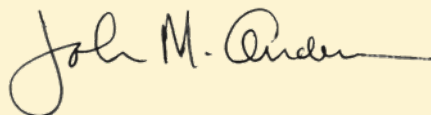
We have seen that success in action this semester as we've joined forces with two local animal shelters in Campaign 101, in recognition of the 101st commencement, to raise awareness of abused animals and encourage 101 animal adoptions. This project provided our veterinary technology students with hands-on experience while supporting local needs. As a result of this partnership, over 101 homeless animals have been adopted.

Pursuing the advancement of Alfred State sustainability, I was invited to be a part of The Salzburg Global Seminar's Sustainable Futures Academy in Salzburg, Austria, and was affirmed about our current work toward that future. The Academy aims to create programs that help equip senior higher education leaders to drive sustainability into the very core of their institutions, be it teaching, research, operations, or community outreach. Looking at our efforts here at the college, it is clear that we are on that path, ever ready to find new outlets and ways to make us not only more sustainable but to make us distinct in the process.

As part of our commitment to sustainability, I am pleased to announce that our director of sustainability will join the Alfred State community next month. Alfred State will also be hosting our first sustainability conference in June titled "Innovations in Technical Education to Advance Sustainability," featuring keynote speakers Dr. Debra Rowe, president of the U.S. Partnership for Education for Sustainable Development, and Dr. Mitchell Thomashow, director of the Second Nature Presidential Fellows Program.

As you read through the following pages, I hope you are just as proud of our students, faculty, and staff as I am, as we continue to advance in the areas of sustainability, civic engagement, and project-based learning.

Thank you,



John M. Anderson, Ph.D.





# Project-based Learning:

## How Education Becomes More Relevant to the Real World.



### Changing the way students learn

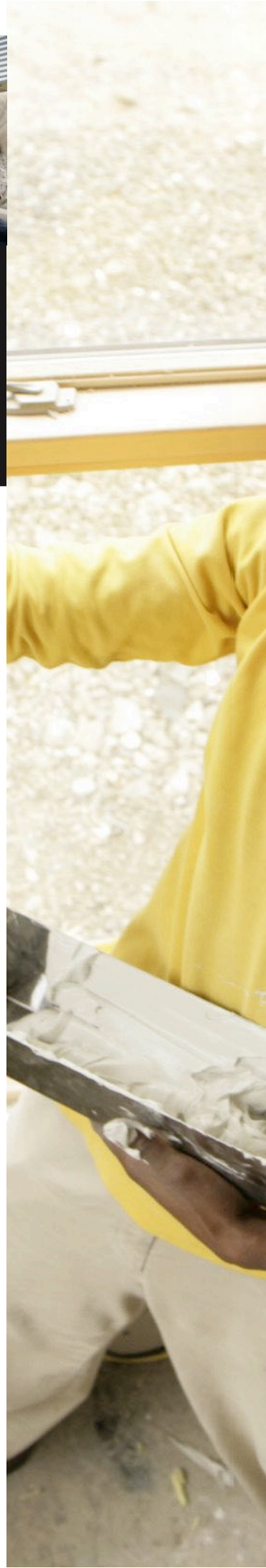
One way Alfred State helps students prepare for employment is a teaching style called “project-based learning.” Project-based learning is a dynamic, engaging method that helps students learn by doing. Typically they’re challenged by a project that demands inquiry and hypothesizing as to how they will solve the problem. It teaches critical and original thinking. They learn to cooperate and solve problems in teams.

Part of project-based learning is asking students to achieve skills and competencies they’ve never accomplished before. When they rise to that challenge, they learn to synthesize all the factors around them, actively apply previous knowledge, and ultimately ‘think on their feet’ and come to a conclusion.

### Better training makes education more relevant

Bill Goodrich, president of LeChase Construction, is a firm believer in project-based learning. He graduated from Alfred State in the '80s and has hired more than 40 employees from the college. “Alfred State consistently brings into the classroom what’s happening in the marketplace. This produces grads who clearly know the field they’re going into and what’s expected. That’s why I think project-based learning helps make excellent employees.”

*With the national unemployment rate hovering between eight and ten percent, colleges and universities are under greater pressure to deliver an education that will lead to jobs.*







## Set expectations high, but within reach

With project-based learning, the challenge is to set the expectations high, provide support and belief in your student, and get out of the way. The payoffs are huge. Students discover they're capable of far more than they realized. It permanently changes them. They learn how to relax and think when confronted with something they don't know.

This type of learning has led Alfred State students to do amazing things like build a zero energy green home, modify alternative fuel vehicles, design and install solar lighting systems at the U.S. National Arboretum, design and present a port facility in Italy, and apply their knowledge to help those in need in Missouri and Louisiana.

As Matthew Lawrence, professor in the Mechanical and Electrical Engineering Technology department, observes about one of his projects, "The growth of the students, the pride, the confidence they gained by a project this challenging would never happen in a lecture/theory class. They've been tested in labs that are far more like the real world."







# The Race to the Future

*Now it's not how fast you can go on a gallon, but how far. And when gas becomes scarce, what are our alternatives? Students enrolled in the automotive trades and mechanical and electrical engineering technology curriculum are finding answers to these forward-thinking questions.*

*Students in these programs work with and research alternative fuels and sources regularly, from racing at the Toyota Green Grand Prix, to competing for a land speed record, to converting tractors to plug-in electric. Their programs focus on Alfred State's project-based learning distinctive, where tough, critical thinking really pays off and students solve difficult problems as teams.*

## Fulfilling a Need for Speed

"See you at four!" Such words are typical for automotive trades students to hear from Assistant Professor Jim Fleischman. In order to prepare one of the college's Honda Insights for a land speed record attempt at the Bonneville Salt Flats in August, students have been up and working at 4 a.m. And then they start classes at 8.

"The automotive department students and instructors are busy preparing a hybrid vehicle, donated by alumnus Robert Couse, to compete for a land speed record," noted Kent Johnson, associate professor and department chair. "This project demonstrates that the college's 'going green' initiatives can be educational and fun."

Utah's Salt Flats hosts this annual, historical event, which began in 1949. The Flats are comprised of a 30,000-acre expanse of hard, white salt crust on the western edge of the Great Salt Lake basin in Utah.







## Takes Vehicles in New Directions

### Showcasing Alfred State Ingenuity

The Green Grand Prix is the only road rally designated for fuel efficient, alternative fuel, and hybrid vehicles in the U.S. and is designed to raise awareness and promote alternative and renewable energy.

In 2011 Alfred State students and faculty took a gas-powered 2003 Honda Insight that they had modified to the Green Grand Prix and won for fuel economy in its class with over 89 mpg. This year, 60 students and four faculty/staff members returned to Watkins Glen International to attempt to beat that result in a three-hour race on the racetrack, required to maintain at least 45 mph. They not only won fuel economy in class with the Insight once again, but beat last year's mileage by over 5 mpg, with a final result of 95.1 mpg. In the Saturday road rally, a time-speed-distance race where participants drove local roads around Seneca Lake, the Alfred State Chevy Malibu, altered to run on compressed natural gas, took second place overall. In addition to these wins, the Alfred State team took home the inaugural Auto Career Development Center Excellence in Innovation Award and its \$1,000 prize.

Two other vehicles from the college's alternative fuel fleet made appearances and achieved spectacular results on the Glen's track: the 2009 plug-in hybrid Toyota Prius ran at an average of 78 mpg, and the 2012 Chevy Volt extended range, electric vehicle averaged 82 mpg.

Competitors included Corning Community College, St. Clair Community College in Michigan, West Philadelphia High School in Pennsylvania, Rochester Institute of Technology, Elmira College, Clean Communities of Central New York, and the County of Schuyler.

Says Associate Professor and Chair Kent Johnson: "Much of what we're teaching in the classroom is what students will face when they get out in the real world. Working on these cars as a team gets them excited about hybrid propulsion and the new electronics. More alternative fuel vehicles will be out there and someone will need to know how to repair them. They'll be ready."

“Much of what we're teaching in the classroom is what students will face when they get out in the real world.”



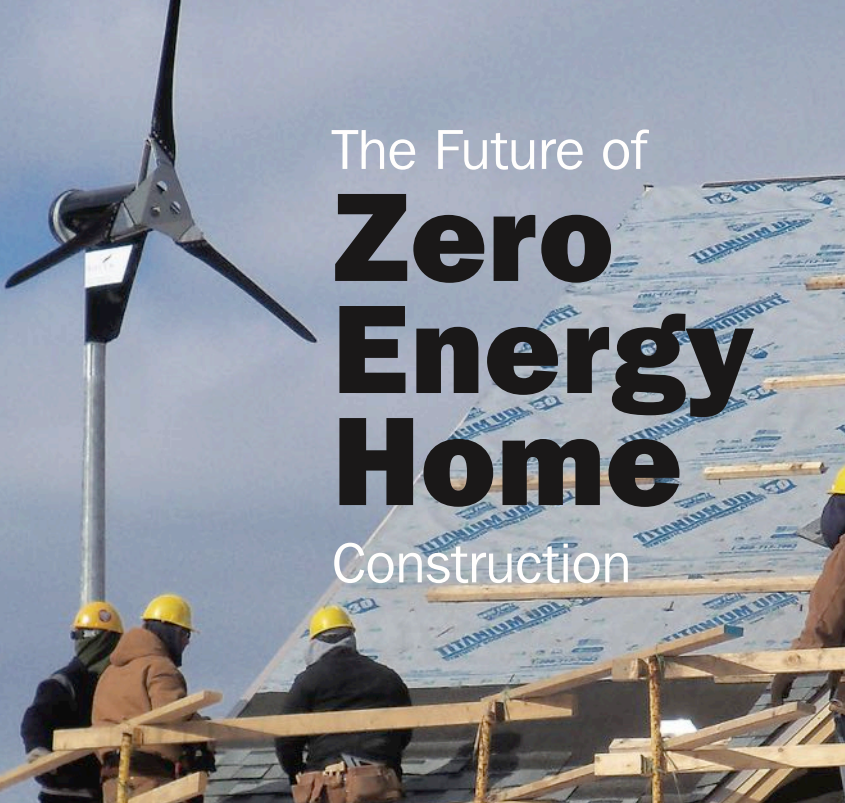
### Alternative Fuels and Agricultural Dilemmas

Automobiles are not the only vehicles that Alfred State is modifying, though. Addressing the challenge of fumes in a tunnel, something faced by farmers using high tunnels to extend their crop season, students in the Mechanical and Electrical Engineering Technology (MEET) program converted a 1949 gasoline-powered tractor to electric, under the direction of Assistant Professor Matthew Lawrence.

Senior MEET student Chris Graham of Elmira, NY, admitted that he was skeptical at first. "I'm not from 'the country,'" he said, "so I had no experience with tractors. My first response was 'are you kidding me?' But, turns out, it was a great experience. We all learned so much. Eventually we totally took over the project. This will help the environment and support the college's goal of sustainability."

The project also allowed two schools – that of Architecture, Management and Engineering Technology and the School of Arts and Sciences – to collaborate. According to Lawrence, "The School of Arts and Sciences generously funded this project-based learning opportunity for seventh-semester students in the energy systems class. The tractor will be 'owned' by Terry Tucker, dean, School of Arts and Sciences, and used at the college's Groveland facility. On one charge, the tractor can plow for two hours or cultivate all day."





# The Future of **Zero Energy Home** Construction



These programs are critical for the economic development, business retention, and retention of our youth by developing the latest job skills.”

As one of the state’s leading suppliers of workers for the green energy field, it was only natural for Alfred State to build a zero energy home. Located on the Wellsville campus, the showcase home was constructed entirely from 2009 to 2011 by students, and serves as a laboratory for the public and Alfred State students.

Funded primarily by the federal Appalachian Regional Commission (ARC), which supports projects in the Appalachian Region that aim to create new jobs, improve quality of life, and encourage economic development, the home is certified Gold and built to National Association of Home Builders green building standards. It utilizes several power sources, including geothermal, solar thermal, photovoltaic and a small wind generator, and also has a high-efficiency wood-burning Tempcast fireplace. The inclusion of these systems helps make it a zero energy demonstration home. A high-end monitoring and automation system, funded by the New York State Energy Research and Development Authority, includes temperature sensors to the full depth of the geothermal wells, insulation monitoring adjacent to solar thermal and photovoltaic systems, and other monitoring and automation systems.

More importantly, students did not just *work* on the home – everything except the water system was designed and constructed by them. From building the home’s frame, to hanging drywall, to running the electrical system, they were the contractors on the job, applying skills and knowledge and helping make the important building decisions. Partnering students from the architectural technology, construction management engineering technology, building trades (carpentry, masonry and HVAC), and electrical trades programs made the project a collaborative effort, reinforcing the importance of successful team integration.

“These types of programs are critical for the economic development, business retention, and retention of our youth by developing the latest job skills,” said Craig Clark, executive director and dean of the School of Applied Technology and principal author of the ARC grants.

“The college’s ‘green home’ is very impressive,” said Earl Gohl, co-chair of the ARC, during his visit. “The ARC is interested in funding projects that create jobs and brighter economic futures for the people in the Appalachian states. Alfred State continues to develop programs and produce graduates that help make that goal a reality.”







# Charting a Future:

## The Work of Surveying Engineering Technology at Alfred

Imagine visiting a college campus, strolling along the sidewalk as you admire the buildings and landscaping, when you suddenly glimpse students with tripods and expensive-looking equipment, seemingly photographing random objects. Although such a sight would be unexpected at a traditional college, this is a regular occurrence for students in the surveying program. The project-based, hands-on learning is infused into the very core of the curriculum for both the two-year and four-year tracks, and students receive an education where they don't just discuss concepts – they put them into practice each day.

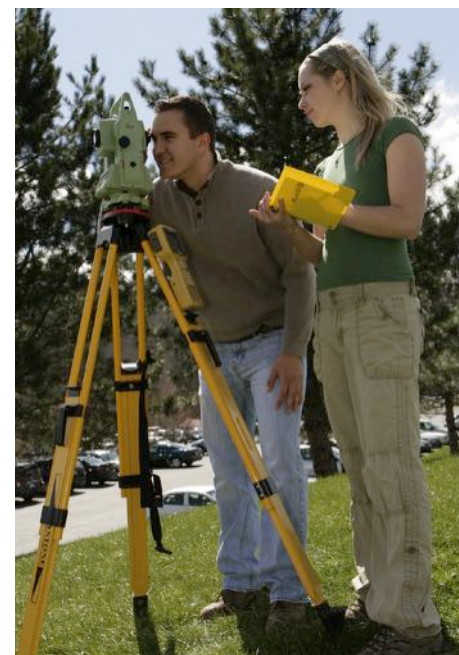
While the program can boast a near 100 percent pass rate on the National Council of Examiners for Engineering and Surveying fundamentals exam (well above the national average of 60-70 percent) and having the only bachelor's degree track in surveying engineering technology in New York State, it is the immersion into practical, real-life applications that makes the difference for students. This project-based learning style extends beyond the classroom. From working with the City of Hornell on infrastructure location and corporate limits, to surveying for local farms and

individuals, to working with the Allegany County Office of Real Property, the students apply their skills to needs in this area. Not hypothetical situations spelled out in a textbook, but real people with real projects.

Surveying students often do internships during their summers, adding marketable experience to their repertoire. Four students – juniors Caleb Damcott and Joseph Moll, along with sophomores Kyle Schuster and Tom Stein – will be headed to New Mexico this summer to work with the Bureau of Land Management on marking U.S. Forest Service boundaries that were subjected to forest fires. The New York State Department of Environmental Conservation has brought students on board for internships, sometimes hiring them for full-time positions after graduation. Senior Joel Kayser is one of these students. Bill Smith, a junior, will be travelling to Alaska, where he will be performing public land surveying in Southern Alaska and the Arctic Circle.

The success of the program lies in a well-rounded education, combining the project-based aspect with a wide breadth of knowledge, including classes

in business, mathematics, science, history, writing, and even English. In the words of Kayser, "Complimented with experience in the field, a four-year degree offers a great background in management, teamwork, problem solving skills, computer skills, and technical knowledge to be an asset anywhere." Utilizing cutting-edge field instruments and computer-aided drawing software keeps the program "ahead of the game," Kayser added.





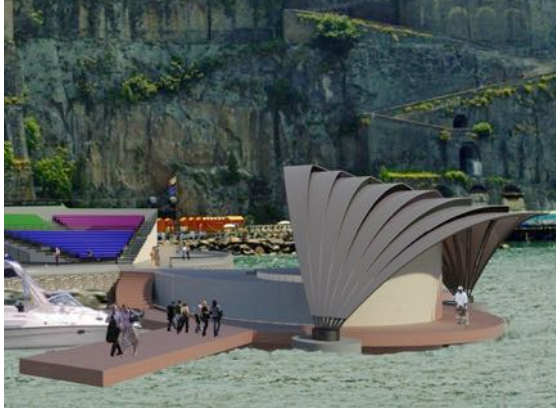
# Project-Based Learning Goes Abroad

This year about 260,000 U.S. students will study abroad, or about one percent of the American student body. What makes the Alfred State program unique is its location in Sorrento, Italy, overlooking the sea, and the fact that it's a faculty-led program. Last year, 18 students attended and put their skills to the test.



The trip to Sorrento gives our students a foundation in cultural awareness. It helps them realize that they can participate in the global economy. They really engage with the citizens, which gives them a much greater depth of understanding."





## Project-based Learning in a Foreign Land

Students were challenged to design a new major point of entry for the 2 million visitors that visit Sorrento through Marina Piccola.

Architectural students, led by Assistant Professor Jeffrey Johnston of the computer imaging and architectural engineering technology program, joined those of Associate Professor Dianne Tuzzolino of the Business department. They collaborated on a study of a sustainable port facility with an array of new architectural features to make it a destination for private craft, tourists and locals alike. Tuzzolino's business students applied what they had been learning about sustainable business practices, while Johnston's students used their architectural knowledge in the design.

The students researched and observed Italian culture, urbanism, commerce, tourism, and building traditions. While students take a course in basic Italian language, any experience like the port project improves the depth of understanding of the language.

After completing their study, the students presented their project to the Mayor of Sorrento, Joseph Cuomo, who remarked, "It is apparent that you have tried to understand our history and heritage and have taken these things to heart in the thoughtful designs that you presented to us. Bravo!"

## Weighing in on the Experience

Adam Smisloff '12, a business administration major who traveled abroad for the first time, reflected on his time in Sorrento: "While I learned much from doing the Marina project, it was actually the everyday dynamic of learning language, shopping, cooking, and figuring out how to get around that woke me up. I realized that I was not that purposeful in school prior to going. The trip really focused me. Now I'm pursuing sustainability in business."

"The trip to Sorrento gives our students a foundation in cultural awareness," said Tuzzolino. "It helps them realize that they can participate in the global economy. They really engage with the citizens, which gives them a much greater depth of understanding." President John M. Anderson concurs, remarking that "the program helps prepare students for jobs in the global economy."

Johnston notes the benefits of similar programs abroad: "Ultimately, when potential employers see on your resume that you've studied abroad in a serious program, they realize that you're curious, resourceful, and know how to solve problems. It helps you rise to the top of the pile of applicants."





# An Education in Lending

## Engaging after Hurricane Katrina

A powerful example of project-based learning is Alfred State's Semester in the South program. Just finishing up year three and led by Assistant Professor Norm Ellis of the Building Trades department, students spend 12 weeks helping to rebuild homes on the Gulf Coast that suffered the ravages of Hurricane Katrina. This past semester students partnered with Habitat for Humanity in Bay St. Louis, MS, where they built new 'green' homes, and with the Episcopal Service Organization in New Orleans, rebuilding flood-damaged homes.

One homeowner who was aided by this outreach was Mona Lisa Paine, a social worker in New Orleans Parish. "Most people can't imagine the devastation, frustration and hopelessness of the storm. And yet here are these students helping rebuild my home so that we can move in. My life is going to be so much better. I am so grateful to them."

At the same time, Ben Nimmitz, a construction project supervisor who oversaw a number of construction sites, observed: "I got to watch Alfred State students apply what they'd learned in the classroom. It was a powerful experience to see their leadership and teamwork increase. Here they were helping transform someone else's life and they were developing a great work ethic in the process. It had a powerful effect on the homeowner and others around the neighborhood."

Says Ellis, "As students met these wonderful but destitute people who were grateful for their help, they both benefited. Seniors can get very focused on having a good time. But these students exhibited responsibility that wouldn't have come from a lab or classroom."

## Better Citizens Make Better Employees

Ultimately Ellis thinks project-based learning gives students greater grounding and makes them better employees. "Employers realize that these students have already established good, safe, ethical work practices. They're ready to jump in and handle the job because of what they've already seen."





# g a Hand

## Semester in the South

“

I got to watch Alfred State students apply what they'd learned in the classroom. ... Here they were helping transform someone else's life and they were developing a great work ethic in the process.”







## Giving New Life by Going Electric

When a donated 1981 Volkswagen Rabbit, converted by donor Niagara Mohawk for electric power and given to Alfred State, was about to be sold for scrap, Assistant Professor Matthew Lawrence jumped at the chance to utilize the car for hands-on learning in the Mechanical and Electrical Engineering Technology (MEET) department. The vehicle ran for a few years under the direction of Yogi Jonchhe of the MEET, but was put into storage in the 1990s. Initially, Lawrence confided in colleagues that he was prepared to do whatever to insure the class was successful, even working nights and weekends personally. But they admonished him, saying that when he picked up a wrench, it would turn from project-based learning to professor-driven learning.

After researching the costs of a full, state-of-the-art upgrade, the class offered to do the upgrade and hand the car over for use in the Alfred State fleet. Over a 10-week period 17 students on five teams – charger and batteries, high-voltage system, low-voltage system, instrumentation, and motor and motor mounting – brought the car into working condition. Additionally, some students also enrolled in the department's instrumentation course added a LabView system to the car in order to monitor real time data.

The Rabbit can travel 50 miles on one charge, depending on driving habits and terrain, reaches a top speed of 81 mph, and can take as little as four hours to charge on a 220-volt battery.

According to Ryan Johnstone, class participant, "This project helped us focus on complex systems that had to work together. It was a great learning experience to collaborate. The first time we got it working we felt a real sense of accomplishment. My confidence grew as a result and so did my GPA."

Lawrence is immensely proud of the students, stating: "Sometimes I get asked what a graduate of the Alfred State Mechanical Electrical Engineering Technology department can do; now I think a better question might be what can't they do?"



## Bringing Light to



“You can take average students, expose them to project-based learning, and afterwards they're no longer average.”





# the U.S. National Arboretum

Alfred State is making the U.S. National Arboretum greener! Starting in 2009, Associate Professor Jeffrey Stevens from the Electrical Trades department led a team to do the first solar lighting system installment at the U.S. National Arboretum in Washington, DC. It's a perfect example of project-based learning. After designing the first system for the National Arboretum, five of Steven's students spent their spring break conducting a four-day workshop that culminated in installing a 1kW solar (electric) array to power an irrigation system.

That helped foster a five-year cooperative agreement to install additional solar-powered systems for the National Arboretum. In addition to their mission of 'going green,' the Arboretum also wanted to foster 'green' public education, so subsequent trips incorporated training and workshops on renewable energy along with additional solar installations. Workshops have been attended by homeowners, engineers and contractors. The students lead the lectures on theory and provide leadership for actual hands-on experience in the design, installation and implementation of the photovoltaic system.

"When I heard about the opportunity to travel to Washington and install a solar system, I jumped at the chance," Robert Assad '10 said. "Part of the assignment, though, was to teach adults who would attend classes on photovoltaic concepts.

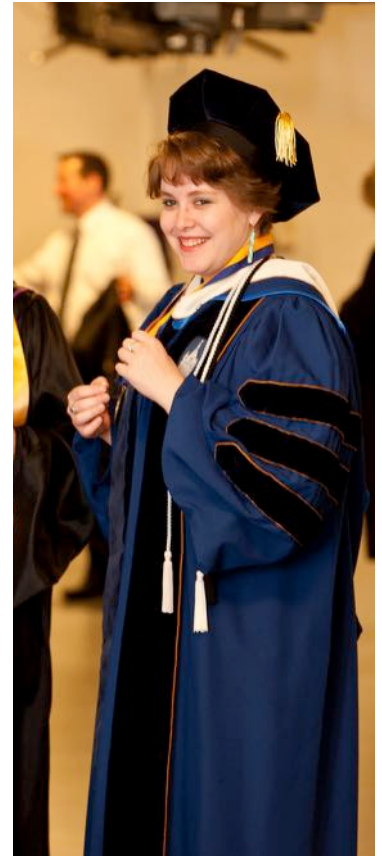
When you have to teach a subject you really get to know it. We'd give our lessons in the morning and then head to the job site in the afternoon."

Stevens noted that "Most of my students never imagined that they'd teach others about photovoltaic principles and then lead volunteers in building and assembling the system. You can see the difference on their faces. They have greater confidence in their ability to tackle the unknown. When you believe in your students and their ability, you can set the bar so much higher. That's the payoff from project-based learning." Craig Clark, executive director and dean of the School of Applied Technology, believes that project-based learning has tremendous ability to transform students. He even goes so far as to say that "You can take average students, expose them to project-based learning, and afterwards they're no longer average."

"It's when you run into problems that the real learning takes place," Assad remarked. "I think that's why they don't just teach you step-by-step. They want you to tackle a project. If you don't figure out how to solve problems then you won't be of value to your employer. I know in interviews I'll stand out to employers because of my project-based learning and hands-on experience."

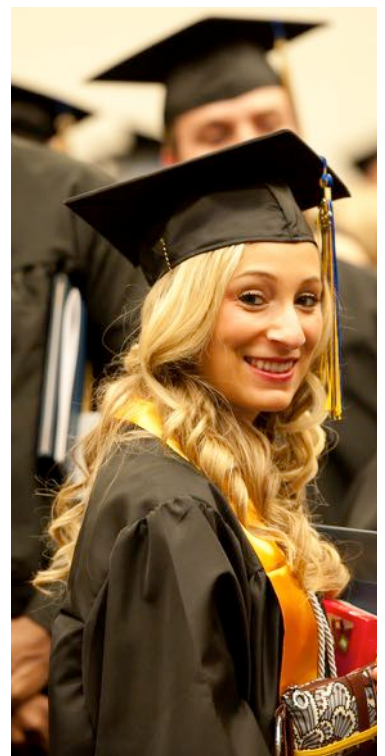






# 101st Commencement Celebration: Class of 2012

Friends, families, and fellow students celebrated as over 500 graduates participated in commencement ceremonies on Sunday, May 13, 2012. Alfred State welcomed Dr. Stephen Zawistowski, Ph.D., a certified applied animal behaviorist and executive vice president, national programs science adviser to the American Society for the Prevention of Cruelty to Animals in New York City, as this year's featured speaker. U.S. Sen. Charles Schumer visited the ceremony to encourage students to "go for it" and reach for their dreams.

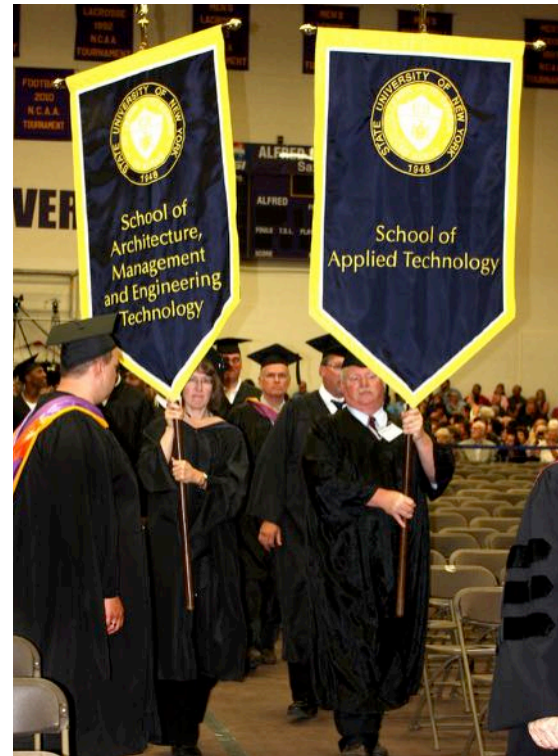
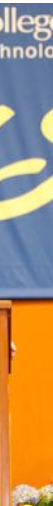


“As we graduate and say goodbye, ready for the next part of our journey, let's all hit the ground running.”

Michael Starr, student speaker









## College News



### Communications Office Captures Gold Award

The Marketing and Communications Office was honored with a coveted Gold Award from The MarCom Awards, administered by the Association of Marketing and Communication Professionals, for admissions promotional brochures for 2011.

This year there were approximately 6,000 entries from throughout the United States and other countries. The Gold Award is presented to those entries judged to exceed the high standards of the industry norm.

Entries come from corporate marketing and communication departments, advertising agencies, PR firms, design shops, production companies, and freelancers, including companies ranging in size from individualized to Fortune 500 groups and communication materials for external or internal audiences.

### Congressman Tom Reed the Keynote Speaker at 28th Annual Honors Convocation



Alfred State celebrated the achievements of over 290 students at the 28th Annual Honors Convocation on Saturday, April 14, 2012. This year's convocation also featured the presentation of Leadership through Civic Engagement Awards from the College Council to nine student leaders and faculty/staff members Mark Payne, Dr. Douglas Pierson, and Wendy Dresser-Recktenwald. Congressman Tom Reed of the 29th District, New York, served as the keynote speaker.

The convocation recognizes the outstanding work of students through acknowledgement of membership in a variety of honor societies as well as the conferment of scholarships and special recognitions.

### Green Programming

After receiving feedback from program advisory boards about the need to include 'green' in program outcomes, Alfred State decided to include modules focusing on green technologies to strategically determine regional labor need, enrollment, and equipment costs needed for entire courses and/or programs. The electrical construction and maintenance electrician program now includes small wind and photovoltaic systems modules, and the air conditioning and heating technology program has added geothermal and solar thermal modules.

As the need for 'green jobs' expanded in the regional labor market, additional programs added modules focusing on renewable energy or sustainable agriculture.

#### Programs that include green modules:

- Agriculture
- Air Conditioning and Heating Technology
- Architectural Technology
- Automotive Trades
- Building Trades
- Electrical Construction and Maintenance Electrician
- Electrical Engineering Technology
- Mechanical Engineering Technology

### 'Team Alfred' enters Solar Decathlon China 2013 in International Collaboration

'Team Alfred,' which will include students from Alfred State, Alfred University, and Guilin University of Technology in China, has officially entered the Solar Decathlon China 2013.

A total of 37 universities from 13 countries have formed 24 teams that were accepted for the 2013 competition, co-hosted by the China National Energy Administration and the U.S. Department of Energy.

Organized by Peking University, the Solar Decathlon China 2013 is "an internationally award-winning program, challenging collegiate teams to design, build and operate solar-powered energy efficient houses." Students on all three campuses are being invited to sign up to be part of Team Alfred, which will start work this semester on designing the solar houses. Two will be built: one in Alfred, NY, and one at Guilin University in Guangxi, China. Alfred students will have the opportunity to travel to China and experience the

culture firsthand, and their colleagues in China will do the same here in Alfred. From conceptual stage to the final product, the students will engage in the project-based learning that characterizes Alfred State. The project will utilize the students' skills and knowledge, including "the expertise developed in clean energy training" and the Alfred State School of Applied Technology, as well as "the green home construction in our zero energy demonstration home, located in Wellsville, NY," remarked Craig Clark, dean of the Alfred State School of Applied Technology.

"Students and faculty in the architecture and engineering technology programs have been excited about the project from the beginning," remarked Dr. John Williams, dean of the School of Architecture, Management and Engineering Technology. "Participating in a Solar Decathlon has been a long-standing goal and now we are collaborating as a team with colleagues across the globe."



## Charles Joyce Receives President's Medallion



Smiles were the order of the day recently as Charles P. (Charlie) Joyce, president of Otis Eastern Service, Inc. in Wellsville, NY, was presented with the Alfred State President's Medallion at the annual President's Society Dinner. Presentation was made by President Dr. John M. Anderson and Alfred State College Council Chair Patricia K. Fogarty. The medallion, a replica of the one the president wears during all academic ceremonies, is "awarded to those who have made outstanding contributions to Alfred State. The college recognizes and commemorates the efforts of supporters and advocates dedicated to the mission of Alfred State."

In his remarks, Anderson noted that "Charlie has always worked closely with the Applied Technology campus in Wellsville, often supporting the college with access to equipment and employees when special items were needed, including access to cranes and operators. He was instrumental in the college's working directly with the International Union of Operating Engineers at the local and national levels and setting up and attending meetings with national and local representatives. He continues to give Alfred State students and instructors access to his larger heavy equipment for training exercises in our heavy equipment operations program."

In 2006 Charlie participated in the planning for the 40th anniversary of the Applied Technology campus in Wellsville. Based on his ideas, the college instituted an annual Taste of Wellsville program, where faculty and local merchants host program events and food tasting, attracting approximately 800 visitors to the campus.

He has also regularly supported Alfred State with letters and donations as well as by being a regular participant in the college's capital campaigns at significant levels of financial commitment.

Anderson continued, "Charlie Joyce quietly supports the community, and it is very difficult to track all the private things he does for the community and the region. He is well deserving of this recognition and meets the criteria by being active nationally, regionally, and locally and needs to be publicly recognized for his giving of both time and funds to worthy causes."

He is also active in the community as a member of the board of trustees of Alfred University, a past director of Jones Memorial Hospital, a member of the Income Impact Council of the Allegany County United Way, and a member of the board of education of Allegany/Cattaraugus BOCES.

Otis Eastern, founded in 1936, is one of the nation's leading constructors of high-pressure pipelines to transport oil, natural gas, and petroleum products from producers to the market.

### College Receives Grants

Thanks to the diligent work of our faculty and staff, the college was awarded a number of grants this year, including:

Accredited PV Training

ACG Asphalt Inspector Certification

Alternative Energy Sources at the U.S. National Arboretum

Appalachian Teaching Project

Applied Technology Training Center

Arlington County DPRCR Park Development

Atlantic Richfield Wetlands Telemetry Project

Coordinated Collection Development Aid for Academic Libraries

E-Brazed Joint Integrity Research

Geothermal Heat Pump Laboratory

NYCMA Asphalt QCQA Certification

Perkins/VATEA

SUNY Child Care & Development Block Grant

SUNY Greens NY – Clean Energy Technology

Win Win



## College News

### Economic Development Summit: “Strengths of Academics and Business Partnerships”

Educators and business/industry representatives gathered at Alfred State’s Lake Lodge for “Strengths of Academics and Business Partnerships,” an economic development summit sponsored by Alfred State, Corning Community College, and Jamestown Community College. Both keynote speakers - Dr. Mark Estepp, president, and Dr. Barbara Fuller, vice president of instruction - came from Southwest Virginia Community College to address “The Community College: An Economic Development Partner That Can Produce a Profit.”

The day-long event also included remarks by representatives of each of the sponsoring colleges, as well as a panel discussion on successful business and academic partnerships. Panel members included Dr. Jeffrey Schwartz, education program manager at the Washington, DC, Metro Area of the Appalachian Regional Commission; Jan van den Blink, CEO and chairman of the Hilliard Corp. in Elmira, NY; Bill Cunningham, senior manufacturing engineer at Dresser-Rand in Wellsville, NY; Sandy Sleggs, assistant director of human resources, and James Stitt, president, of Cutco Cutlery Corp. in Olean, NY; and Jesse Gugino, director of continuing education at JCC.



*Pictured here, l-r: Dr. John M. Anderson, president, Alfred State; Dr. Mark Estepp, president, and Dr. Barbara Fuller, vice president of instruction, of Southwest Virginia Community College; Dr. Katherine P. Douglas, president, Corning Community College; and Dr. Jeffrey Schwartz, education program manager at the Washington, DC, Metro Area of Appalachian Regional Commission.*

### Anderson’s Salzburg Trip

Alfred State President John M. Anderson was invited to join a select group of leaders in higher education and sustainability to participate in The Salzburg Global Seminar’s Sustainable Futures Academy in Salzburg, Austria.

“I am honored to be a member of this esteemed group of leaders,” Anderson said. “Being invited to attend this seminar speaks volumes about the strides Alfred State has made in the field of sustainability.”

The purpose of the meeting is to design a Sustainable Futures Leadership Academy to be offered in collaboration with global partners, ultimately “bringing leaders from different sectors, different countries, different cultures, and different experiences together” to “contribute in a meaningful way to some of the great challenges of our time,” according to the organization. The Academy aims to advance the capabilities of senior higher education leaders in driving sustainability into the core business of their institutions (teaching, research, operations, and community outreach). The group hopes to create a program that is responsive to the interests and needs of higher education leaders of both developing and developed countries and to develop a business model and governance structure that allow for adaptive collaborative partnerships around the world.

### Anderson and Swanson Present at Conference

President John M. Anderson and Associate Vice President for Academic Affairs Dr. Jayne Swanson presented at the Middle States Commission on Higher Education’s 2011 Annual Conference, which focused on quality assurance through accreditation.

The presentation titled “Tying It All Together: An Integrative Model for Strategic Planning, Budget Allocation, and Institutional Effectiveness” offered a best-practice model of collaborative strategic planning used at the college. Anderson and Swanson reviewed the ‘homegrown’ creation and implementation of the college’s strategic plan, which includes goals, strategies, actions, desired outcomes, key performance indicators, and actual results. The pair presented accompanying dashboard data, budget allocations, and communication channels and venues that make possible continuous improvement at Alfred State.

### President John M. Anderson Joins the New York Campus Compact Board

Alfred State President John M. Anderson was recently named a board member of the New York Campus Compact (NYCC), an association of over 79 institutions of higher education across New York State that all advocate for “active citizenship as an objective of higher education,” according to the NYCC website.

Civic engagement and community partnership are key components of the mission of NYCC, along with promoting the knowledge and practice of democratic participation and responsibility. In the national network of Campus Compacts, over 1,100 institutions in 49 states share the philosophy that higher education has the responsibility to provide resources and promote civic and community engagement, thus creating informed, thoughtful citizens through education.



## Clark Named Appalachian Teaching Fellow



*Pictured here, l-r: William Dean, professor and chair; James Allen; Ariel Plante; Michael Fingar; Cory Roberts; Matthew Mott; Rex Simpson, professor; Jeffrey Johnston, assistant professor; Melanie Anderson; Craig Clark, dean, School of Applied Technology; and Earl Gohl, Appalachian Regional Commission federal co-chair.*

Craig Clark, executive director and dean of the School of Applied Technology, was recently named a 2011 Appalachian Teaching Fellow during ceremonies at the 11th annual Appalachian Teaching Project (ATP) conference in Washington, DC.

Clark, project manager for the Alfred State team, and Computer Imaging and Architectural Engineering Technology department faculty members Jeffrey Johnston, William Dean, and Rex Simpson, accompanied six students who presented "Master Planning: Cuba, New York, Phase II."

In a preliminary phase of this project, Alfred State students developed site plans and a SWOT (strengths, weaknesses, opportunities, and threats) analysis for Allegany County, one of the poorest counties in New York State. Based on this analysis, faculty selected Cuba, NY, as the focus area for the 2010 ATP project and generated nine different conceptual master plans. A new group of students reviewed this previous data and used it as a starting point for further exploration that included public meetings and a design charette. This community engagement was used to sift through the large number of previously explored ideas to resolve the strongest projects and establish a clear direction.

The students, all enrolled in the college's baccalaureate architectural technology program, included James Allen, Syracuse, NY; Melanie Anderson, Grand Island, NY; Michael Fingar, Clifton Park, NY; Matthew Mott, Springwater, NY; Ariel Plante, Chaumont, NY; and Cory Roberts, Stanley, NY.

The Appalachian Teaching Project gives college students the opportunity to engage in research projects that address endemic challenges facing Appalachian communities, and teaches them about the work of the Appalachian Regional Commission, its state and local partners, and the goals of the Commission's strategic plan.



## Alfred State Highlighted in the SEED Initiative's 2012 Program Plan

The Sustainability Education and Economic Development Initiative (SEED Center) recently included Alfred State in its 2012 program review, commending the college's sustainability and green programming efforts. The embedding of green-focused modules into existing programs, the college-wide Green Team, Alfred's project-based, hands-on learning distinctions, and the zero-energy green home on the Wellsville campus were all highlighted. Most of these innovative programs at the college are funded through grants like the current SUNYGREENSNY \$2.6 million clean energy training grant.

Alfred State is one of only eight institutions to have a highlighted feature, joining colleges like Community College of Philadelphia (Philadelphia, PA), Georgia Piedmont Technical College (Demorest and Athens, GA), Los Angeles Trade-Technical College (Los Angeles, CA), and Northern Maine Community College (Presque Isle, ME). As a member college of SEED, Alfred was also noted in the report as a Sustainability Task Force Member as well as a SEED Champion, or a mentor institution and/or a significant SEED contributor. On the SEED Center list of over 100 community colleges, only 18 have both these notations.

"The ability to work with the SEED Center to both share curriculum and work with other colleges across the nation is allowing the college to continue to move forward in our sustainability efforts," remarked Craig Clark, executive director and dean for the School of Applied Technology.





### Coding Education Program Approved by AHIMA

Alfred State is pleased to announce that its coding and reimbursement certificate program, a comprehensive coding program, has been awarded the status of approval by the American Health Information Management Association (AHIMA) in conjunction with the Association for Healthcare Documentation Integrity. This is the highest recognition available for a coding certificate program. This approval is effective for five years, from September 16, 2011 to September 1, 2016.

The AHIMA approval identifies comprehensive coding education programs which have been evaluated by a peer review process against national minimum standards for entry-level coding professionals. This process allows academic institutions, healthcare organizations, and private companies to be acknowledged as providing an AHIMA-Approved Coding Certificate Program. The AHIMA is the premier association of health information management professionals.

The approval designation assures healthcare providers that graduates of the Alfred State coding program possess the necessary job skills to attain success in entry-level coding positions. Students are guided through a comprehensive coding curriculum providing them with more than 264 hours of instruction in ICD-9-CM and CPT coding and reimbursement methodologies.

## Center for Organic and Sustainable Agriculture (COSA)



The end is in sight for construction on Alfred State's Center for Organic and Sustainable Agriculture (COSA). In addition to upgrades to existing facilities, COSA will house both a conventional dairy herd as well as an organic one, allowing students to learn protocols for both. A 60-stall dairy barn, new heifer and dry cow housing, and a new calf-raising barn are part of the project funded, in part, by a state grant obtained by NYS Senator CathY Young, R-Olean. COSA will also facilitate learning, research, and community engagement for an ever-changing future by training students to sustainably manage land and be good stewards of other natural and limited resources, utilizing not only the Alfred location but a 300-acre parcel of cropland near Groveland, NY.

### Students Present Fundraising Ideas to Box of Books



Students enrolled in Alfred State's Communication in the Workplace course, taught by Professor Bill Laubert, recently put their newly acquired communications skills to work as they presented the culmination of the semester's work. As their final exam, four groups of students presented their ideas and strategies for fundraising activities for the local library, the Box of Books. Each project included a base, or event, activities, advertising, volunteers, and cost analyses.

As Laubert explained, "This project is a combination of organizational communication, professional interviewing, group problem solving, and presentational speaking - the four components of communication in the workplace. Not only does this type of final exam project allow the students to apply course material to a semi-realistic situation, it also gives them an opportunity to experience project learning and civic engagement."

*Pictured here, l-r, are the final group presenters and winners: Kerri Cavanaugh, Holbrook, NY, architectural technology; Jessica Suojanen, Lake Placid, NY, architectural technology; Tricia Jacobs, Hornell, NY, digital media and animation; Vincent Albaugh, Warren, PA, architectural technology; Stacie Crocker, Cameron, NY, digital media and animation; Kathleen Ward, Phoenix, NY, architectural technology; Amanda Burns, ePLACE director; and Eliza Ordway, library director.*



# Thank You

## to those who committed gifts of \$10,000 and above

May 2011 - April 2012

- \$149,854 from Laverne and Mary Lou Billings for the heavy equipment program.
- \$86,000 in heavy equipment engine parts from Smith's Heavy Equipment, Inc. for the heavy equipment program on the Applied Technology Campus in Wellsville.
- \$57,000 gift of a plastic fuel pelletizing machine from Pennsylvania State University.
- \$25,000 from LaBella Associates, P.C. for a storefront naming opportunity in the new Student Leadership Center (opening in fall 2013).
- \$25,000 from Michelle Bartholomew for the Anthony C. Cappadonia Auditorium.
- \$20,000 from Builders Exchange of Rochester for the Workforce Development Center.
- \$20,000 from the Alfred State Alumni Council: \$10,000 for the construction and naming of a grand fireplace display in the main lobby of the new Student Leadership Center, and \$10,000 for the Anthony C. Cappadonia Auditorium.
- \$15,000 from David Bay for the Anthony C. Cappadonia Auditorium.
- \$15,000 from New York Propane Gas Association to support the John Ganey Memorial Award.
- \$13,500 from the Bethesda Foundation, Inc. for the Bethesda Foundation Scholarship.
- \$12,000 gift from David M. Galeazzo of a Windjammer 12 wind turbine and 100-foot tower.
- \$10,000 from Charles and Lorraine Joyce for the Workforce Development Center.
- \$10,000 from Praxair for the Praxair Scholarship.
- \$10,000 from the Russo Family Charitable Foundation for the Student Leadership Institute Endowment.
- \$10,000 from John and Linda Thompson for the Anthony C. Cappadonia Auditorium.

## Student Leadership Center Moves to Phase Two



Dignitaries gathered at Alfred State recently to sign the 'ceremonial beam,' signifying moving from phase 1 of construction of the Student Leadership Center (steel and concrete done by Christa Construction) to phase 2 (the move to the interior of the structure, to be done by Manning Squires Hennig Co. Inc.).

*Pictured here: Left, f-b: Gabe Conti, State University Construction Fund; Jeff House, Christa Construction, LLC; Ruben Rogers, Alfred State project owner's representative.*

*Right, f-b: David Christa, Christa Construction, LLC; John Casey, Manning Squires Hennig Co. Inc.; Dr. John M. Anderson, president, Alfred State; and Valerie Nixon, vice president for administration and enrollment, Alfred State.*



## Leave a Legacy at Alfred State

Think about your goals and desires for your estate and how you want to make a difference. Consider including Alfred State in your estate plans.

A bequest to Alfred State costs nothing during your lifetime, can lower estate taxes, and can easily be revised or revoked if

plans or circumstances change. Moreover, the flexible nature of a bequest allows you to leave an exact amount or percentage of your estate, which can be used to support a specific program of your choice at Alfred State.

For more information, contact Danielle White, Director of Annual Giving, at (607) 587-3931 or [whitedm@alfredstate.edu](mailto:whitedm@alfredstate.edu).



## Development News



### Your gift will help Alfred State today and in the future!

Use this tear-off and mail back to:  
Office of Institutional Advancement  
10 Upper College Dr.  
Alfred, NY 14802.

Designate your gift to the area that is most important to you. If no choice is made, your gift will be directed to Advancing Alfred State.

I am enclosing a gift of \$ \_\_\_\_\_

Please direct my gift as follows:

☐ **Unrestricted** (For Alfred State's greatest needs.)

☐ **Student Leadership Center**

☐ **Wellsville Workforce Development Center**

☐ **Culinary Arts Center**

☐ **Scholarships** \_\_\_\_\_

☐ **Other** \_\_\_\_\_

For assistance, contact the Office of Institutional Advancement at (607) 587-3930.

I am ☐ an alumnus ☐ parent ☐ friend ☐ faculty/staff

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_

**Check** ☐ Enclosed (payable to ASC Development Fund)

**Charge** ☐ Visa ☐ MasterCard ☐ Am.Ex. ☐ Discover

Card Number \_\_\_\_\_

Exp. Date \_\_\_\_\_

**Save time! Give online!**  
**[www.alfredstate.edu/give](http://www.alfredstate.edu/give)**



### Buy a Brick



Alfred State has established an Alumni Plaza, beginning at the base of the Bell Tower, that pays tribute to friends and alumni while serving as a reminder of the accomplishments of the many generations of the Alfred State family.

You may engrave the name of an alum, a favorite faculty or staff member, a classmate, a family member, a favorite class, or a friend in a brick that will be included in the paving of the Alumni Plaza.

- Alumni Plaza brick with three lines of text: \$75
- Alumni Plaza brick with two lines of text: \$65
- Alumni Plaza brick with one line of text: \$55

To order your brick, go to [www.alfredstate.edu/give](http://www.alfredstate.edu/give) or call (607) 587-3931.

## State Farm Insurance Presents Salvage Vehicle for Student Repair



The senior autobody repair class was recently visited by Anthony J. Perlino, estimatics team manager for State Farm Insurance, who presented the students and Assistant Professor Jim Gerbec with a 2004 Chevy Malibu salvage vehicle for student repair and resale. The vehicle, which had been deemed 'totaled,' is one of several that the company has donated to a variety of autobody programs over the years to both high schools and colleges. Perlino has an affinity for such programs, being a graduate of autobody repair education himself, and both he and State Farm continue to support these philanthropic endeavors and programs like that of Alfred State.

*Pictured are:*

*Front, l-r: Anthony Perlino, State Farm Insurance; Tom Sievers, Mannsville, NY; Frankie Fello, Wurtsboro, NY; Dakota Bain, Lowville, NY; David Miller, Elmira, NY; Andrew Anderson, Syracuse, NY; Casey Jones, Interlaken, NY; Jeffrey Johnson, Fillmore, NY; and Jim Gerbec, assistant professor.*

*Back, l-r: Christian Repetto, Staten Island, NY; Travis Haddon, Pike, NY; Bruce Taylor, Westport, NY; Logan Wannall, Groton, NY; Mark Wolf, Watertown, NY; and Mikel Seeley, Nichols, NY.*



# Alumni Council

## Welcomes New Members



Michael Burke attended Alfred State from 1987-88, focusing on mechanical engineering. The owner and operator of Angelica Winery in Angelica, NY, he was recently appointed the village's acting justice. Burke is currently at St. James Mercy Hospital in Hornell, NY. He serves on the Alumni Council's student recruitment/career placement committee.



Roxana Sammons, a 2008 graduate, earned her degree in liberal arts and sciences: math, and science at Alfred State, and now serves as secretary for Institutional Advancement at the College. She serves on the Events committee for the Alumni Council.



Matthew Speed is a 2009 graduate of Alfred State, where he earned his bachelor's in information technology: network administration. He was hired by Alfred University as a network support specialist, where he worked for 2 ½ years before joining ACES as network administrator. Matthew is also a member of Gamma Theta Gamma and a member of the corporate board overseeing the property and finances.

## Do You Want to Become an Alumni Council Member?

The Alfred State Alumni Council is always seeking interested alumni. The Council meets three times per year on the campus, and is engaged and works for the current needs and mission of our alumni and the college.

Your participation as an alum encourages Alfred State students and other alumni to strengthen ties with the college, to create new friendships and networking opportunities, and to serve the students of today and future generations. If you are interested in being a member of the Alumni Council, or if you wish to forward another alum's name for nomination, please send information to [alumni@alfredstate.edu](mailto:alumni@alfredstate.edu). Be a part of it all, give back, and serve on the Alfred State Alumni Council!

## Want to Do Something to Help Alfred?

Alumni often say they want to do something to help Alfred State, but aren't sure how they can make a meaningful contribution, especially if they live far away from campus. Well, there are many ways you can help! Some of these ideas require very little time or effort, but can bring tremendous benefit to our alma mater. You can make a difference right now! Find more ways to help Alfred State at <http://www.alfredstate.edu/alumni-services/opportunities-for-involvement>.

Please share your news, a photo of a new baby, a recent marriage, a promotion, et al. We want to share it with your classmates and Alfred State friends. You may forward information to [alumni@alfredstate.edu](mailto:alumni@alfredstate.edu).

To find out more about ways to give, visit <http://www.alfredstate.edu/support-alfred-state/ways-of-giving>.

## Alumni Council Mission Statement

The mission of the Alfred State Alumni Council is to enhance the engagement of the college's alumni for their enjoyment through programs and services which build relationships, and to support the institution's efforts in student recruitment, career placement, and friend/fundraising.



## Anthony C. Cappadonia Auditorium

### Anthony C. Cappadonia Auditorium Dedication

Alumni gathered at Alfred State on Sunday, April 29, 2012 to celebrate the dedication of the Anthony C. Cappadonia Auditorium, in honor of Professor Emeritus Anthony “Cappy” Cappadonia and his 56 years of teaching and directing instrumental and choral groups at the college.

The event coincided with the college’s 61st Annual Alumni Choral Spring Concert, at which Cappadonia was the director. A ribbon-cutting ceremony preceded the concert, and the official dedication occurred during its intermission. Cappadonia was joined by his wife, Ruth “Bebe.”

“The Anthony C. Cappadonia Auditorium will forever be a testament to your continued loyalty and musical inspiration to all of your students for over 56 years,” read the well-wishes in the program from the Alfred State Choir alumni family. “Your legacy lives on in all of us.”

*Pictured here (above) are, l-r: Ruth “Bebe” Cappadonia; Anthony “Cappy” Cappadonia; Merri-Lou McKeever ’69, Alumni Choir Secretary/Treasurer; and Annie Peiffer ’73, Alumni Choir President.*



### Rochester Curling Club Party

March 25, 2012,  
at the Rochester  
Curling Club



## Save the date!

Plan a visit back to Alfred to reunite with friends, faculty, and staff at

## Homecoming/ Family Weekend

**Thursday, October 11, 2012**

Dodgeball (Students/Faculty & Staff)

**Friday, October 12, 2012**

Tour of the Campus

Athletic Hall of Fame Induction Ceremony

Alumni & Hall of Fame Recognition Dinner

Drive-In Movie

Alfred’s Got Talent

Madden Tournament

**Saturday, October 13, 2012**

COSA Ribbon Cutting Ceremony at 9 a.m.

Men’s Lacrosse Alumni Game

Physical & Health Science Ribbon Cutting  
Ceremony at 10:30 a.m.

Tailgate Event

Football Game

Gold Rush

Women’s Soccer Game/Men’s Soccer Game

Family Feud

**Sunday, October 14, 2012**

Brunch

**For more information visit  
[www.alfredstate.edu/HFW-2012](http://www.alfredstate.edu/HFW-2012).**



## Witchella Named All-American

Alfred State women's basketball player Haley Witchella (Oxford, NY) has been named a 2nd team NJCAA Division II All-American. Witchella is the fifth Lady Pioneer since 2007 to earn All-American honors.

Witchella had a great freshman campaign, starting in all 20 games she appeared in and averaging 16.8 points and 11.4 rebounds per game. She scored more than 10 points in 18 of her 20 games and scored 20 or more in five games. She also chipped in 71 blocks, 35 steals, and 20 assists during Region III Division II play (all in 2012). Witchella led Alfred with a 16.5 ppg and 13 rpg. She shot at 45.3 percent from the field during Region games.

Earlier in the year, Witchella was named the Region III Division II Player of the Year, first team All-Region, and first team All-Western New York Athletic Conference (WNYAC). She also was named the NJCAA DII player of the week.



## Lady Pioneers Win Cross Country National Championships



Alfred State women's cross country raced to the NJCAA Division III National Championship on November 5, 2011, in Westfield, MA. The national championship is the second in the program's history and first since 2003.

Tara Murphy (Rochester/Wilson, NY) led the Pioneer contingent with a 7th place finish. She finished the 5K course in 19:52.38. Diana Burley (Warsaw, NY) was 8th in 19:52.65, Emily Geesaman (Addison, NY) was 21st (20:54), and Kim Lupo (Auburn, NY) was 25th (20:59.9). Claire Holleran (Penfield, NY) was the fifth in for Alfred State, finishing in 39th (21:31.47).

The Lady Pioneers scored 78 points on the day, competing against 15 other full teams.

Murphy and Burley earned 2nd team NJCAA All-American honors with their top ten finishes. Head Coach Gary Moore was named the NJCAA Coach of the Year at the awards ceremony at the conclusion of the event.

## NCAA Grants Exploratory Status to Alfred State

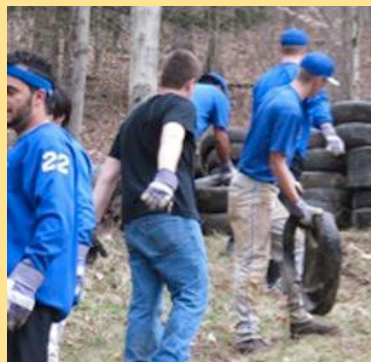
The NCAA Division III membership committee announced this week that it has granted exploratory status to the Alfred State athletic program. Alfred State submitted the NCAA application in January.

"Moving to NCAA is a natural evolution in creating a four-year college environment at Alfred State. We are excited about the prospects of having our athletes compete for four years wearing the blue & gold," said John M. Anderson, Alfred State president.

Under NCAA guidelines, 2012-13 will be an exploratory year in which Pioneer athletes will continue to participate in the National Junior College Athletic Association while the college works with the NCAA on meeting its requirements. If granted, Alfred State will then move to probationary status in 2013-14 for the next four years as the department competes in NCAA DIII.

The college is exploring options for conference affiliations with the possibility of joining multiple conferences to satisfy the current sport mix.

## Baseball Team Assists with Stream Cleanup



The Alfred State Baseball Team recently assisted in the cleanup of Orebed Creek, located in the Wellsville, NY, area. Removing tires and other debris from the creek for proper disposal, the work was part of a process that hopes to reclaim the stream to restore fishing and wildlife to this part of the Genesee River watershed, in turn benefiting the surrounding areas.

The project was joint effort coordinated by Jason Cronin, team coach; Jonathan Hilsher, director of civic engagement; and Brent Kelley, culinary arts professor.



## Achievers



**Mark Payne,** assistant professor in the Building Trades department,

was recently cited on the Liftech Equipment website, as he and his students tested a new technology and design in skid steer equipment. The tracked skid steer was loaned to Alfred State for training purposes following an in-class lecture by Payne.

"Thirty-eight students were able to experience the new generation of skid steer/tracker loader technology," said Payne. He also noted that, because cutting-edge equipment and technology is not always accessible or practical to have, the demonstration was doubly beneficial to his students. In addition to the lecture, the equipment was used to carry material for a residential housing project by the senior class and over "one of the wettest job sites in the subdivision," according to Payne.



**Dr. Rhema Fuller,** assistant professor of sport management,

recently presented a research paper titled "A Tipping Point?: The Impact of Stereotypes and Racial Discrimination on the Academic Outcomes of African American Male College Athletes" at the 2012 NCAA Convention in Indianapolis, IN. Specifically, his research was presented during the "Scholarly Colloquium on Intercollegiate Athletics" portion of the convention. The research examined the effects of stereotypes and perceived racial discrimination on the academic self-concept (i.e. beliefs and perceptions about one's own academic abilities) and academic achievement (i.e. grade point average) of African-American male college athletes.



**David Sengstock,** of Hornell, NY, has been named the new executive

director of Auxiliary Campus Enterprises and Services, Inc. ACES is a not-for-profit corporation that supports the mission of Alfred State. ACES is located on campus and provides dining services, campus bookstore, transportation, vending, and laundry services to its customers.

Sengstock has been with the corporation for 32 years, holding positions from dining manager, to human resources director, to assistant director.



**Dr. Ron Rhoades, CFP,** assistant professor in the Business

department and curriculum coordinator of its financial planning program, was recently interviewed by online publication *Fiduciary News* about topics of fiduciary liability. Rhoades is involved with several financial planning organizations, with over 25 years of experience as an attorney and over 10 years as a financial adviser. In 2011 he was named by *Investment Advisor* magazine as one of the Top 25 Most Influential Persons in the investment advisory profession in 2011 as well as received The Tamar Frankel Fiduciary of the Year Award.

Additionally, Rhoades served on a panel of fellow financial advisers, all of whom gave their prognostications for 2012 to The Wall Street Journal. The article discusses which financial sectors have the most promise and which have the most peril, with topics such as annuities, international investing, and inflation.



**Craig Clark, PE,** executive director and dean, School of Applied Technology,

was recently named a 2011 Appalachian Teaching Fellow during ceremonies at the 11th annual Appalachian Teaching Project conference in Washington, DC.

Clark also served as a panelist for two forums at the American Association of Community College's 2012 Workforce Development Institute in Miami, FL. In "Green Credentials Matter," Clark and three others discussed the foundational standards for renewable energy and energy efficiency training, and how national assessment and goal attainments can demonstrate a college's commitment to green initiatives. Alfred State was highlighted as a national model at this session. "The Green Genome" examined the association's Green Genome Project, which aims to identify institutions with effective green workforce education programs and determine the structures and the institutional competencies necessary for preparing this workforce.



**Deborah Goodrich,** associate vice president of enrollment management, was a featured

speaker at the National Association for College Admission Counseling's 67th national conference. An overview of her presentation was subsequently printed in the November 2011 issue of *Enrollment Management Report*. The focus of the conference was the sharing of ideas and innovations in response to change in the profession. Goodrich's presentation, "Using Predictive Modeling and Communication Plans to

Make the Most of Your Marketing Dollars," was a case study relating how Alfred State, recognized as a *University Business* magazine Model of Efficiency honoree in 2010, implemented predictive modeling to realize significant savings and increased enrollment. This method also allowed the college to focus limited marketing dollars on students who were most likely to enroll.



**Leon Buckwalter,** assistant professor, in the Building Trades department,

presented at the New Horizons Forum about his work on an international team that set out to re-create sections of the 17th-century Gwozdziec Synagogue in Poland in the summer of 2011. Buckwalter was selected for a 22-member international team to build a replica of the Gwozdziec Synagogue timber frame roof structure and the vaulted ceiling for permanent exhibition at the Museum of the History of Polish Jews in Warsaw, Poland, as the first major element of its core exhibition.

Buckwalter initially went to Poland in 2003, also with an international team, to investigate the feasibility of the project, and, since the Nazis burned all wooden synagogues in Poland, to look at churches of other faiths of the same time frame to get clues to tools and techniques used by builders of the time.

**Gina Boyd,** women's basketball coach, was named the Region III Division II Coach of the Year following the team's successful 2011-12 season. This marks the sixth time in Boyd's 22-year coaching career that she has earned Coach of the Year honors.

**Gary Moore,** head cross country coach, was named both the Region III Women's Coach of the Year and the NJCAA Division III Women's Coach of the Year. Moore led the Lady Pioneer cross country team to the NJCAA Division III National Championship and the Region III Championship.

**Melissa Blake,** an instructor in Alfred State's court and real time reporting program, was recently one of three people interviewed by The National Court Reporters Association about the future of online education in the field.

The January 2012 article in *Journal of Court Reporting* examines how technology is used in schools and investigates various online programs for stenographic training, particularly with the rising demand for nontraditional education opportunities.

**Jim Fleischman,** assistant professor in the Automotive Trades department, and some of his students showcased the Alfred State fuel-efficient 2003 Honda Insight at the Buffalo Auto Show in February 2012. Fleischman was interviewed by WKBW television, remarking that "we can meet in the middle" in regards to fuel efficiency and function.

The Hinkle Memorial Library on the Alfred State campus hosted a photo exhibit by faculty member **Michael Colomaio,** a lecturer in the Social and Behavioral Sciences department. The exhibit titled "Mise Eire," or "I am Ireland," derives its name from a poem by Patrick Henry Pearse, leader of the Easter Rebellion of 1916, and boasts more than 50 color landscape photographs.

The photos in the exhibit were taken during the artist's three trips to Ireland, including a 2008 trip with Alfred State alumni.

## Class Notes

**1953**

**Richard Kavanaugh,** *Ag-Animal Science*, of Canton, PA, has perfected his trade as a dog trainer for the New York State Police.

**1955**

**Stephen Shetron, Ph.D.,** *Agricultural Business*, of Traverse City, MI, is involved in research for developing methodology for hard rock open pit and ore processing mining wastes, forest soil sugar maple and red pine nutrition, site quality of uneven aged hardwood forests, and forest productivity on various soils in Michigan's upper peninsula. He has traveled to most of the states in the lower U.S. and in many countries, including China, Australia, New Zealand, and several in South America and Africa.

**1960**

**Judy (Gath) Smith,** *Medical Laboratory Technology*, of Denton, TX, traveled with her former Alfred State roommate, **Joan (Bottcher) Roy '60**, to the Greek Islands of Crete and Santorini in May 2011.

**1963**

**Joan (Smith) Steenburg,** *Bus-Secretarial Science-Exec*, from Apalachian, NY, retired from Midway Management in September 2010.

**1967**

**David Benjamin,** *Computer Information Systems*, of Rochester, NY, has started a publishing business called Laughing Cat Books, specializing in low volume publishing and unique books and items.

**Beverly Hammersmith,** *Bus-Secretarial Science-Exec*, of West Falls, NY, owns a 30-acre horse farm, enhanced by a pre-Civil War house and two 150-year-old barns. She is also a breast cancer survivor, and the former director of the Alumni Association.



**1968**

**Louis Bloom,** *Marketing*, of Lithia, FL, is looking to reconnect with people that lived in Peet Hall during 1966-1968. She can be contacted via email at [lbloom@verizon.net](mailto:lbloom@verizon.net).

**1972**

**Walter Jakubowski,** *Engineering Science*, of Albion, NY, has had his artwork on display at the Castile Main Gallery at the Genesee-Orleans Regional Arts Council, including 16 framed photographs taken with his 1953 Deardorff 4x5-inch view camera. Walter recently retired from Kodak in Rochester, NY.

**1976**

**Philip Trowbridge,** *Ag-Animal Science*, of Ghent, NY, is the newly elected vice chairman and vice president of the American Angus Association Board of Directors. He received his degree prior to becoming herdsman at Gallagher's Angus Farm, where he continues to enhance Angus genetics with Trowbridge Angus. Trowbridge has served on numerous boards on the local and state levels and organized the Columbia County Feeders 4-H Club.

**1978**

**Ernest Day,** *Mech Tech-Mech Des-Design&Dftg*, of Pittsford, NY, is now working at Global Point Energy, focusing on renewable green energy and specializing in solar thermal and solar photovoltaic applications. He received a Bachelor of Science degree in mechanical engineering from RIT in 1982.

**1981**

**Scott Blondell,** *Electrical Engineering Tech*, of Newark, NY, completed his 12th summit of a state high peak last summer with his wife, daughter, and son. What started out as a camping trip to the Adirondack to climb Mt. Marcy in 2008 has turned into an opportunity to tour the surrounding states while exploring the backcountry elevations.

**Russell Herman,**

*Agricultural Business*, of Hilton, NY, is now the owner and CEO of PetSaver Healthy Pet Superstore. A grand opening of its second location in Brighton, NY, took place in November 2011. PetSaver's store in Greece, NY, received the National Blue Ribbon Small Business Award from the U.S. Chamber of Commerce this year. "During this time of economic challenges, PetSaver has thrived, thanks to Rochester area pet lovers," Herman said in a statement. "This new store will help us provide even more support to local pet rescue organizations, which is an integral piece of our mission."

**1982**

**Mark Looney,** *Mech Tech-Mech Des-Design&Dftg*, of Troy, OH, accepted the position of quality director, Landing Gear Business Unit, at Goodrich's De-Icing Systems in February. He was most recently the quality director in the Aircraft Wheels and Brakes Business Unit at Goodrich from 2002, and previously worked in the role of quality/procurement manager for nearly 10 years.

**1983**

**Eric Hemmings,** *Accounting*, of Virginia Beach, VA, has joined the U.S. Department of Homeland Security. He previously served in the U.S. Treasury Department and has held positions as CFO for two banks and as director for a large public accounting firm. He holds three professional certifications, a master's degree from Cornell University, a Bachelor of Business Administration degree from Niagara University, and a Master of Business Administration degree from St. John Fisher. Hemmings resides in Virginia with his wife, Michelle; and daughters, Hannah and Hayley.

**1984**

**Peter Clabeaux,** *Const/Arch Engr Tech*, of Farmington, NY, is now working for The Riordan Group in Binghamton, NY.

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Log on to the alumni page of the college website [alfredstate.edu/alumni-services/transitions-newsletter](http://alfredstate.edu/alumni-services/transitions-newsletter) to update your class notes.

**1985**

**Stewart Haney,** *Engineering Science*, of Buffalo, NY, has been named vice president, facilities at Wedel Companies. He previously served as Wedel's chief operations officer. Haney brings over 25 years experience leading projects in the design and construction industry. His initial focus as an electrical engineer has expanded to include project leadership and firm leadership in the areas of education, health care, and private facilities design.



**1987**

**Robin (Martin) Mulpagano,** *Financial Services*, of Camillus, NY, has been promoted to the director of finance and administration at the Make-A-Wish Foundation of Central New York. She has been employed as the manager of finance since 2004.



**1989**

**Shari (Thompson) Schnell,** *Medical Record Tech*, of Almond, NY, has been promoted to a supervisor at her workplace in the field of chemical dependency counseling. She received her bachelor's degree in human services from Empire State and is also a credentialed alcohol and substance abuse counselor.



## Milestones

### 1990

**Scott Dewey**, *Elec-Elt Ser-Electron Ser Tech*, of Belmont, NY, is now the owner of Dewey's Mini Market in Belmont. He earned a bachelor's degree in electrical engineering from Alfred University in 1998, and was recently honored by the county and asked to lead the Nov. 28, 2011 legislature meeting in the Pledge of Allegiance. A former member of the U.S. Marine Corps, Dewey served as a tractor trailer driver with MWSG27, Detachment A, in locations such as Lebanon, Norway, England, Spain, Denmark, and Germany.

**James Sirdevan**, *Business Admn-Tmsfr*, of Jacksonville, FL, has been promoted to senior project manager of Internet development at Citi Cards.

### 1996

**Eric Nicholson**, *Computer & Electronic Sys Tech*, of Fishkill, NY, was voted assistant chief for the Glenham Fire District.

### 1998

**Vincent Greany**, *Individual Studies*, of Goshen, NY, has continued his education and earned a Bachelor of Science degree in criminal justice and a master's degree in public administration. He also attended the FBI National Academy in Quantico, VA, an opportunity that less than 1 percent of all law enforcement officers in the country ever have.

Please share your news and photos with us. You may forward information to [alumni@alfredstate.edu](mailto:alumni@alfredstate.edu). Publication is at the discretion of the editor.

### 2001

**Mark Brulotte**, *Individual Studies*, of Belfast, NY, is vice commander of the Veterans of Foreign Wars in Cuba, NY. A former member of the U.S. Navy, Brulotte served on aircraft carriers around the world and received several commendations. He also earned a Bachelor of Science degree from Houghton College in 2001.

### 2008

**Ayana Culley**, *Health Information Technology*, of Jamaica, NY, recently graduated from Adelphi University with a Bachelor of Science degree in nursing and became a registered nurse.

**Colleen Barrie**, *Computer Engineering Technology*, of Camillus, NY, is now engaged to Brandon Hurley '08.

### 2010

**Eric Eveland**, *Financial Planning*, of Victor, NY, has recently joined Robert A. Sweeney Agency Inc. as an insurance agent handling life insurance, annuities, and retirement investments.

### 2011

**Andrew Drumm**, *Welding Technology*, of Ghent, NY, joined the Army Reserves in March 2011 and will be returning to Alfred State in September 2012.

**Thomas Burnard**, of Alfred Station, NY, received the U.S. Coast Guard Good Conduct Medal earlier this year for his service. He was originally in the Navy Reserves before joining the Coast Guard, and was assigned to the U.S. Coast Guard Cutter Machinaw.

**Stacy Kingsley**, *Business Administration*, of Fairport, NY, has been employed with Paychex, Inc. since September 2011 as an online service operations specialist.

**Ray Robinson**, *Surveying Engineering Tech*, of Adams Center, NY, has accepted a position as a commodity lead II with Goodyear Tire & Rubber in Akron, OH. Robinson was student senate executive board chair, faculty senate student representative, and vice president of commuter council during his time at Alfred State. He was elected class president of Clarkson University Graduate School of Business in September 2011. Robinson is expected to graduate in May with a Master of Business Administration degree.

## Births

### 1997

**Nicole (Szczap) Strassheim**, *Bus-Sec Sci-Word Processing*, of Depew, NY, welcomed a baby boy, Nicholas Aaron, on April 9, 2011.

### 2006

**Jason Burto**, *Architectural Technology*, of Watertown, NY, and his wife, **Ashleigh Barnhart-Burto '03**, are pleased to announce the birth of daughter Vivienne Ellen, born on April 26, 2011.

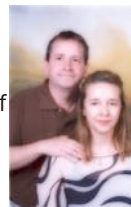
### 2008

**Keri Walp**, *Human Services*, of Owego, NY, welcomed a baby girl on Jan. 6, 2012.

## Marriage

### 1983

**Martin Pettibone**, *Const/Arch Engr Tech*, of Rochester, NY, married Irasema Cervantes at Cristo Rey Catholic Church in El Paso on Oct. 8, 2011. Martin is a registered architect employed with the City of Rochester.



### 1990

**Michele (Fine)**, *Business Administration*, of Syracuse, NY, married Richard St. James on July 22, 2011.

### 2006

**Samantha Long**, *Computer Art and Design*, of Wingdale, NY, married **Matthew Bubnis '07** (*Network Administration*) on Sept. 25, 2011.

**Matthew Snyder**, *Business Administration*, of Alfred Station, NY, married Tara Quigley on Sept. 17, 2011.

*Pictured above,*



*Bridesmaids, l to r: Debra Razey '08, Meghan Snyder '10, Haebin Lee, and Vera Dansoh.*

### 2007

**Matthew A. Bubnis**, *Network Administration*, of Wingdale, NY, married **Samantha Long '06** (*Computer Art & Design*) on Sept. 25, 2011.

### 2008

**Daniel Fusco**, *Electrical Engineering Tech*, of Duluth, GA, married **Deirdre Keating '11** (*Digital Media and Animation*) on Oct. 29, 2011.

### 2011

**Deirdre Keating**, *Digital Media and Animation*, of Duluth, GA, married **Daniel Fusco '08** (*Electrical Engineering Technology*) on Oct. 29, 2011.

## Remembrance

### 1941

**Louis Bellanca**, *Agri-Engr Tech Power & Mach*, of Coatesville, PA, passed away Sept. 22, 2011.

**Charles Eckbloom**, *Electrical Tech*, of Lake City, PA, passed away in February 2012.

### 1944

**Leah (Schwendler) Schane**, *Medical Laboratory Technology*, of Florissant, MO, passed away.

### 1947

**Calvin Cook**, *undeclared major*, of Wellsville, NY, passed away Nov. 2, 2011.

### 1952

**William Hixson**, *Business*, of Davidsville, PA, passed away Jan. 26, 2012.

### 1954

**Richard Moritz**, *Mechanical Engineering Tech*, of Orange Park, FL, passed away Feb. 7, 2012. He served as a Navy corpsman in the Korean War and received the Purple Heart for rescuing a soldier from the battlefield.

## 1955

**Mary Almeter**, *Bus-Secretarial Science-Exec*, of Strykersville, NY, passed away May 26, 2011. She worked for Chevrolet Motor Division for 25 years.

**David Lind**, *Construction Engineering Tech*, of Kirkville, NY, passed away in October 2011.

**Donna (Inwood) Sage**, *Medical Laboratory Technology*, of Anderson, SC, passed away July 27, 2011.

## 1956

**John Colligan**, *Office Technologies*, of Wellsville, NY, passed away Jan. 4, 2012.

## 1957

**William H. Filter**, *Agricultural Business*, of Amherst, NY, passed away June 1, 2011. He was a veteran of the U.S. Army, and an avid fisherman.

**Carol (Berger) Weed**, *Medical Sec Science*, of West Henrietta, NY, passed away Sept. 24, 2010.

## 1958

**Marjorie (Hungerford) Sutherland**, *Bus-Secretarial Science-Exec*, of Buskirk, NY, passed away Aug. 14, 2011. Surviving are her husband, Dick; and three children, Todd, Tori, and Tonya.

## 1962

**Rodney Johnson**, *Elec Communications*, passed away June 16, 2011.

## 1964

**Michael Fucci**, *Construction Engineering Tech*, of Hornell, NY, passed away Feb. 9, 2012.

## 1968

**David Bursik**, *Computer Information Systems*, of Boynton Beach, FL, passed away Dec. 26, 2011.

## 1969

**Kenneth Nuwer**, *Floriculture Product*, of East Aurora, NY, passed away Jan. 10, 2012. He was a horticulture teacher in Buffalo for 30 years, owned real estate business Nuwer Enterprises, and was a sergeant in the Army National Guard for 20 years.

## Dennis Winship,

*Computer Information Systems*, of Wellsville, NY, passed away Jan. 9, 2012. He received his Bachelor of Science degree from SUNY Potsdam and a master's degree in business administration from Alfred University.

## 1970

**Thomas Trzepacz**, *Automotive Service Technician*, of Lancaster, NY, passed away Dec. 12, 2011. He retired from General Motors Powertrain Plant as a machine repairman in 2006, was a member of the United Auto Workers, was an active Boy Scout leader, and served as a life member of the Bowmansville Volunteer Fire Department.

## 1971

**Gail Ingersoll**, *Nursing*, of Penfield, NY, passed away Dec. 5, 2011. She was director of clinical nursing research at Strong Memorial Hospital and the Loretta C. Ford Professor of Nursing at the School of Nursing.

## 1977

**Barbara (Bob) O'Neil**, *Nursing*, passed away Feb. 21, 2012.

**Wayne Tibbitts**, *Automotive Service Technician*, of New Hartford, NY, passed away Oct. 9, 2011.

## 1978

**Joseph Keough**, *Business Administration*, of Endicott, NY, passed away July 11, 2011.

**John Nugent**, *Industrial Technology*, of Rochester, NY, passed away Jan. 2, 2012.

## 1979

**Mark Carozzolo**, *Automotive Service Technician*, of Tonawanda, NY, passed away July 11, 2011.

## 1984

**Nancy (Lofaro) Hammond**, *Individual Studies*, of Eastlake, OH, passed away Jan. 12, 2012.

## 1985

**David Housen**, *Accounting*, of Almond, NY, passed away Jan. 9, 2012.

**Jonathan Kaiser**, *Const/ Arch Engr Tech*, of Fairport, NY, passed away Feb. 16, 2011.

## 1995

**Vo Decker**, *Computer Information Systems*, of Wellsville, NY, passed away March 1, 2012. He worked as director of information technology at Allegany ARC for 18 years, and was a model airplane enthusiast.

## 1998

**BettyJo (Davis) Henderson**, *Individual Studies*, of Andover, NY, passed away Feb. 15, 2012. She earned a master's degree in paramedic/EMT and later received her RN degree. She was passionate about volunteering, and served with the Andover and Alfred Station fire departments for several years.

## 2001

**Melinda L. Frungillo**, of Belmont, NY, passed away Feb. 22, 2012.

## 2006

**Frederick Horn**, *Individual Studies*, of Washingtonville, NY, passed away July 1, 2011.

## Retired Faculty and Staff

**Otto Berliner**, professor emeritus, of Alfred, NY, passed away Jan. 19, 2012.

**Cleora Carroll**, retired staff member, of Hornell, NY, passed away Nov. 23, 2011.

**David Jones**, retired staff member, of Wellsville, NY, passed away Sept. 5, 2011.

**Marilyn Simms**, retired staff member, of Canisteo, NY, passed away Sept. 20, 2011.





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