

# Alfred State

SUNY College of Technology  
Sport Management (BBA) - 730

Transfer Course Equivalency Guide

| <u>First Semester:</u>                                 | <u>Credits</u> | <u>Equivalent Credit Earned:</u> | <u>Second Semester:</u>                                | <u>Credits</u> | <u>Equivalent Credit Earned:</u> |
|--|----------------|----------------------------------|--|----------------|----------------------------------|
| ACCT 1124-Financial Accounting                         | 4              | _____                            | ACCT 2224-Manual Accounting                            | 4              | _____                            |
| CISY xxx3-Intro to Computers/Info Mgmt Elective        | 3              | _____                            | BUAD 2033-Business Communications                      | 3              | _____                            |
| COMP 1503-Freshman Composition                         | 3              | _____                            | SPMG 2003-Sport in Society                             | 3              | _____                            |
| SPMG 1123-Intro to Sport Management                    | 3              | _____                            | MKTG 2073-Principles of Marketing                      | 3              | _____                            |
| MATH xxx3-Math Elective                                | 3              | _____                            | LITR xxx3-Literature Elective                          | 3              | _____                            |
| <br><u>Third Semester:</u>                             |                |                                  | <br><u>Fourth Semester:</u>                            |                |                                  |
| BUAD 3153-Fundamentals of Management                   | 3              | _____                            | ECON 2023- Microeconomics                              | 3              | _____                            |
| SPCH 1083-Effective Speaking                           | 3              | _____                            | SPMG 4123-Sport Facility Mgmt Plan & Features          | 3              | _____                            |
| ECON 1013-Macroeconomics                               | 3              | _____                            | SPMG 4001-Field Experience II                          | 1              | _____                            |
| BUAD 3043-Business Law I                               | 3              | _____                            | xxx3-General Education/Liberal Arts & Science Elective | 3              | _____                            |
| SPMG 3001-Field Experience I                           | 1              | _____                            | xxx3-General Education/Liberal Arts & Science Elective | 3              | _____                            |
| xxx3-General Education/Liberal Arts & Science Elective | 3              | _____                            | xxx3-General Education/Liberal Arts & Science Elective | 3              | _____                            |
| <br><u>Fifth Semester:</u>                             |                |                                  | <br><u>Sixth Semester:</u>                             |                |                                  |
| COMP 5703-Technical Writing II                         | 3              | _____                            | SPMG 6033-Sponsorship                                  | 3              | _____                            |
| SPMG 6003-Sport Marketing                              | 3              | _____                            | SPMG 6013-Licensing and Endorsements                   | 3              | _____                            |
| SPMG 5003-Sport Business and Finance                   | 3              | _____                            | SPMG 6023-Event Promotion and Sales                    | 3              | _____                            |
| TMGT 5001-Professional Business Seminar                | 1              | _____                            | SPMG 4003-Sport Law                                    | 3              | _____                            |
| SPMG 3013-Sport Communication                          | 3              | _____                            | MKTG 1063-Principles of Sales                          | 3              | _____                            |
| xxx3-Open Elective-Upper Level                         | 3              | _____                            | <br><u>Eighth Semester:</u>                            |                |                                  |
| <br><u>Seventh Semester:</u>                           |                |                                  | SPMG 8112-Internship                                   | 12             | _____                            |
| SPMG 7001-Pre-Internship Seminar                       | 1              | _____                            |  |                |                                  |
| SPMG 7023-Strategic Mgmt in Sport Organizations        | 3              | _____                            |  |                |                                  |
| xxx3-Open Elective                                     | 3              | _____                            |  |                |                                  |
| xxx3-Open Elective-Upper Level                         | 3              | _____                            |  |                |                                  |
| xxx3-Open Elective-Upper Level                         | 3              | _____                            |  |                |                                  |