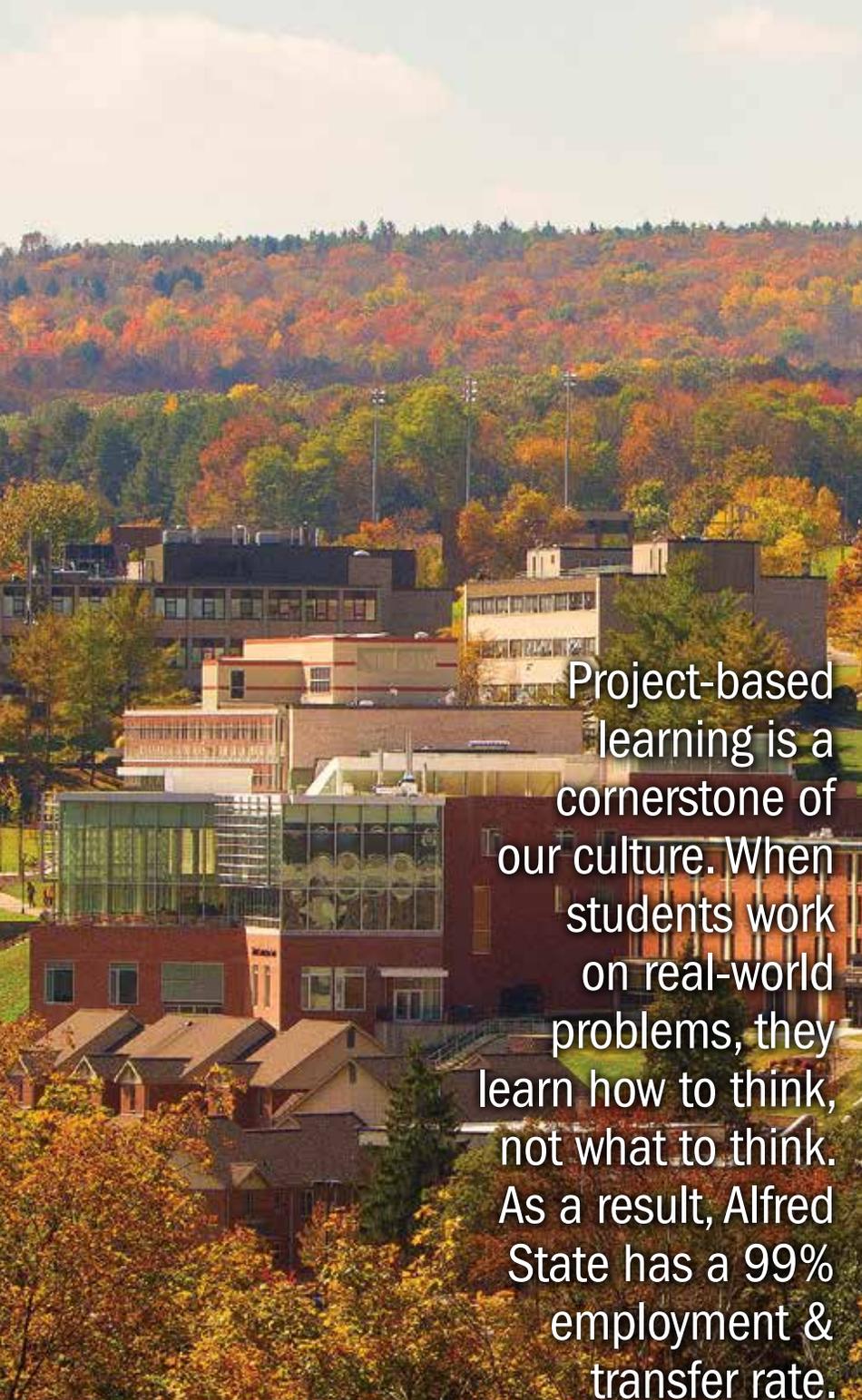


# Transitions

NEWS FOR ALFRED STATE ALUMNI, FAMILY, AND FRIENDS



On Sept. 27, 2013, a group of students, faculty, staff, local business leaders, and government officials celebrated the opening of the newest building on campus—a \$33 million Student Leadership Center.



Project-based learning is a cornerstone of our culture. When students work on real-world problems, they learn how to think, not what to think. As a result, Alfred State has a 99% employment & transfer rate.

# TRANSITIONS

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The Mission of the Alfred State Alumni Council is to enhance the engagement of the college's alumni for their enjoyment through programs and services which build relationships and to support the institution's efforts in student recruitment, career placement, and friend/fundraising. Learn more at [www.alfredstate.edu/alumni](http://www.alfredstate.edu/alumni).



[27]



[16]



[15]



[12]



[30]

**12 Homecoming**

**14 School of Applied Technology**

Our students are winning international awards, competing in California, and engaging in real hands-on learning in the Southern U.S.

**15 School of Arts and Sciences**

The New Horizons Forum confronts genocide, and the newly accredited nursing bachelor's degree comes online at just the right time.

**16 School of Architecture, Management, and Engineering Technology**

A study abroad experience in Sorrento has spawned a ground-breaking tourism and marketing tool (Sorrento 3-D), while a digital media and animation professor wows the TEDxBuffalo crowd.

**18 College News**

Alfred State is making headlines across the country—from *Cosmopolitan* to *U.S. News and World Report*.

**20 Achievers**

**22 Athletic News**

**24 Development News**

Vice president for Institutional Advancement at Alfred State, Derek Wesley, explains how your gift makes all the difference.

**27 Alumni News**

**30 Milestones**

FEATURES [THEN AND NOW]

**06 Sixty Years of Preparing Tomorrow's Leaders**

We sat down with Student Senate President Josh Altemoos to find out how his role is preparing him for a future career.

**08 From the Ground Up**

The Department of Architecture and Design is shooting for the stars with its new five-year degree.

**10 A Bright Future for Southern Tier Manufacturing**

Alfred State's Retooling the Southern Tier initiative is poised to inject new life into area manufacturing.



## Then and Now

Dear alumni, faculty, staff, and friends,

Institutions of higher education spend a lot of time looking for ways to move forward, to instigate progress. Alfred State is no different. In just the last few months we've cut the ribbon on a ground-breaking new \$33 million Student Leadership Center, celebrated the opening of the new Veterinary Technology Center, and ushered in our first year of provisional NCAA Division III membership in athletics. These are all tremendous steps forward.

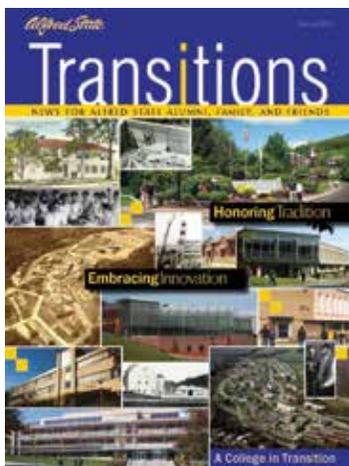
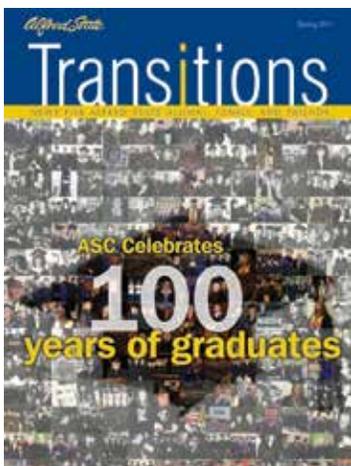
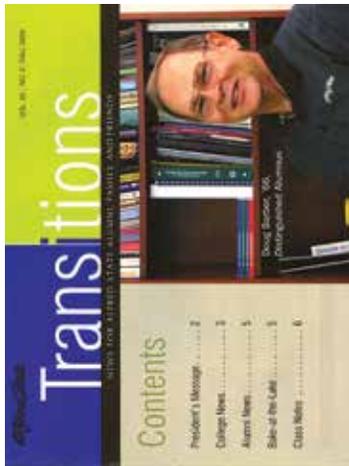
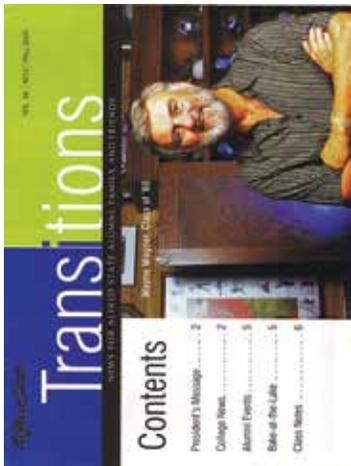
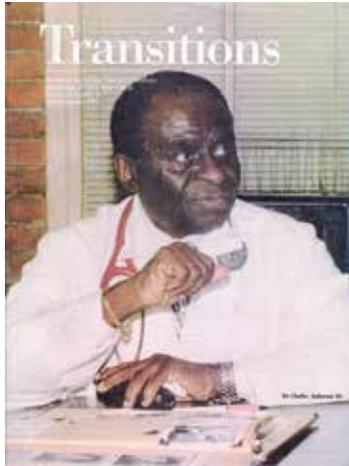
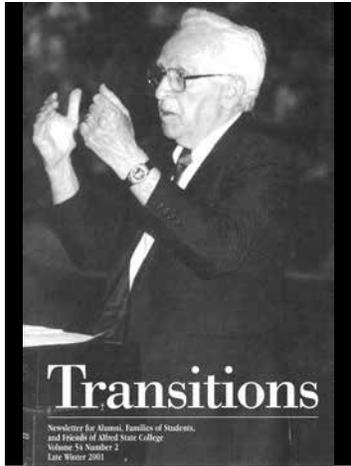
The college has seen many changes since 1908, and not just in name. Once primarily an agricultural school, Alfred State now boasts a pioneering program in architecture with our new five-year BArch degree; an online, fully accredited bachelor's degree in nursing; and an expanding portfolio of opportunities for students to learn more about alternative energies and technologies as our emphasis on sustainability intensifies.

But as the collection of past *Transitions* covers on these pages shows, we've accomplished a lot. Still, we owe more than just a nod to eras past—both for the formation of the college itself and for laying the groundwork of our values. It is these values—maintaining a hands-on curriculum, a focus on civic engagement, and a project-based learning environment—that continue to attract some of the best and brightest students, faculty, and staff in the country (just check out our ever-expanding achievers section).

Looking back at our alumni magazines over the years, it isn't hard to see a recurring theme; an Alfred State experience, whether it is as student, faculty, staff, or friend, often inspires in others a commitment to lead by example. As you peruse our fall issue, keep in mind that although the faces and facilities have undoubtedly changed from then to now, and will undoubtedly continue to change, who we are and why we do what we do will never falter.

Thank you,

*Valerie B. Nixon*  
 Valerie B. Nixon  
 Interim President



# Sixty Years of Preparing Tomorrow's



During the spring of 1953, the joint student government of Alfred University and Alfred Agricultural and Technical Institute voted to separate and the Alfred Agricultural and Technical Institute's first independent student government was born, holding its first meeting that fall. Sixty years later, the student government at Alfred State has undergone a few changes. Today, it is officially known as the Student Senate of the SUNY College of Technology at Alfred or, informally, as the Student Senate of Alfred State or just the Student Senate.

This incredible organization has a long history of providing leadership opportunities for students while being a force for change on campus and in the state. We sat down with current Student Senate President Josh Altemoos to find out a little about what inspired him to take on a leadership role in student government and how it's preparing him for a future career.

**Question:** As Student Senate president, you're a big part of promoting the college to the outside world. What attracted you to Alfred State?

**Answer:** I actually took three and a half years off from school before I decided to go back. I came from the workforce and decided that making near minimum wage wasn't what I wanted to do with my life. I wanted to follow

my passions, and at Alfred State, the way degrees are designed, everything is hands-on with small class sizes, so you get a feel for what you'll be doing in your profession. You learn by performing real job functions rather than by studying theory alone.

**Question:** What motivated you to get involved in student government and what has been your path to the top?

**Answer:** It was something I'd always wanted to do. I think it's important to experience how people can work together and how they can—at times—get past their differences and get things done. So I started out by getting involved with my hall council because I wanted to make a difference there. I also joined the Rainbow Union as secretary and public relations chair. Later that spring, I

# Leaders



was elected to that ACES board of directors, the governing board for ACES, and then to the position of technology chair for Student Senate. I also served as director of information services and technology for the Student Assembly. Finally, in spring 2013, I was elected student senate president.

**Question:** What do you want to do after you graduate?

**Answer:** I started out focused on technology and network administration, which I still enjoy. However, after my experiences here, I think I'd really like to continue working in student affairs. The turning point was when I went to my first student assembly conference and met all the other student governance leaders from across the state as well as the chancellor. Meeting all of these people who

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are passionate about advocating for student affairs, I realized that I wanted to give back and continue to have an impact on students' lives. The experiences I have had here at Alfred State, the leadership skills I have gained in my different capacities here, and the impact that the faculty and staff have had on me is really what pushed me to want to go into student affairs in the first place and help other students have a better experience while they are at college. In the future, I want to work with clubs and organizations at the college level and work with student governance. But I also want to work on the integration of technology into clubs and organizations and student government and help them meet their goals that way.

## Did you know?

The Student Senate is a major source of both leadership experience and funding for programs across both campuses. Here are just a few things you might not have known about Alfred State's independent student government.

1. Student Senate is a separate non-profit organization from the college.
2. It employs three full-time professional staff members.
3. It takes in roughly \$600,000 in student activities fee revenue per year. That money is then allocated to clubs/organizations and projects that support university services.
4. It has almost \$200,000 in inventory purchased with student activities fees and owns things like the Red Board in front of Orvis and the pool tables in Wellsville.
5. It maintains a fleet of six vehicles to support student programming and services.
6. It has invested more than \$10,000 into the college's new Student Leadership Center.
7. It awards up to four scholarships to returning student leaders in the amount of \$500 per student per year. It also gives out an Organization of the Year award and a Civic Engagement Award each year in the amount of \$500 each.
8. It provides academic club grants.
9. It allocates funds for the Semester in the South program, the Kaleidoscope Coalition, improvement of commuter lounges, and the Learning Center to support peer tutors.
10. It provides funds for student-led civic engagement projects, and is one of the only funding sources in support of the college's mission of civic engagement.
11. It grants money for residence hall programming and equipment—the only allocation for programming within the residence halls.
12. It also assists in funding the SkillsUSA competition on both campuses and funds the trip to nationals.

[THEN AND NOW]

# From the Ground Up

THE DEPARTMENT OF ARCHITECTURE AND DESIGN IS SHOOTING FOR THE STARS WITH ITS NEW FIVE-YEAR DEGREE.

**When Heinrich Hermann**, professor and chair of Architecture and Design, began the initial process of preparing Alfred State's new five-year Bachelor of Architecture (BArch) degree for accreditation, he knew the program had the potential to become unique—not just among SUNY schools but among colleges and universities across the state and beyond. "The BArch degree here is one of only eight such programs in the entire State of New York and the only degree of its kind in the SUNY system," Hermann says.

After an intensive candidacy application process in fall 2012 and a National Architectural Accrediting Board (NAAB) site visit in February, the program was accepted on April 30th, 2013, as eligible for candidacy. It will seek to achieve full accreditation for this fall's incoming cohort of freshmen in the shortest possible time—in 2018. "The BArch seeks to build on what the faculty have accomplished in the BS program but will go a major step beyond it. The focus is on poetics of construction, which aims at helping students develop prowess not only in knowing how to build well but do it in a way that is poetically charged and leads to environments that are inspiring and uplifting," Hermann says. "By poetics of construction we also mean manifesting the latent beauty of structural systems and the inner life of building materials, as well as integration with nature."

The inspiration to establish a NAAB accredited professional degree program at Alfred State began largely at the department level and has been sustained both by dedicated faculty and former department chairs. Building the program from the ground up represents a significant opportunity for the college, Hermann says. The college's already strong emphasis on technical skill and preparing job-ready graduates provides one of the program's greatest strengths and complements the needed equal emphasis on the profession's visually and intellectually creative side. Alfred State's BArch degree will thus continue the established strengths in architectural technology and civic engagement of its BS and AAS in architectural technology programs and set the bar higher. But it will also strive to achieve a unique identity by integrating active immersion in the liberal arts and humanities with an additional focus on the poetic possibilities of construction through vigorous training in design.

Graduates will be well-prepared for successful careers in architecture or related subfields such as sustainable architecture, urban design, interior architecture, adaptive reuse and historic preservation, building construction management, hospitality design, lighting and acoustical design, religious building design, and others, or to go on to



graduate programs in architecture or related fields. The program will also offer students the possibility of concentrations in the fields of business, interior design, construction management, or digital media and animation. Students will gain a solid knowledge of sustainability, construction technology, and integrated project delivery as well.

Alfred State's focus on civic engagement is also a large part of the new degree program. Students will be encouraged to become involved in urban renewal and social innovation projects aimed at exploration and advocacy through dedicated urban design, historic preservation, adaptive reuse, and housing studios. "Architecture is about individuality. It is a highly creative discipline, but we feel it must also serve the common good. Our students will be well-rounded through the program's vigorous training, which



**“Poetics of construction aims at creating buildings and environments that inspire and uplift their occupants, users, and the contexts they are part of.”**

will enable them to contribute to the world through meaningful and inspiring architecture.”

Of great importance for the vitality of the program, Hermann says, will be a number of measures that connect the students in our beautiful setting with the wider world beyond. Key among them is an empowering guest lecture series. Already this year, world-renowned architect Tod Williams of Tod Williams Billie Tsien Architects in New York City visited the department to deliver his lecture “Architecture is a noun.” Students, faculty, and staff packed the aisles to hear him discuss his work with Billie Tsien, its underlying ideas, and their experiences as designers. Williams was attracted to the program because of its unique emphasis on the poetics of construction, which is also the theme of the department’s current lecture series. “Bringing in speakers of this caliber is

crucial. The Internet is a great resource but it is a mediated reality. The important thing is to expose our students to the highest aspirations in design through example, which such lectures accomplish.”

As the program moves through the process of accreditation, Hermann and his faculty colleagues hope to attract increased funding in order to implement several key measures. These include making the currently unfunded lecture series permanent; creating a quality model shop to explore (and test in 3D) construction and its poetic possibilities; expanding the program’s digital capabilities; expanding library holdings; and enabling research in such areas as affordable housing. “Many of these are actually NAAB requirements, so getting the support we need is critical to both getting this program accredited and making it as vibrant as it can

be.” In the future, the department hopes to instigate new lecture series on sustainability, housing, and alumni experiences, bring traveling exhibits to Alfred State, and create a publication series that will showcase the lecture series, the department’s housing research, and faculty and student work. “The BS program prided itself on giving students a lot of technical competence, which makes our graduates very employable. And the faculty made great strides toward lifting the design quality. But the BArch program will aim at a significantly higher level still. Much of that has to do with vigorously pursuing the program’s expanded goals and allowing our highly talented students to master their skills in another year of study. There’s no way of telling what can be accomplished.”

# A Bright Future for Southern

## ALFRED STATE'S RETOOLING

### THE SOUTHERN TIER INITIATIVE IS POISED TO INJECT NEW LIFE INTO AREA MANUFACTURING.

People used to say American manufacturing is dead. Those people are awfully quiet these days. In fact, according to *Business Insider*, for the first time in decades, the trend of relocating manufacturing off shore is starting to reverse, and SUNY schools like Alfred State have been paying attention.

In an effort to prepare for an influx of manufacturing jobs requiring highly-skilled graduates, Governor Andrew M. Cuomo gave Alfred State's Retooling the Southern Tier initiative a green light this past June in the form of a \$15 million grant. The proposal was a collaborative effort between Alfred State, Broome Community College, Corning Community College, and Jamestown Community College to create expanded training programs in manufacturing in the Southern Tier. As part of Governor Cuomo's NYSUNY 2020 Challenge Grant program launched in May 2011, the initiative will be a direct match and training program with local advanced manufacturing companies in the Southern Tier, including Corning, Inc., Solepox, Raymond, and Alstom Air Preheater. When all is said and done, the program is expected to expand manufacturing training programs by 50 percent.

"As we reviewed the NYSUNY 2020 Challenge Grant Program, we saw a clear opportunity to capitalize on each institution's strengths in manufacturing and create infrastructure that would support manufacturing," says John Williams, Alfred

State's dean of the School of Architecture, Management, and Engineering. "As a baccalaureate institution with our incredibly robust programs at the Wellsville campus, Alfred State was the natural leader for the grant."

The new initiative is designed to help stimulate and grow the economy in the Southern Tier, with up to 300 students annually walking away from these programs as qualified candidates for the manufacturing jobs of today—and tomorrow. The initiative is estimated to create an additional 2,340 jobs in the region by 2022, with an estimated 1,100 coming online within the first three years. "The Southern Tier is home to many large and small manufacturing companies. In fact, the region's employment in manufacturing is two and a half times higher than the state average. While manufacturing jobs have declined, the impact is still huge and the projections for growth are increasing due to re-shoring and other trends," John says. "Being prepared to support and host these new jobs will create benefits to the economy, infrastructure, and quality of life in the Southern Tier."

Each college will take its share of the grant money and make vast improvements. Some campuses will create new facilities, others will develop training programs, and each will implement and expand academic programs while leveraging outside funds. At Alfred State alone, the program will provide funds for a new Sustainable Advanced Manufacturing Center (SAMC), where students will be trained in things like green manufacturing practices and nanosystem production. "We will build a \$4.6 million facility and use \$1 million to

renovate existing infrastructure. This space will allow us to bring all programs together in one facility, provide new technology, and give us the opportunity to research and work collaboratively with industry. We will be able to train the next generation of workforce in this expanding field."

And with the addition of the recent START-UP NY law—a statewide program that allows colleges in the state to establish tax-free business communities in or around their campuses—Alfred State is in a unique position to offer its students even greater

# STA

access to job experiences while turning out top grads. "We're ready to lead the region in the START-UP NY program," says Craig Clark, interim vice president for academic affairs at Alfred State. Clark believes the new SAMC facility itself will further expand the area's attractiveness to manufacturers—bringing in much needed jobs and revenue. "The college's long history of supporting manufacturers—from the skilled trades to engineering—positions us well."

# Tier Manufacturing

The SAMC facility at Alfred—which will be designed and constructed to minimize the energy typically used in manufacturing—will also serve as a prototype to assist manufacturers in developing new products and systems in a sustainable environment. It will capture and use any heat produced, minimize energy waste, and utilize natural lighting. The facility will also have high-end monitoring and automation systems to track, automate, and share information from the renewable energy systems. And true to its mission of hands-on learning, Alfred

## START-UP NY

What you need to know about the new law.

- Eligible academic institutions are first required to develop and submit a plan that will include: the property to be designated as tax-free; their academic mission; and the type of companies they want to attract.
- Many different types of businesses are eligible to apply to the program. In order to participate in START-UP NY, businesses need to support the academic mission of the college or university with which they hope to work.

personal services, businesses providing business administrative or support services (unless the business is creating at least 100 new jobs and has received permission to participate), accounting firms, businesses providing utilities, or energy production and distribution companies.

- Approved business will be able to set up shop in certain zones in or around campuses and will pay no income, business, corporate, state, local, sales, property taxes, or franchise fees for 10 years.



State will involve students from the Applied Technology Campus in the construction of the facility. “This just takes what we already do very well and allows us to do it even better,” John says. “We will be ahead of the trends and the curve. Our students will have an edge.”

- Businesses must be a new company in New York State, a company from out-of-state that is relocating to New York State, or be an expansion of a company that already has employees in New York State.
- Ineligible businesses include retail and wholesale businesses, restaurants, real estate brokers or real estate management companies, law firms, medical or dental practices, hospitality, finance and financial services, businesses providing

· Employees hired for and whose jobs are certified as net new jobs in a tax-free area will pay no state or local income taxes for the first five years. For the second five years, employees will pay no taxes on income up to a certain amount. There is an annual cap per business on the number of employees that qualify for this exemption.

Visit [startup-ny.com/faq/](http://startup-ny.com/faq/) for more information.

[HOMECOMING/FAMILY WEEKEND]



# homecoming

tailgate fireworks barbecue **FAMILY WEEKEND** ribbon cutting hall of fame al



## #ALFREDSTATEHFW

Homecoming—it's become synonymous with tailgate parties, brilliant fall colors, and new beginnings. And this year lived up to all of our expectations, with the opening of a brand-new facility dedicated to civic engagement, our first NCAA DIII win in football, and an excellent turnout at all our Homecoming and Family Weekend events—from Thursday's cutthroat dodgeball game to the Athletic Hall of Fame Induction Ceremony on Friday to Saturday's unbelievable performances at the Alfred's Got Talent show. Here are just a few of the highlights:

On Friday, dignitaries, students, faculty, staff, and friends of Alfred State gathered in the sunny park space of the new Student Leadership Center to celebrate the official opening of the \$33 million Student Leadership Center. We also welcomed four former Pioneer athletes and coaches from years gone to the ranks of our Athletic Hall of Fame. And faculty, staff, and students enjoyed a night of wonder with award-winning magician and illusionist Mike Super.

Saturday's itinerary was packed with family fun, including the Family Feud Greek Game Show and the annual Gold Rush Get-Together carnival. Our football team, now preliminary NCAA DIII members, enjoyed a 55-41 win over Apprentice, rushing for 445 yards and including a new school record of 335 yards rushed by Rasheed Williams, of Swedesboro, New Jersey.



Alfred's got talent gold rush mike super greek feud football



# DREAM Builders

Alfred State students traveled more than 6,700 miles to show off their skills in an international solar home design competition.



From July to August, students from Alfred State, Alfred University, and Guilin University of Technology (dubbed Team Alfred) came together to build a home of the future—one that showcased some of the biggest innovations in renewable energy and sustainable design. Their arena was the 2013 Solar Decathlon in Datong, China, where more than 20 other teams representing colleges and universities in 13 countries gathered for the competition.

**“LANGUAGE BARRIERS, DIFFERENT CONSTRUCTION STANDARDS, AND MATERIAL SHORTAGES—IT WAS TRULY IMPRESSIVE HOW THEY WORKED TO SOLVE THE PROBLEMS THEY FACED.”**

“It has been a life changing experience, full of challenges,” says Jacob Grisewood, one of Alfred State’s three participants. A 2013 graduate of the building construction program currently pursuing a technology management

degree, he and two other Alfred State students made the trip to China to compete not only for the experience of building the home, but of being immersed in a collaborative working environment with other cultures. “It has given me the opportunity to learn on an international level,” Jacob says.

“Our students were faced with a wide variety of challenges,” says Joe Richardson, interim dean of the School of Applied Technology. “Language barriers, different construction standards, and material shortages—it was truly impressive how they worked to solve the problems they faced.” Despite the obstacles, Team Alfred walked away with a first place award in energy balance, not to mention an incredible hands-on work experience.

“For me, it was very rewarding to see the end result of their college education,” Richardson says. “Having our students able to work under time constraints and difficult conditions while still producing high quality work is a validation of our graduates’ abilities. Experiences like these are what make teaching so rewarding.”

## A Semester of Good Deeds

Every year since 2010, senior carpentry students in Alfred State’s Building Trades have had the opportunity to put their skills to the test rebuilding homes along the Gulf Coast—not for the sake of competition or accolades but for the experience of helping dozens of people rebuild their lives in Mississippi and Louisiana after Hurricane Katrina. Although the trip lasts just 12 weeks, this project-based learning assignment quickly becomes an unforgettable chapter in their lives.

“This is a semester of service that takes project-based learning and civic engagement to an extreme,” said Norm Ellis, building trades associate professor. “This isn’t just a road trip—it’s a unique opportunity to make a difference in communities, to experience the world, and to solve real world problems in real world situations.”

This year, as volunteers with Habitat for Humanity of the Gulf Coast, the students got the opportunity to sit down for lunch with other volunteers at one of their home sites in honor of another terrible tragedy that has since sparked countless hours of community service the world over. During the September 11th National Day of Service and Remembrance held in Pascagoula, Mississippi, the students and Ellis shared memories of that day while commemorating those individuals who lost their lives 12 years ago.

## All Hands on Deck

ALFRED STATE'S NURSING BACHELOR'S DEGREE GAINS FULL ACCREDITATION JUST AS NURSING SHORTAGES MAKE HEADLINES ACROSS THE COUNTRY.

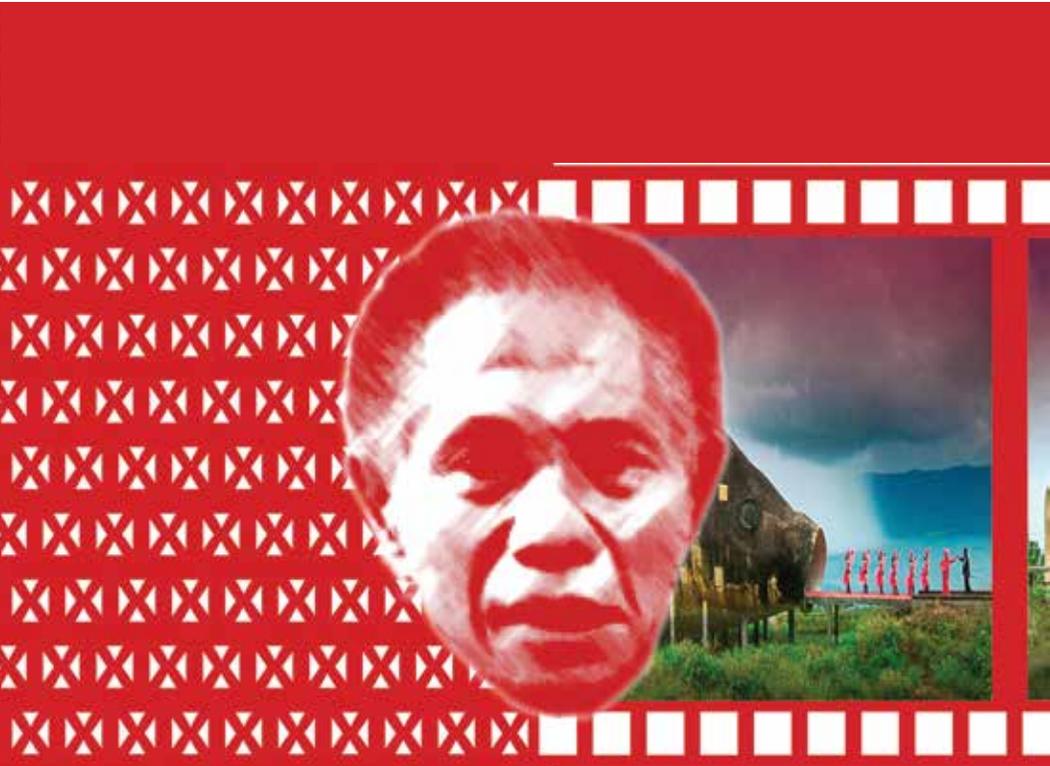
Despite more than 3 million nurses working in the field or in educational settings across the United States, the American healthcare industry is calling for more hands on deck, according to NBCNews. Qualified nurses are still in short supply, and nurses are taking on increasing roles, much of it on the frontlines.

"Today's nurses must be life-long learners to meet the needs of more complex patients," says Kathleen Sellers, director of Alfred State's nursing bachelor's degree program. "Advances in health science and technology, increasing patient complexity, and a more diverse population require registered professional nurses with a strong AD education to continue to enhance their knowledge and skills."

The newly created Bachelor of Science degree in nursing (BS-N), has recently received full accreditation by the Commission on Collegiate Nursing Education (CCNE). And starting in 2013, nursing students in good academic standing with financial need may be eligible to receive \$2,000 per year for five consecutive years as part of the Anna and Merrill McCormick Annual Scholarship program.

The program's full accreditation (through 2018) comes at just the right moment as more nurses are retiring from the field and other nursing programs across the country are forced to turn qualified applicants away due to lack of faculty and space. The program may be completed as either a full-time or part-time student in either an online or hybrid format, offering flexibility for working professionals.

## THE NEW HORIZONS FORUM Confronts Genocide in Indonesia



## THE ACT OF KILLING

The Alfred State New Horizons Forum, the Center for Civic Engagement, the Center for Diversity and Inclusion, and International Programs, together with Alfred University, presented a series of events this October surrounding the screening of *The Act of Killing*, an award-winning documentary by Joshua Oppenheimer. The Alfred community discussed the film with the help of international Consultant Dr. Nadine Hoover, director of Conscience Studio.

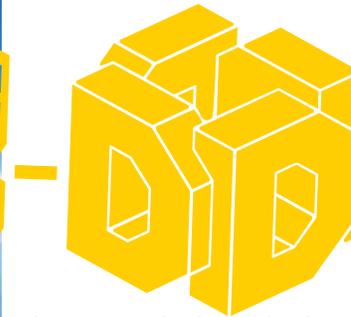
Eight years in the making, the film boldly confronts the genocide in Indonesia that claimed more than half a million lives.

Oppenheimer casts in leading roles some of the same people who rule Indonesia today, asking death squad leaders to re-enact the murders they committed 40 years ago through cinematic genres. The goal: challenging unrepentant, genocidal, mass-murderers to acknowledge their atrocities.

The New Horizons Forum, sponsored by the School of Arts and Sciences at Alfred State, showcases current scholarly, creative, and public service work by faculty, students, professional staff, community members, and invited guests.



# Sorrento



**STUDY ABROAD**—the term doesn't quite capture what Alfred State students and faculty have been engaged in some 4,500 miles away in a small town on the Amalfi Coast. After business and architectural technology students presented their Marina Piccola revitalization project to the city of Sorrento in 2011, the city and the European Union invited Alfred State back again in April 2013 as part of a conference surrounding the new Spring of Participation initiative. At this ground-breaking conference, Alfred State students and faculty were asked not only to present on ways of improving development potential in areas like Sorrento, but to show off a pioneering new tourism and marketing project—Sorrento 3-D.

The brainchild of Assistant Professor of Architectural Technology Jeff Johnston in collaboration with many of his study abroad students, Sorrento 3-D is an innovative new tool that will use Google Earth to create three-dimensional representations of various buildings, streets, and landscapes in Sorrento. As Sorrento itself has been selected as a center for the distribution of funding to spur further development in the surrounding region, the project is seen as having great potential for furthering the EU's goal of increasing tourism in Southern Italy.

The program will allow Google Earth users who are planning a trip to Sorrento, to visit the city in the virtual world beforehand—to walk

its streets and poke into its shops. "Our students will use Google SketchUp modeling software to create three-dimensional buildings, which will have actual photos of the buildings attached to their surfaces. The models will then be placed onto Google Earth and provided with dialog boxes containing further information," Jeff says. Ultimately, an online visitor may even be able to browse inside the shops virtually, where items on shelves would be linked to the various store Web pages.

Jeff believes the students will be devoting approximately five to six weeks of their study abroad semester to the project, which may take years to fully complete. After the conference in Sorrento, where Interim President Valerie Nixon herself introduced Alfred State and its mission, city officials spoke enthusiastically about the project's potential to local press. "When I first began formulating the idea for Sorrento 3-D, I really didn't know what I was getting myself into," Jeff says. "Now we have a better idea of how the three-dimensional environment on Google Earth can be used as an incredible tourism and marketing tool for the city, its businesses, and its cultural institutions."

## An Off-Road CHALLENGE

Alfred State students will be competing in the Baja SAE® challenge at the University of Texas at El Paso from April 24-27, 2014. The object of the competition is to provide SAE student member teams with the opportunity to design, plan, and manufacture a new product—an off-road vehicle—for the consumer industrial market. Teams then compete for the chance to have their design accepted and manufactured by a fictitious firm. Not only must students function as a cohesive unit while designing, building, testing, promoting, and racing their vehicles within competition guidelines, but they must also generate financial support for their project while managing their educational priorities.

Those interested in supporting the Pioneer Racing Mini Baja Team can visit [www.alfredstate.edu/give](http://www.alfredstate.edu/give) or call 607-587-3930 to learn about ways to donate or get involved.

# Imaginary Science



**One Alfred State professor uses his imagination to redraw the line between science and art.**

## A Passion for Financial Planning Pays Off for Students

The financial planning program is seeing a big ROI this year. Two students recently received highly competitive scholarships from major players in the world of finance totaling \$6,000. Phillip Murphy, a senior in the financial planning bachelor's degree program, received a \$5,000 scholarship from TD Ameritrade. He is one of just 10 students awarded this scholarship, which received applications from across the U.S.

Another financial planning program student at Alfred State, Mason Jones, received a \$1,000 scholarship from the Northeast Region of the National Association of Personal Financial Advisors (NAPFA). This scholarship enabled Mason to attend NAPFA's National Conference in Philadelphia, where attendees heard expert commentary on pressing national issues while networking with peers. "We have an outstanding group of students," said assistant professor Ron Rhoades, curriculum coordinator for the program. "They really get energized about joining the profession."

**When he isn't teaching,** Jeremy Speed Schwartz, assistant professor of Digital Media & Animation at Alfred State, spends his time traversing wormholes, discovering the surface of Mars (in Ireland), and diving headfirst into aquifers. He calls himself an imaginary scientist, and his work redraws (or altogether erases) the line between fact and fiction, science and art. And believe it or not, it's his wild imagination that's allowed him to pair up with some of the greatest minds in science and technology. "In the past, we've worked with biologists at MIT, NASA geophysicists, and, most recently, scientists at the Memphis Ground Water Institute," Speed Schwartz said. It also landed him the rare opportunity to deliver a TEDx talk this October at Canisius College in Buffalo.

TEDxBuffalo, an independently organized TED event, is part of a program created in the spirit of the original TED talks, intended to bring various people together locally to share ideas in a TED-like experience. TEDx talks spark deep discussion and connection just like their TED counterparts, and this year's theme, "Renaissance Citizens," included a diverse assortment of speakers—from Mike Connelly, editor of *The Buffalo News*, to Brian Patterson, Buffalo police chief and motivational speaker, to Cameron Garrity, a graphic designer and puppeteer.

Speed Schwartz's talk, titled "Imaginary Science: Experiments and Collaborations in Science/Art," presented some of his work with the League of Imaginary Scientists, an interdisciplinary art group focused on collaboration with scientists in various fields.

These imaginary scientists combine video, interactive media, animation, sculpture, and performance in order to concoct research projects that make "playful interdisciplinary leaps."

The League's experiments have included exploratory climate art, build your own bacteria sculptures, and typewriter musical instruments—injecting a healthy dose of fun into scientific inquiry. "The focus of the talk is the benefits we as artists gain from working with people who have radically different methodologies," Speed Schwartz said. "This includes how we might use their research as a jumping-off point to explore new ideas, how we might incorporate their strategies into our conceptualization and production, and what these scientists gain from working with us."

**Alfred State Rises in U.S. News Rankings**

Alfred State is moving on up in the *U.S. News and World Report's* annual Best Colleges rankings—now 17 (up from 23) among top regional colleges and universities in the North. The college has also earned a fifth place ranking among top public schools in the North. 2014 marks the seventh consecutive year Alfred State has made the prestigious list, which includes 23 other SUNY campuses.

**Students Travel to Hear President Obama Speak**

On Thursday, August 22, 2013, 10 Alfred State students—Pernell Celestine, Migdalia Colon, Izamar Rivera, Roain Saunders, Miracalle Taylor, Miho Iba, Fuzuki Koshizawa, Yohei Koyama, Kento Matsuda, and Chihiro Takaki—left Alfred in the wee hours and travelled more than 90 miles to the University at Buffalo to hear President Obama's speech on college affordability.

**The Educational Foundation of Alfred, Inc., Welcomes a Local Leader to its Board**



Patrick Barry, of Wellsville, joined the Educational Foundation of Alfred, Inc. Barry is a senior vice president of The Dolomite Group based in Hornell, managing operations at the former A.L. Blades & Sons, Inc. He received his bachelor's degree in mechanical engineering from Tri-State University in Angola, Indiana, and his master's degree in mechanical engineering from the University at Buffalo.

**2013 President's Medallion Award Winner**

College Council Chair Patricia K. Forgarty presented the 2013 President's Medallion to Evelyn Turner at the annual President's Society dinner this October.



Mrs. Turner and her late husband, Hank Turner, owned and operated Turner & McNerney Pipe Line Inc. in Wellsville, where she managed finances, human resources, records, and internal controls for the company as assistant vice president and business manager. Mrs. Turner's dedication to the students, faculty, and staff of the Culinary Arts Department has made a tremendous impact on the department. Her contributions provide scholarships for students in culinary arts with financial need and who have attained high academic standing.



**Civic Engagement Reigns Supreme on Campus**

Alfred State was selected to participate in a national initiative on civic learning and democratic engagement. The college has been named one of 70 colleges and universities in the nation as a Lead Institution by NASPA Student Affairs Administrators in Higher Education, the foremost voice for the student affairs profession.

Along with five faculty and staff, the students heard President Obama speak on issues that affect them—college loan debt and the importance of making higher education available to everyone. President Obama has visited four SUNY campuses during his two terms in office, the most of any public university system in the nation.

**Military Friendly Four Years Running**

Alfred State has been designated an official military friendly school once again by top-rated publisher Victory Media and *G.I. Jobs Magazine*. Alfred State is one of just 36 SUNY schools awarded the honor.





### Working the Ratio?

Looks like our best-kept secret is out: *Cosmopolitan Magazine*, a premier source of dating and fashion advice for women, considers Alfred State one of the top 10 colleges to meet men in the country alongside other premier technology campuses such as MIT and Caltech. Why? It's all about the ratio. A strong emphasis on technology seems to attract a larger male population, which means the odds of finding a date to homecoming get a lot better—for the ladies. Add to that a stellar 99 percent employment and transfer rate, with many of our grads earning high-paying jobs, and this rural college of technology takes on a whole new level of attractiveness. "Many of the universities with a predominately male student body tend to have strong engineering, math, and computer-science programs," Jessica Grose, reporter with *Cosmopolitan*, said in her feature "Working the Ratio." According to Grose, nearly 60 percent of American undergraduates are women and that number is only growing, which makes Alfred State, with its 3:2 male to female ratio, a hot commodity.

BECAUSE OF OUR  
MANY HANDS-ON  
ENGINEERING AND  
TECHNOLOGY PROGRAMS  
COSMO CONSIDERS  
ALFRED STATE ONE OF  
THE TOP 10 COLLEGES  
TO MEET MEN

### EXPANDING OUR

### RENEWABLE ENERGY PORTFOLIO

The newest member of Alfred State's growing renewable energy family is currently catching the breeze above campus—a 100 kilowatt grid-tied wind turbine that will offset some of the college's electricity usage. The wind project has been 14 months in the making—an initiative made possible through grants from both the Appalachian Regional Commission and the New York State Energy Research and Development Authority (NYSERDA), which together provided more than 50 percent of the funding. One of the project's main goals is to establish a small wind laboratory for students within already existing programs, offering them even more hands-on experience with green technologies.

[ACHIEVERS]



**Dr. Karla M. Back**, professor, Business

Department, received a Chancellor's Award for Excellence in Teaching this June.



**Melissa Blake**, instructor in the

Business Department, was interviewed in August about her artwork on NPR's Out of Bounds, a radio show that features 30 minute interviews with visionaries: people living, working, and thinking outside the mainstream.



**Dr. Jennifer Bremser**, assistant professor

of social and behavioral sciences, along with her colleague Dr. Gallup, was favorably referenced in a recent article in Psychology Today.



**Calista McBride**, professor of English, has

been appointed interim department chair of the English and Humanities Department. McBride is a Chancellor's Award winner and received both her bachelor's and master's degrees from Kansas State University.



**Dr. Robert Curry** has been appointed

interim dean of the School of Arts and Sciences. He is New York's higher education representative to the Partnership for Assessment of Readiness for College and Careers (PARCC) and serves on PARCC's Core Leadership Review Committee and New York's ELA Content Advisory Panel; both groups work to develop Common Core-aligned assessments. He has also worked on Common Core alignment with the GED Testing Service and for the U.S. Department of Education.

As dean, Dr. Curry is responsible for leading more than 70 faculty and staff. The school includes seven departments (Agriculture and Veterinary Technology, English and Humanities, Mathematics/Physics, Nursing, Physical and Life Sciences, Social and Behavioral Sciences, and the Learning Center) offering 19 programs to approximately 1,277 students.

Dr. Curry holds a Ph.D. in English from the University of Connecticut, a master's degree in English from Chico State University, and a bachelor's degree in creative writing and comparative literature from San Francisco State University.



**Dr. Earl Packard**, a Hornell native and

professor in the Alfred State Mathematics and Physics Department, was selected to participate in the College Board's Annual AP Reading in calculus again this summer—it will be his 11th time serving in this capacity.



**Jeffrey G. Goodrich**, Alfred Station,

senior programmer/analyst, was honored with the Chancellor's Award for Professional Service in June.



**R. 'Jack' Jones**, instructor in the Building

Trades Department, has been appointed interim chair of the Building Trades Department.



**Cynthia Luehman**, professor of nursing, has

been appointed interim chair of the Nursing Department. She received her bachelor's degree from Alfred University and her master's from the University at Buffalo.



**Les Kachurek** has joined the University Police Department as the new chief of police. A 23-year veteran of the City of Niagara Falls Police Department, Kachurek coordinates law enforcement on the Alfred State campus, overseeing all activities of the University Police Department. He has served as administrative captain of the City of Niagara Falls Police Department, director of training and accreditation, commander of the city jail, project manager, relief patrol division commander, and adjunct instructor at Niagara County Community College. He holds master's degrees in criminal justice, organizational management, and business administration and is a graduate of the FBI National Academy and the Niagara County Law Enforcement Academy. Pictured here, shortly after being sworn in, Chief Kachurek, Interim President Valerie B. Nixon, and Vice President of Student Affairs Gregory Sammons.



**Tricia Herritt**, coordinator of international student programs, has won the National Association of International Educators' (also known as NAFSA) prestigious

"Rising Professional" award, which was presented at the NAFSA Regional Conference in Atlantic City. Herritt, a member of the Alfred State community since 1999, has held a variety of positions at the college, including residence hall coordinator, assistant director of College Housing, interim coordinator of international student programs, and coordinator of international student services. She holds a bachelor's degree in Cross Cultural Studies from Toccoa Falls College and a master's degree in professional studies from Nyack College (formerly Alliance Theological Seminary).



**Patty M. Lewis-Brownell,** of Wellsville,

was presented with the Chancellor's Award for Excellence in Classified Service. She is the secretary I in the Student Services Department on the Wellsville campus and has been at Alfred State for more than 26 years.



**Matt Pettis,** instructor in the

Electrical Trades Department, has taken his final course work to become a certified OSHA instructor.



**Jane A. Vavala,** associate librarian

in Library Services, received a Chancellor's Award for Excellence in Librarianship in June.



**Dr. Choichiro Yatani,** professor in

the Social and Behavioral Sciences Department, presented a paper at the International Conference on the Social Sciences held at Charles University in Prague. Dr. Yatani earned his Ph.D. in social psychology from SUNY at Stony Brook.



**Ron Rhoades,** curriculum coordinator

and assistant professor of financial planning in the Business Department, was recognized as one of the National Association of Personal Financial Advisors (CAPFA) "30 Most Influential" for playing a vital role in advancing NAPFA and Fee-Only financial planning. He is completing a business law I textbook for free distribution to his students, his blog, Scholarly Financial Planner, was recently chosen as one of the "10 Most Influential Blogs for Financial Advisors" by Financial Planning magazine, and he was named a member of the editorial review board for the Journal of Financial Planning. He also served as a panelist before more than 100 Congressional staff in a presentation organized by the AARP on pending legislation affecting the U.S. Department of Labor and the U.S. SEC.



**Dr. Nicholas L. Waddy,** associate professor

of history at Alfred State, has published his first novel, *Jewel of the East*. He has taught courses in European and World history for more than 10 years as an associate professor at Alfred State. Dr. Waddy also recently presented a paper at the Southern African Historical Society conference held in Gaborone, Botswana.



**Kathleen Bliss,** assistant professor

of veterinary technology, has been featured as one of the "Top Veterinary Technology Professors" on VetTechColleges.com, a premier online resource dedicated to prospective and current veterinary medicine professionals.



**James Locker,** '66 joined the Alumni

Council in August 2013. Jim is a retired vice president from the Steuben Trust Company where he spent 37 years. He is currently the assistant district governor for the Hornell Rotary, a Knights of Columbus board member, and serves on the Finance Council of Our Lady of the Valley Parish. Jim and his wife, Cheryl, reside in Hornell.



In October, members of Alfred State's web team attended HighEdWeb 2013, the Higher Education Web Professionals Association's annual conference, where more than 700 web gurus from 45 states and 10 countries gathered to hear presentations, participate in intensive workshops, and network with peers. Pictured here, opening Keynote Speaker Steve Wozniak, author, speaker, co-founder of Apple Computer Inc., and chief scientist at Fusion-io, and **Stephanie Hoyer, '94,** web and social media publisher at Alfred State.



**Jim Gerbec,** Automotive Trades professor,

and three of his students—Olivia Barszczewski, Nicholas Bigelow, and Ryan Dontoh—traveled more than 2,500 miles in Alfred State's own Chevrolet Volt on an eight-day, cross-country trivia game called the Fireball Run. This was more than just an epic road trip; the competition had a higher purpose—using celebrities and movie cars to spread awareness about missing children. And the Alfred State team (chosen to compete by series producer JJ Sanchez himself) made an impression, earning them the prestigious Spirit of Legend award. Their efforts also contributed to the discovery of a missing child. For Jim, the experience was life-changing, especially after getting to meet the young fans in each city. "We were like the kings of cars to them...For just a short time, I was not me. In the kids' eyes, we were celebrities and mentors. I will never forget that feeling."

# Hall of FAME<sup>2013</sup>

The Athletic Department inducted four new members into the Hall of Fame during Homecoming 2013.

**Glenn Patton (1967-1975)** was the architect of Alfred State's National Championship swimming team during the 1970s. He led the Pioneer men's swimming and diving teams to four straight NJCAA titles.

During his tenure, Alfred State became a national power. On top of coaching the team to four straight titles (1971-1974), he coached two NJCAA Swimmers of the Year—John Meade (1972) and Paul Eaton (1975). He was also named NJCAA Coach of the Year three times and had 19 athletes named All-Americans during the championship years.

Alfred State was the first team to ever win four championships in a row, and (besides Indian River CC) the Pioneers were the last men's team to win the national title.

Patton also served in numerous positions in the NJCAA Swimming Coaches Association (as secretary, treasurer, and president) and the Western New York State Swimming Coaches Association (as president). He also was the assistant coach for the United States team in the World University Games.

**Ashleigh Barnhart (2001-2003)** had a decorated two-year career as a member of the cross country and track & field teams. She ran to All-American honors four times.

Barnhart led the Lady Pioneers to a third place finish at Nationals and a Region III Championship in 2002 and helped the team to a second place finish at Nationals and a Region III runner-up finish in 2001. Both years she raced to All-American honors. In 2001 she finished in third place, and in

2002 she finished in eighth place.

In the 2003 indoor season, Barnhart finished fifth at the National Championships in the 5K (19:21.63) and helped the Lady Pioneers to a 16th place finish. During the outdoor track & field season, Barnhart earned All-American twice. She set a NJCAA Division III Championship record in the 10,000-meter with a time of 40:41.11. During the 2002 Outdoor National Championships, she was named track athlete of the meet after winning the 5,000 and 10,000-meter competitions.

Barnhart's name is all over the Alfred State record book. She is first in the 10,000-meter (38:54), fourth in the 1,500-meter (5:00.99), fifth in the 5,000-meter (19:13.75) in the outdoor record book, and is second in the 5,000-meter (19:12.3), third in the 1,500-meter (5:05.58), third in the 1,000-meter (3:15.12), fourth in the 3,000-meter (10:59.89), and sixth in the one-mile (5:44.3). Following her first year at Alfred State, Barnhart was named the Alfred State freshman athlete of the year.

**Candace Sonberg (2002-2004)** was one of the most talented runners in Alfred State history. She won the NJCAA Division III

National Cross Country race in 2003 and led the Lady Pioneers to the NJCAA National title.

At the 2003 Nationals, Sonberg ran the 5K course in 22:35, becoming the second Lady Pioneer to ever win the overall title. The team national title was the first female National Championship in school history. This followed a freshman season in which she finished 14th at the 2002 National Championships.

Sonberg was a two-time NJCAA All-American in cross country and in outdoor track & field. Her name is all over the track & field record books. In the indoor record books, she is ranked first in the 4x800-meter (10:03.82), first in the Distance Medley Relay (13:08.04), third in the 600-meter (1:46.49), fourth in the 800-meter (2:28.34), and seventh in the one-mile. Outdoors, she is ranked fifth in the 4x800-meter and ninth in the 800-meter (2:27.75).

During the 2002 cross country season, Sonberg was a member of both the third place team at Nationals and the Region III Championship team. In the 2004 track



L-R: Glenn Patton, Ashleigh Barnhart, Candace Sonberg, and Jeff Fetzner



season, she was part of the Region III Indoor Track Championship and was on the fourth place finish at Nationals during the outdoor season.

**Jeff Fetzner (2002-2004)** was a catalyst for three championship baseball teams during his two-year career at Alfred State. He appeared in 114 games and helped the Pioneers to a 93-26 record.

In the 2002-03 season, Fetzner was part of the only team in program history to win a WNYAC Championship and a Region III title in the same school year (40-13 overall record). In 2003-04, the Pioneers won the Region III Championship and won 53 games - a program best.

Fetzner was a career .399 hitter (140 for 351) with 24 doubles, 11 triples, one homer, and 85 RBI. He scored 112 runs, stole 49 of 52 bases, and had a .947 fielding percentage. He was named the Region III Player of the Year in 2003-04, twice named All-Region, and was All-WNYAC following his

sophomore year. He was named Alfred State's most valuable position player twice and was named the Alfred State senior athlete of the year in 2004.

He is still in the top five in the baseball record books for batting average and stolen bases and in the top 10 in hits, triples, and walks.

### **2003 Cross Country National Champions**

The 2003 women's cross country team was honored at this year's Hall of Fame ceremony. The NJCAA DIII National Champion cross country team is the fifth team to be honored.

Members of the team, coached by Gary Moore, included: Katie Chawner, Katy Gonzales, Jessica Rollins, Candace Sonberg, Anne Thompson, and Jaque Westfall.

The Lady Pioneers became the first women's program at Alfred State to win a NJCAA National Championship. Only two women's teams have won a national title in Alfred State history.

## Kick Off NCAA, USCAA, & ECAC Play

The 2013-14 academic year brought changes for the Alfred State athletic department. Pioneer athletes are now eligible to play four years of college athletics with the program's move to the NCAA.

Alfred State athletic teams are now provisional Division III members of the NCAA and have joined both the United State Collegiate Athletic Association (USCAA) and the Eastern Collegiate Athletic Conference (ECAC).

To find the latest news, results, and statistics of Pioneer athletics visit:  
[www.alfredstateathletics.com](http://www.alfredstateathletics.com).

# YOU *Matter...*

## *The Development Fund:* YOUR GIFT MAKES ALL THE DIFFERENCE

Now in his third year as vice president for Institutional Advancement at Alfred State, Derek Wesley feels fortunate. He's had the chance to meet some truly incredible people—alumni, constituents, and friends of the college—who have made a real impact in the lives of Alfred State students. "There are a great number of individuals who care deeply for Alfred State and assist us in many ways. For this, we are eternally grateful," Derek says. "People like Evelyn Turner, who gives her time and financial support to help our culinary arts students achieve their dreams, are real heroes." Yet despite growing outside support of Alfred State's mission, cuts in the state budget have made fundraising efforts even more crucial, he says. "It's important for our friends to know exactly where their hard-earned dollars go—and that is, straight back to the students."

According to the *Chronicle of Higher Education*, lawmakers cut more than \$1.4 billion in state funding from SUNY's operating budget from 2007 to 2011, bringing the largest public higher education system in the country to its lowest ever levels of state funding. Yet, for every state dollar received, SUNY generates an average of \$5 in total spending within the state, making it one of the biggest economic drivers in New York. And at \$6,170 per year, SUNY's average tuition and fees are still 13% below the national average.

Although fundraising is becoming a bigger part of state institutions' budgets, Derek sees the change happening slowly, often because the public is unaware of how their financial contributions will be used and why a state institution would need them. Prior to joining the Alfred State family, Derek served private institutions of higher education, where fundraising was already well entrenched into the mission and culture; there, fundraising tools as well as alumni participation rates were significant. "Supporters of these schools knew programming, scholarships, and capital initiatives were dependent upon private donations," he says. "State schools are in much the same position now. Many of our programs' expansion efforts—in the Automotive Trades Department for example—have been entirely a result of outside donations." Those expansions have included

channels," he says. "The stark reality of rapidly diminishing state support makes private donations more important than ever. We have been much more proactive in our fundraising activities in recent years, but the challenge is always in broadening awareness."

Nevertheless, Alfred State is blessed, Derek says. He cites his position as executive director for the Alfred State College Development Fund, where members of a dedicated Board of Directors (the vast majority of whom are alumni) each donate at leadership giving levels of \$1,000 or more annually. "Having a board with a 100 percent participation rate at those gift levels demonstrates that they support the mission of the college very strongly, and in turn lead by example."

**"THE IMPACT THAT RESULTS FROM PRIVATE SUPPORT IS  
MOMENTOUS. LAST FISCAL YEAR, THE DEVELOPMENT FUND  
GENERATED NEARLY \$900,000 IN CASH AND IN-KIND SUPPORT."**

programs in alternative fuels and participation in national competitions among others. "But unlike private schools, many state institutions have not had a long tradition of fundraising and are only just recently developing those

While the college is very fortunate, Alfred State is proactively working to increase its alumni participation rate, Derek says, which is currently around five percent. This rate is slightly higher than the overall percentage

Unrestricted  
\$127,833

Restricted  
\$310,287

Endowment  
\$138,755

Gift-in-kind  
\$321,682

rate among peer institutions; however, Derek believes that if Alfred State could double its participation rate to 10 percent, it would have a tremendous impact on its programs and initiatives. “The impact that results from private support is momentous. Last fiscal year, the Development Fund generated nearly \$900,000 in cash and in-kind support.”

“Gifts to the Development Fund created scholarships that allowed dozens of students to continue their education who would not otherwise have been able to. Our academic departments and programs received funding that allowed them to purchase updated equipment that greatly enhanced the quality of instruction as well as the student experience.”

Communities around the world also benefited, Derek says, as student groups such as the Disaster Relief Club were able to assist regions throughout New York State that were torn apart by flooding, while other student groups were able to travel to Haiti and the Southern United States to help rebuild devastated areas.

“Every single student benefits from these donations,” Derek says. In the

end, support of the college goes right back to keeping its mission alive. Through that mission—of project-based and hands-on learning—the college has achieved an incredible 99 percent transfer and placement rate, which, Derek believes, makes Alfred State a worthwhile investment. “For all that our alumni and supporters do for the college, I offer a sincere thank you. Your generous contributions are being utilized wisely and effectively. On behalf of the students, faculty, and staff at Alfred State, we appreciate all you have done and encourage you to continue supporting our efforts.”

As J. Joseph Wilder '77, chair of the Development Fund, notes, “I have been able to see firsthand the impact that private gifts have on the campus. It is truly unbelievable to see how the college has progressed over the years. I would encourage alumni, especially those who haven't been on campus for some time, to visit. I can honestly say that I am extremely proud to be an alumnus and have great confidence in the future of the institution. While the results are impressive, we must continue to raise more money and have more people participate, especially in the unrestricted area, so that the college can continue to move forward.”



*Dr. Derek Wesley, Vice President Institutional Advancement*

# You *Matter...*

You can have a lasting impact on our students.

Your gift will help Alfred State today and in the future!

Use this tear-off and mail back to:

**Office of Institutional Advancement  
10 Upper College Dr., Alfred, NY 14802**

Designate your gift to the area most important to you. If no choice is made, your gift will be directed to Advancing Alfred State.

I am enclosing a gift of \$ \_\_\_\_\_

Please direct my gift as follows:

- Unrestricted (For Alfred State's greatest needs.)
- Student Leadership Center
- Wellsville Workforce Development Center
- Culinary Arts Center
- Athletic Pioneer Pride Society
- Academic Excellence
- Scholarships \_\_\_\_\_
- Other \_\_\_\_\_

For assistance, contact the Office of Institutional Advancement at 607-587-3930.

I am  an alumnus  parent  friend  faculty/staff

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Check Enclosed (payable to ASC Development Fund)

Charge:  Visa  MasterCard  Am.Ex.  Discover

Card Number \_\_\_\_\_

Exp. Date \_\_\_\_\_

[www.alfredstate.edu/give](http://www.alfredstate.edu/give)

## LEGACY OF LEARNING

Make a difference in the lives of generations of students by including the college in your estate plans. A bequest to Alfred State costs you nothing during your lifetime, can easily be revised or revoked if circumstances change, and can lower estate taxes. You can leave an exact amount or percentage of your estate, and you can even choose to support a specific program at the college if you choose.

Contact Danielle White, director of annual giving, for more information at 607-587-3930; whitedm@alfredstate.edu.



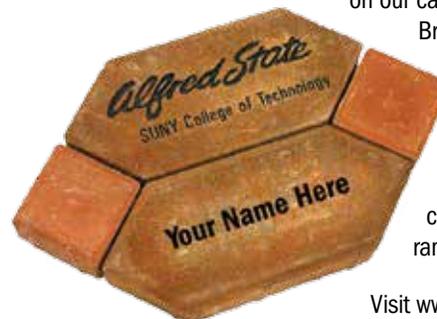
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- Pet Saver Superstore - Russell '81 & Brenda '81 Herman
- Sage Rutty and Company, Inc.
- Simmons-Rockwell Ford
- Wilder and Linneball, LLP - J. Joseph Wilder '77
- Zeller Corporation

## LEAVE A LASTING IMPRESSION

on our campuses by purchasing an Alumni

Brick in one of two established Alumni Plazas in Alfred and Wellsville. Each brick can be engraved with up to three lines of text in honor of a loved one, favorite faculty or staff member, class, club, team, or program. Prices range from \$55 to \$75.



Visit [www.alfredstate.edu/give](http://www.alfredstate.edu/give) or call 607-587-3930 for more information.

## Greetings, alumni!

It is my distinct honor to begin my service as the second chair of the Alfred State Alumni Council. I look forward to meeting all of you when you visit campus or at events in your areas.

I am originally from Hornell and graduated from Alfred State in 1978. I have worked in the Auxiliary Campus Enterprises & Services (ACES) at Alfred State since 1990 and am currently in the role of assistant director of dining. I have been a member of the former Alfred State Alumni Association and the Alumni Council for 10 years and have had the privilege of serving with many dedicated and committed alumni.

During my two-year term as chair, I hope to maintain the standard of excellence set by former chair, David Post, '83/85. I will continue to emphasize and build upon the Alumni Council's structure. Chapter events bring Alfred State to your communities, so I encourage you to become involved with your local chapter. We are in the beginning stages of planning our 2014 alumni events, and we hope you capitalize on the opportunities to network, support your alma mater, and socialize with fellow alumni when an event is in your area.

Our alumni are important to us and we welcome your input at all times. Should you have any inquiries regarding alumni related affairs, please contact the Alumni Relations Office at 607-587-3931, drop us an email at [alumni@alfredstate.edu](mailto:alumni@alfredstate.edu), or post a note on our Alfred State College Alumni Facebook page.

Wishing you all the very best in the holiday season. Stay in touch!

Regards,

*Michael Murray*  
Michael T. Murray '78

 Alfred State College Alumni

## New Alumni Council Chair Michael T. Murray '78

A Pioneering Passion for

# TACOS

Alfred State's Taco Bell has earned a number 1 rank nationwide in Taco Bell's Voice of the Customer Program. The on-campus operation is managed by Michael Murray of Auxiliary Campus Enterprises and Services, Inc.

# The Good Counselor

**The day Mark Crouse first set foot in Alfred in 1975**, he had no idea the next two years would change his life forever. “I went into school still fairly shy,” Mark says. “I was lacking in confidence and self-esteem. But the support of the instructors and the automotive discipline itself began to mold me almost immediately.”

Although he'd been a self-proclaimed car enthusiast since the age of 14, Mark also loved working with people, something that drew him to Alfred State's Drama Club early on. There, the rigors of an actor's performance schedule coupled with the demands of a full-time student only ignited his self-assurance. It wasn't long before he and his friend Cyril “Skip” Merrick, (who would later become chair of the Automotive Trades Department at Alfred State), approached their senior instructor,



Dorey Woolsey, about taking over Dorey's auto repair business in Belmont. Mark was just 19. “We graduated on a Saturday and on Monday we opened the doors of our new business.”

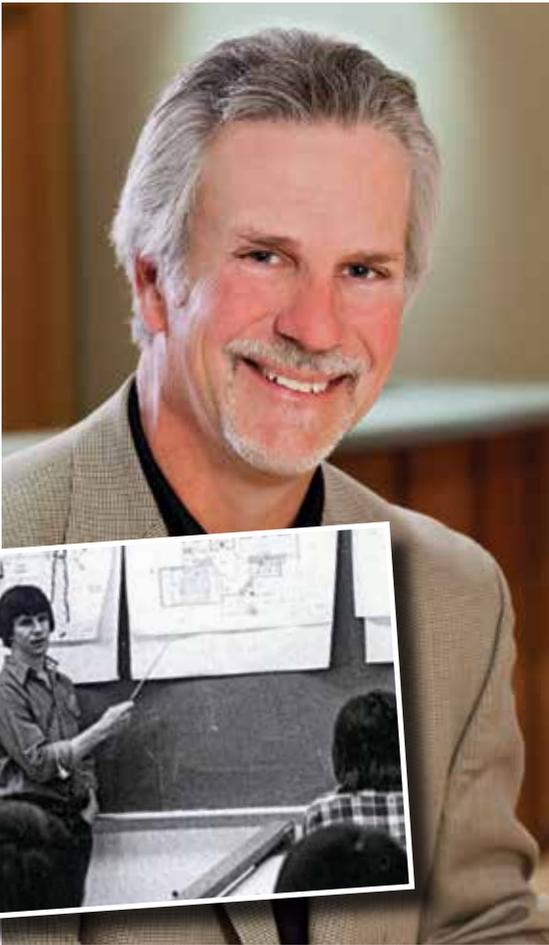
For the next three years, Mark and Skip learned the ins and outs of business ownership. Although in 1979 Mark decided to return to the capital district, continuing his career in the auto industry and later becoming a sole proprietor, Skip and he remained close. Mark would often return to Alfred to catch up with his friends and offer advice to the next generation of students. “The college experience gave me the confidence that got me to where I am today—not only in working with vehicles but in dealing with people.”

After opening his own business, Import Motorcar Service, in 1981, Mark discovered a way of merging his love of cars with his desire to give back. “I started making arrangements between my customers and the college, facilitating the donation of vehicles to the department. These were individuals who could see the merits of donating their cars rather than trading them in. They understood the importance of good education and keeping these programs solvent.”

Over the years, Mark has encouraged the donation of dozens of vehicles to the Automotive Trades Department. His facilitation of donations and support of the department over the years has enabled the college to raise more than \$100,000, which has allowed Alfred State to develop programs in hybrid and alternative fuels, compete in the Green Grand Prix (of which Alfred has placed first in two of three national competitions), compete at the Bonneville Salt Flats in Utah, and purchase a working NASCAR vehicle.

Today, Mark has taken his passion for advising into a new career in financial consulting/planning with New York Life Insurance Company, which has the highest financial strength ratings awarded by all four major rating agencies, where he hopes to continue making a difference. “Our world's future lies with these young people. Even those of us who can't give back financially can contribute their time and talents. Use your imagination. Each and every one of us has a responsibility to start contributing instead of just consuming,” he says.

“If you do a little research on the name Alfred, you'll find it actually means ‘good counselor.’ That is the essence of what I learned here and what I've always tried to be.”



After earning his two-year degree at Alfred State in architectural technology in 1978, Bob used his newfound skillset to gain employment as an architectural technician

recognized as one of the leading full service architectural and engineering firms in the area—ranked in the top five by the Rochester Business Journal and a Top 500 U.S. Design Firm by Engineering News-Record. But Bob is perhaps most proud of his company's

## A Driving Force

while working to complete his education at Syracuse University. After graduating, working with the Pike Company for five years, and running a small partnership with another architect for a subsequent five years, Bob's technical acumen, experience, and drive earned him a pioneering position as the first director of architecture at LaBella Associates, P.C., in 1990. "I was asked to develop an architectural practice within this 35-person engineering

firm," he says. At that time, LaBella Associates, founded in 1978 by Salvatore LaBella, had no architectural division. Bob was asked, not only to cultivate the business from the ground up, but to make it both successful and complimentary to its engineering counterpart. He relished the challenge, developing a respected architectural practice in less than a decade that not only served the public realm, but provided growth opportunities throughout the company, spawning the formation of a brand-new building engineering division.

Today, the company employs nearly 250 professionals, with architectural and building engineering projects generating nearly fifty percent of the firm's annual net revenue. Now celebrating its 35th year, LaBella is

focus on making a positive impact both aesthetically and civically—what he calls "adding value"—in the communities it serves. From the redevelopment of Rochester's Midtown Plaza to designing the new Monroe County Crime Lab, the first LEED Certified Platinum crime laboratory in the nation, Bob continues to push both himself and the company entrusted to his care to its full potential as a force for change and growth. "The LaBella hallmark is about long term relationships founded in service excellence, trust, and community involvement," he says.

Although his education and experiences have taken him far, the Alfred State community remains close to his heart. In recent years, LaBella Associates' design team, led by Alfred State alumni, have upgraded residence halls, renewed the Vet Tech facility, crafted sustainable design solutions for the 9,000-square-foot Pioneer Landing demonstration home, and provided financial donations to the college's new Student Leadership Center. When Bob returns to Alfred, he is continually impressed both at what has improved and grown and what has remained steadfast. "It's gratifying to see that, while the campus and its programs have expanded dramatically in recent years, the mission remains the same—to provide a career-focused education that produces job-ready graduates."

### SOME OF US ARE BORN WITH A COMPASS INSIDE—A FORCE THAT ALWAYS POINTS TRUE.

Robert Healy, president of award-winning architecture and engineering firm LaBella Associates, P.C., is one such person. He set his sights on a career in one of the most competitive fields imaginable—architecture—from an early age, choosing to ground his education in the practical skills and hands-on experiences he knew he could gain at Alfred State. "The Alfred community is a special place," he says. "I developed lifelong friendships and have maintained working relationships there. And it is rewarding to know that many leading professionals in our community received their start at Alfred State."

**CAREER**

**1978**

**David Sardella**, *Food Service*, Glendale, AZ, opened the first Sardella's Pizza 25 years ago. He now owns four branches (one in Peoria and three in Phoenix), serving Italian-American fare from family recipes and his own creations. Sardella also holds summer pizza camps, where children get a course on pizza making.

**1979**

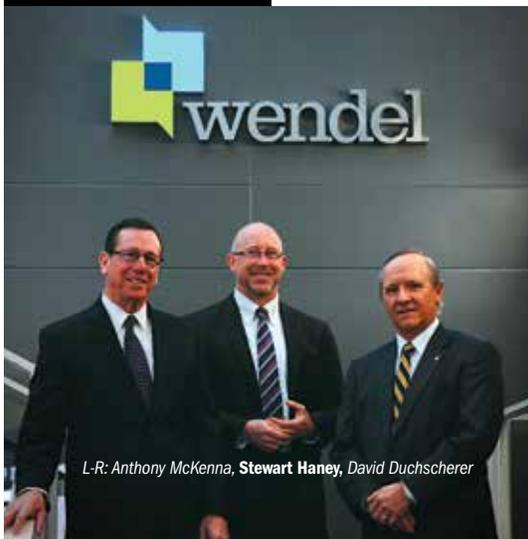
**Thomas D. Viele**, *Automotive Service Technician*, Englewood, FL, is now employed with Charlotte Technical Center as an automotive technology instructor. He is happy to have the opportunity to share his knowledge with high school and adult students. The center prepares the students for the workplace with N.A.T.E.F. and A.Y.E.S. sponsored curriculum and work sharing programs with local businesses.

Send your news, achievements, and announcements to [alumni@alfredstate.edu](mailto:alumni@alfredstate.edu).

**1980**

**Neil "Leroy" Brown**, *Accounting*, Southern Pines, NC, was recently promoted to accounting manager at Piedmont Aircraft Company, LLC in North Carolina.

**Daniel Eaton**, *Liberal Arts & Sciences-Humanities*, Rochester, is a self-taught chef with more than 20 years of culinary experience. Chef Eaton hosts the "Cooking at Home" segment on NY1 each Monday and Wednesday. Eaton worked with some of the country's



most well-known chefs, including David Bouley in New York and Richard Reddington in California. And after working at Thomas Keller's French Laundry in California, he was invited by the French Culinary Institute to cook at the renowned James Beard House in New York City.

**1985**

**Stewart Haney PE LEED AP, PMP**, *Engineering Science*, Buffalo, is now chief executive officer and chairman of the board at Wendel, the largest locally owned design and construction firm. Wendel offers a broad range of services to clients around the country, including architecture, engineering, construction management, energy management, commissioning, GIS, landscape architecture, land-use planning, and surveying.

**1994**

**Michelle R. Schleher (Weber)**, *Const/Arch Engr Tech*, Spencerport. Schleher, project manager with LeChase Construction Services, recently helped complete the \$40 million Golisano Institute for Sustainability at RIT. She became certified in Leadership in Energy and Environmental Design in 2009.

**1997**

**Curtis W. Robbins**, *Drafting/ CAD-Tool & Die & E-M*, Buffalo, has joined the John R. Oishei Foundation, Western New York's largest private foundation, as knowledge management officer. He brings more than 15 years of professional experience in research, data analysis, and design.



**2006**

**Kyle R. Morris**, *Architectural Technology*, Syracuse, has joined Lake Architectural in Marcellus as an architectural designer and experienced building information modeler. Morris is an associate member of the AIA. He is also involved in the Intern Development Program of the National Council of Architectural Registration Board, and volunteers with Habitat for Humanity.

**2010**

**Matthew T. Blair**, *Architectural Technology*, Syracuse, has joined QPK Design as an intern architect. He is a certified LEED Green Associate. In addition to his BS from Alfred State, he received a master's of architecture from the University of Massachusetts.

**ACHIEVEMENTS**

**1977**

**John Wright**, *Medical Laboratory Technology*, Houston, TX, received his BBA in Business Management at Ohio University and has been the President of Texp rint since 1985.

**1979**

**David S. Gabrielle**, *Truck & Diesel Technology '77; Autobody Repair, '79*, Wyckoff, NJ, was one of 12 semi-finalists in the 2013 Navistar Dealer Technician Rodeo Competition. He placed 4th in the hands-on competition at Truck King International - Northeast Region competition.

**1994**

**Lynn A. Mullen**, *Business Secretarial Science-Court Reporting*, Rochester, is a freelance court reporter who subcontracts with Alliance Court Reporting Inc. She has been certified by the National Court Reporters Association as a Registered Professional Reporter.

**1997**

**Kristopher K. Green**, *Mechanical Engineering Technology-P&M Design*, Wellsville, was named the United States Air Force First Sergeant of the Year in July 2013. Green has been in the Air Force 16 years, and is now four years from retirement. He has won top sergeant at the Mission Support

Group level, the 87th Airbase Wing, the United States Air Force Expeditionary Center, and the Air Mobility Command level.

## 1998

**Philip H. Crowell**, *Architectural Engineering Technology*, Cherry Creek, was recently named an architectural technician by TVGA Consultants, an engineering, environmental, land survey and architecture firm.

## CLASS NOTES

## 1954

### Celebrate 60 Years Kappa Sigma Epsilon & Delta Chi Omega

Attend the semiformal dinner and awards ceremony **Sept. 13, 2014**, at the Main Place (former K of C) in Hornell, NY. All KSE and DCO alumni are encouraged to attend as well as the former Kappa Sigma Kappa.

Help update their alumni databases by providing and/or updating your current information. Send your address, phone, email, school year, and pledge year to Scott Iak (KSE, KSK) (F-82) at [ksealumni@hotmail.com](mailto:ksealumni@hotmail.com) or 607-324-3304; Chris Logsdon Pesesky (DCO) (F-83) at [deltachiomegaalumni@gmail.com](mailto:deltachiomegaalumni@gmail.com) or 315-595-8843. Connect with them on Facebook for the latest updates.

## 1970

**Wendy J. Binkley (Eilman)**, *Medical Secretarial Science*, North Tonawanda, retired Feb. 28, 2013 from her job as a legal secretary. She is looking forward to a 12-day Mediterranean cruise with her husband, Gary, and fellow alumni G. Michael Doherty '70 and Sandra Knitter Doherty '70.

## MARRIAGE

## 2002

**Christopher J. Irish**, *Network Administration*, Saint Petersburg, FL, married **Dianna Fleming** '09, *Culinary Arts*, on March 17, 2012. They are the proud parents of Zachary born on Dec. 12, 2012.

## 2008

**Amanda C. Black (Pipo)**, *Marketing*, Derby, married **Ryan Black**, '06, on Sept. 10, 2011. Ryan is a welder at West Metal Works in Buffalo. Amanda is an assistant/floating manager at Northwest Savings Bank in the western New York area.

## 2010

**Taylor Battaglia**, *Mechanical Engineering Technology*, Amherst, married Victoria Henry June 15, 2013. Taylor is a mechanical engineer at Building Controls and Services in Buffalo.



## REMEMBRANCE

## 1952

**Paul E. Gavitt**, *Agronomy*, King Ferry, Sept. 10, 2013.

## 1955

**Lt Col (Ret) Lawrence Mallison, USAF**, *Electrical Tech.*, Carlisle, PA, July 26, 2013.

## 1956

**Louis A. Corbelli**, *Farm Power & Machin.*, Batavia, formerly of Oakfield, Sept. 16, 2013.

## 1957

**Harry Doane**, *Audio Visual Tech*, Tucson, AZ, Aug. 30, 2013.

## 1959

**Dorothy Hrvol**, *Business-Secretarial Science-Executive*, Tappan, July 15, 2013.

## 1970

**Ernest H. Ramsey**, *Ag-Animal Science*, Scio, July 17, 2013.

## 1971

**Milton C. Brown**, *Engineering Science*, Wellsville, June 8, 2013.

## 1972

**Robert Kennedy**, *Elec-Elt Ser-Electron Ser Tech*, Wellsville, Sept. 15, 2013.

**Mark A. Sam**, *Agri-Engr Tech Power & Mach*, Dunkirk, Sept. 26, 2013.

## 1974

**Clara Guenther**, *Special Student P/T*, Olean, formerly of Machias, Aug. 6, 2013.

**Russell Pennise**, *Floriculture Production and Merchandise*, Canandaigua, April 5, 2013.

## 1975

**Clara Coniff (Fadden)**, *Const/Arch Engr Tech*, Webster, June 8, 2013.

**Peter Schneider**, *Parks and Grounds Management*, Andover, April 3, 2013.

## 1981

**Jeffrey M. Kosmala**, *Construction Engineering Tech*, Rochester, July 5, 2013.

## 1982

**Clinton R. James**, *Elec-Elt Ser-Electron Ser Tech*, Scio, April 22, 2013.

**Bradley Reitz**, *Air Conditioning Eng Tech*, Tallahassee, FL, Sept. 19, 2013.

## 1985

**Bryce Griswold**, *Computing Graphics Eng Tech*, Mendon, MA, June 23, 2013.

## 1986

**Daniel J. Barkley**, *Medical Laboratory Technology*, Bolivar, July 14, 2013.

## 1989

**Maxine E. Beckwith (Magee)**, *Human Services*, Angelica, Aug. 16, 2013.

**Janet R. Tait**, *Nursing*, Kenosha, WI, March 26, 2013.

## 2003

**Zachery P. Carpenter**, *Elec-Elt Ser-Cons & Maint Elec*, Kenner, LA, May 10, 2013.

**Paul J. Grekalski**, *Business Administration*, Frewsburg, May 25, 2013

**Susan M. Stoye (Gorka)**, *Bus-Sec Sci-Word Processing*, Dunkirk, April 25, 2013.



Pipo/Black wedding



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**Alfred State is 17 among top regional colleges and universities in the North and fifth among top public schools in the North.**

*U.S. News and World Report*

We're one of just 13 SUNY schools who earned a spot on the President's Higher Education Community Service Honor Roll in 2013.

Our students have a **99% employment and transfer rate. Of those employed, 92% work in their chosen field.**

*Career Development Office*

Students built the “zero energy demonstration home” on the Wellsville campus—a National Association of Home Builders (NAHB) Research Center that is Green Certified at its Gold standard.

**An Alfred State degree is considered a Best Lifetime Return on Investment in New York.**

*affordablecollegesonline.org.*

We are one of 70 colleges and universities in the nation named a Lead Institution for civic learning and democratic engagement by NASPA.

*Student Affairs Administrators in Higher Education*