College Council Meeting  
Wednesday, November 2, 2011  
Allegany Dining Room  
1:30 p.m.

Present: Chair Patricia Fogarty, Mr. Justin Clark, Mr. Charles Craig, Mr. James Cretekos, Ms. Holly Hogan, Mr. Ronald Nasca, Mr. Joseph Petrick, Mr. John Richardson, Mr. George Welch Sr., and Mr. Wren Keber.

Also Present: President Dr. John M. Anderson, Executive Assistant to the President Ms. Chanel Wright, Vice Presidents Dr. Stephen Havlovic, Ms. Valerie Nixon, Dr. Steven Tyrell, and Dr. Derek Wesley, Executive Director and Dean Mr. Craig Clark, Dean Dr. John Williams, Dean Dr. Terry Tucker, Sr. Director of Marketing and Communications Ms. Debra Root, Faculty Senate Chair Ms. Karen Young, and Assistant to the President Ms. Tammy Conrad.

Excused: Ms. Carla Coch and Mr. Joseph Pelych.

I. **Call Meeting to Order- Chair Fogarty**  
Chair Fogarty called the meeting to order at 9:40 a.m.

II. **Guest: Timothy Piotrowski, Assistant Professor (Living Learning Community Presentation with Vice President Steven Tyrell)**  
Assistant Professor Piotrowski and Vice President Tyrell provided a presentation on the Living Learning Community. Vice President Tyrell provided an overview of the history of the living learning community. Professor Timothy Piotrowski is the faculty in residence. Incoming freshman chose to participate in the program. The location is Burdick Hall. Evening workshops are held in the dorm common area once a week that provide real world experience and guest speakers. These weekly sessions often include field trips. The return rate of the Living Learning Community students is approximately 90% with the return rate of the freshman not participating in the program at approximately 65%. There are 28 spaces available each year.

III. **Minutes from Previous Meeting- Chair Fogarty**  
There was a motion made by Mr. Charles Craig to accept the minutes from the previous meeting held on August 31, 2011. The motion was seconded by Ms. Holly Hogan. The minutes were approved.
IV. President's Comments/Updates-Presidential Anderson
A list of president’s events was provided in the folders.

Governor Cuomo recently announced the appointment of H. Carl McCall as chair to the SUNY Board of Trustees. Former Chair Hayden will remain a member on the board.

Construction for the Student Leadership Center is well underway. The Allied Health, Farm, and Vet Tech projects are all on schedule.

President Anderson was recently appointed Vice Chair of the Economic Development Committee of AASCU (American Association of State Colleges and Universities).

President Anderson was appointed by Chancellor Zimpher to the SUNY RAM (Resource Allocation Model) Committee.

President Anderson provided a brief overview of the AASHE (Association for the Advancement of Sustainability in Higher Education) Conference he recently attended in Pittsburgh, PA. A total of fifteen (faculty, staff and students) attended the conference.

We again, for the 3rd year, made the US News & World Report rankings. This year we made the Top 25 best Regional Colleges in the North.

Faculty & Staff Opening Convocation will be held on Monday, January 9th in Central Dining Hall, with breakfast served at 8 am and remarks at 9 am. Council members are invited to attend.

V. Vice Presidents Updates (Brief reports only!)

Academic Affairs (Vice President Havlovic)
The College successfully launched the MAP-Works program over the past 8 weeks. Intended to foster rapid responses to signs that a student is struggling -- academically, socially or emotionally -- the goal is to promote student success/retention.

New York State Senator Catharine Young visited the Alfred Campus on October 14, 2011. US Senator Kirsten Gillibrand visited the Wellsville Campus on October 21, 2011.

The US Department of Education and ARC (Appalachian Region Commission) made a visit to the Wellsville Campus on September 6, 2011. They were very impressed with our Culinary Arts program and with the Green Home.

Vice President Havlovic provided a brief overview of his recent trip to China for recruitment efforts and to finalize articulation agreements.
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**Administration and Enrollment** (Vice President Nixon)

Our second fall Open House will be held on Saturday, November 5, 2011.

Vice President Nixon provided an overview about the group, composed of Vice Presidents for Administration from SUNY Brockport, Geneseo, Fredonia, and Alfred State, that is collaborating and working on shared services. In January, senior staff will come together for a formal conversation about what services we can share.

Vice President Nixon provided a brief update on enrollment. Our enrollment this fall was down slightly, with 3,670 enrolled. Our continuing returning student numbers were very good. Due to changing local demographics, we are starting to experience a decline in enrollment of local freshman. There is a decline in students graduating from local high schools. Due to this change, several colleges (Alfred University, RIT, etc.) are now accepting 2nd tier students or students that are otherwise wait listed. They are also offering more scholarships to attract students. Clearinghouse data was received this week that will make it helpful to determine where the students went that were accepted to Alfred State, but decided not to come here.

Registration for winter and spring classes starts on Monday, November 7, 2011.

**Institutional Advancement** (Vice President Wesley)

The President’s Society Dinner was held on Saturday, October 22, 2011 at the Lake Lodge. Mr. Charles P. Joyce was awarded the President’s medallion for his outstanding contributions to Alfred State College. The student presentations, which focused on project based learning, were fantastic. Thank you to all who attended.

There was a good turnout for the Retirees Luncheon held on Thursday, October 13, 2011.

Homecoming weekend, held September 23-25, 2011, was well attended by many alums, faculty, staff, and students. A good time was had by all!

A Wellsville couple recently donated the former “Brass Balloon” restaurant building to Alfred State College. We are working with Dean Clark on some potential opportunities for use of the building.

Vice President Wesley provided an overview of donor gifts. Institutional Advancement is tracking last year versus this year. Last year (between October 1 and 18), we were at approximately $20,000 in gifts and pledges and this year we are over $50,000 in gifts and pledges. He noted that this is the first year that we sent a brochure to all of our donors updating them on what is going on at the college. We have also taken a more direct approach with our appeals and phone-a-thon scripts. Additionally, there has been more follow up personally and via telephone.

**Student Affairs** (Vice President Tyrell)

Vice President Tyrell discussed our current relief efforts with participation by students, faculty, and staff. We are starting to track the number of hours we provide for relief efforts. Since mid-September, students, faculty and staff have provided over 1,100 hours to the communities of Schoharie, Owego, and Johnson City. Campus and community donations to support these initiative exceed $6,000.
Vice President Tyrell distributed the “Alfred State College Admission & Eligibility Requirements for NCAA Division III Athletes” dated October 19, 2011. We will have a conference call with the eligibility commission in November in preparation for our application. The application, to be eligible for fall 2012, is January 15, 2012. This topic for continued discussion at the next College Council meeting on December 7, 2011.

VI. Committee Reports (Meetings held today)

**Academic Affairs** (Mr. Ronald Nasca/Vice President Havlovic)
The committee met this morning. Topics discussed were:
- Changing demographic in the area-looking at ways to bridge the gap and increase enrollment, especially with decreased funding over the next few years. A few opportunities discussed were: Out of State enrollment, partnership with Chinese universities, study abroad opportunities, etc.
- BAch-at New York State Board of Regents for approval.

**Administration & Enrollment** (Mr. John Richardson/Vice President Nixon)
The committee met this morning. Topics discussed were:
- Update budget-how it is ever changing.
- Enrollment 3617-down a little from last year. Wellsville Campus 800 students.
- 23% of degrees last year were baccalaureate.

**External Relations** (Ms. Patricia Fogarty/Ms. Debra Root)
The Committee met this morning. Topics discussed were:
- AASHE Conference held in Pittsburgh October 9-11, 2011.
- Economic Development Summit to be held at the Lake Lodge on Thursday, November 3, 2011.
- Senator Gillibrand’s visit to the Wellsville campus Friday, October 21, 2011
- Marketing and communications plan-Mr. Dick Miller, consultant assisting.

**Student Life Committee** (Mr. James Cretekos/Vice President Tyrell)
The committee met this morning. Topics discussed were:
- NCAA and civic engagement initiatives underway on campus.
- Final draft on civic engagement award criteria passed. This draft will be presented to College Council at the December meeting for approval.
- Investigation procedures for students involved with sexual or bias related conduct was passed by the committee. This will be presented to College Council at the December meeting for approval.
VII. Constituency Reports

**Alumni (Mr. Wren Keber)**
Mr. Wren Keber thanked everyone for their participation at recent alumni receptions and events.

The Alumni Council replaces the former Alumni Association. The events being sponsored now are using a more strategic approach to engage alums, and not purely social events.

An Alumni Wine Tour is scheduled for Saturday, November 12, 2011. The tour is booked full with a much larger turnout than expected!

An Alumni Council meeting is scheduled for November 15, 2011.

**Association of Council Members & College Trustees (Mr. Ronald Nasca)**
The ACT Conference was held October 14-15, 2011 at the Otesaga Resort Hotel in Cooperstown NY. Council member Mr. Ronald Nasca and Vice President Nixon attended. The main topics discussed were shared services and the roles and responsibilities of council members. There was a resolution regarding shared services provided, voted on, and passed at the ACT Conference.

There was motion to move into executive session, made by Mr. Charles Craig and seconded by Mr. George Welch Sr. Executive session held. Motion made to close executive session by Mr. Charles Craig and seconded by Mr. George Welch Sr.

**Faculty Representative (Mr. Joseph Petrick)**
Mr. Joseph Petrick provided a written Faculty Senate Report for council members.

The University Faculty Senate of the State University of New York has expressed concern about the concept of shared services in SUNY through the passage of two resolutions, the first being a questioning of the practice of sharing presidencies between two campuses, and the second a request that SUNY System Administration provide benchmarks and data on how shared services have impacted campuses in the SUNY System. The resolutions can be found at:

http://www.suny.edu/facultysenate/159-02-1ResolutionSharedServices.pdf and
http://www.suny.edu/facultysenate/159-03-1FacultySenateResolutionSharedServices.pdf

**Student Representative (Mr. Justin Clark)**
Student Senate is strongly supporting civic engagement activities. Before the semester break, students raised $2,100 through the “give up a meal” program to donate to flood relief programs. Student Senate Executive Board members will also be participating in the floor relief efforts weekend trips. Chair Fogarty extended her congratulations and thanks to Student Senate for their flood relief efforts.

The Student Senate constitution is being updated.
VIII. Unfinished Business

None

IX. New Business

Guidelines for Presidential Searches-President Anderson
The Guidelines from SUNY for Presidential Searches was provided in the folders. President Anderson requested that council review and provide any concerns to him by email. He will provide the concerns to Executive Vice Chancellor for Academic Affairs & Provost Lavalle, at SUNY System Administration, by the deadline date of November 9, 2011.

IA Naming Policy-Vice President Wesley
A draft naming policy was provided for review and discussion. SUNY has reviewed and accepted with a minor change. The draft has been approved by the Alfred State College Development Fund Board. Mr. Charles Craig made a motion to approve the policy. Mr. George Welch Sr. seconded. All approved.

Open Discussion
None

There was a motion to adjourn the meeting by Ms. Holly Hogan. The motion was seconded by Mr. George Welch Sr.. The meeting was adjourned at 11:50 a.m.

Recorded by:

Tammy Conrad
Assistant to the President