College Council Meeting  
Wednesday, May 2, 2012  
Wellsville Campus  
9:30 p.m.

Present: Chair Patricia Fogarty, Mr. Justin Clark, Ms. Carla Coch, Mr. James Cretekos, Ms. Holly Hogan, Mr. Ronald Nasca, Mr. Joseph Pelych, Mr. Joseph Petrick, Mr. John Richardson, Mr. George Welch Sr., and Mr. Wren Keber.

Also Present: President Dr. John M. Anderson, Vice Presidents Dr. Stephen Havlovic, Ms. Valerie Nixon, Dr. Steven Tyrell, and Dr. Derek Wesley, Executive Director and Dean Mr. Craig Clark, Deans Dr. John Williams and Dr. Terry Tucker, Sr. Director of Marketing and Communications Ms. Debra Root, Faculty Senate Chair Ms. Karen Young, and Assistant to the President Ms. Tammy Conrad.

Excused: College Council member Mr. Charles Craig, Mr. John Richardson, and Executive Assistant to the President Ms. Chanel Wright.

Guest: Interim Vice President for Student Affairs Gregory Sammons.

Dean Clark provided a tour of the Green Home and the Workforce Development Building.

President Anderson congratulated Vice President Steve Tyrell on his recent promotion to President at North Country Community College. He will be leaving Alfred State in early June. A reception for Steve will be held on Monday, May 14th from 3-5 p.m. in the Allegany Dining Room.

President Anderson also welcomed University Police Chief Gregory Sammons on his recent appointment to Interim Vice President for Student Affairs at Alfred State.

Pictures of the SUNY Western New York Showcase held on May 1, 2012 at the Burchfield Penney Art Center, were shared.

I. **Call Meeting to Order- Chair Fogarty**  
Chair Fogarty called the meeting to order at 9:30 a.m.

II. **Minutes from Previous Meeting- Chair Fogarty**  
There was a motion made by Ms. Holly Hogan to accept the minutes from the previous meeting held on March 7, 2012. The motion was seconded by Mr. Joseph Pelych. The minutes were approved.

III. **President’s Comments/Updates-President Anderson**  
A list of president’s events was provided in the folders.
President Anderson informed that we will explore the possibility of holding Commencement 2013 outdoors on our campus. He will be meeting with the Commencement Committee over the summer to discuss details.

Dr. Jayne Swanson and SUNY Distinguished Professor John Buckwalter have been appointed to chair the Middle State Steering Committee to assist in the preparation for our upcoming 2015 middle states audit.

IV. Vice Presidents Updates (Brief reports only!)

**Academic Affairs (Vice President Havlovic)**
Deans Tucker and Williams are working on alliances in China. They are also working on course maps for our study abroad program in Italy.

Vice President Havlovic informed that this is the last time we will be holding status meetings. We will be using the cumulative GPA in the future to address student academic status.

Dean Clark provided a brief overview on the first National Sustainability Conference to be held at Alfred State College June 14-16, 2012. Sponsorships include Corning Incorporated, New York State Energy & Research Development Authority, and British Petroleum.

**Administration and Enrollment (Vice President Nixon)**
Vice President Nixon provided an update on enrollment. We are about the same in expected students compared to last year. We are up quite a bit in students registered for Orientation.

Summer school registration is up quite a bit from last year.

The new State financial system is up and running.

The NYS Beef Industry Council will be visiting Alfred State to try our award winning burger during the next week or so. Bron Norasethaporn, catering manager for Auxiliary Campus Enterprises and Services (ACES), developed the recipe for The Terrace’s new signature dish, the Asian Twist Mandarin Beef Burger, using local beef from Allegany County’s Wilson’s Beef Farms. It was recently named the best burger in the Buffalo area by the New York Beef Industry Council. Ten area winners will compete for the best burger in the state, to be announced on May 15th.

**Institutional Advancement (Vice President Wesley)**
The 61st Annual Alumni Choral Spring Concert, directed by Anthony Cappadonia, was held on April 29, 2012. A ribbon-cutting ceremony preceded the concert to celebrate the dedication of the Anthony C. Cappadonia Auditorium, in honor of Professor Emeritus Anthony "Cappy" Cappadonia and his 56 years of teaching and directing instrumental and choral groups at the college.

Vice President Wesley provided an update on gifts this past year. Total support as of April 18, 2012 is $649,981 vs. $552,972 last year.
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The next Development Fund Board meeting will be held on Friday, May 4th.

**Student Affairs (Vice President Tyrell)**
The Spring Career Fair was a record-breaking event with the highest number of employers (52) and students (668) in College history attending. We have over 2,200 employers who post information on our career website.

Alfred State College will host the NJCAA outdoor Track & Field National Championship May 3-5, 2012.

The Tunnel of Oppression program was incredibly successful with over 200 participants going through the tour. Take Back the night was held on April 25th.

Vice President Tyrell provided a brief facilities update. We are now in phase II in construction of the Student Leadership Center. The video cams are up that show daily progress of the project. Faculty and staff will be moving back into a renovated Allied Health building this summer. Ribbon cutting ceremonies for both the Allied Health building and Center for Organic and Sustainable Agriculture (COSA) Farm will be held during Homecoming on Saturday, October 13, 2012.

Alfred State has been granted exploratory status by NCAA. We are applying for conference membership with the North Eastern Athletic Conference (NEAC). A delegation from NEAC will be on campus May 14, 2012.

V. **Committee Reports** (No reports)

**Academic Affairs** (Mr. Ronald Nasca-Excused)/Vice President Havlovic)
The committee met today. They discussed the Bachelor of Architecture and the Environmental Science Associates degree.

**Administration & Enrollment** (Mr. John Richardson/Vice President Nixon)
The committee met today. They discussed the budget. Committee Chair Richardson complimented both President Anderson and Vice President Nixon for the positive budgets and process at Alfred State.

**External Relations** (Ms. Patricia Fogarty/Vice President Wesley)
The committee met today. Ms. Root briefly discussed the integrated Marking and Communications Plan. This initiative kicked off in September with Phase I and the discussion of our College name. It has been decided that we will go by “Alfred State” and drop the college from the end. There was also discussion regarding our tag line “hit the ground running” and our brand messaging of 99% placement rate. It was decided that this is our strongest message and both will stay. Phase II will focus on working with all stakeholders (departments/divisions) to develop their own marketing plan that can be integrated into one large plan for the college.

**Student Life Committee** (Mr. James Cretekos/Vice President Tyrell)
Report provided below under new business.
VI. Constituency Reports

**Alumni (Mr. Wren Keber)**
The Awards committee has been working on creating a new alumni award. It will be presented at a future council meeting when complete.

**Association of Council Members & College Trustees (Mr. Ronald Nasca)**
There was nothing to report.

**Faculty Representative (Mr. Joseph Petrick)**
A faculty report to the College Council was provided.

Mr. Petrick reported on shared services. Since the last council meeting, SUNY System Administration has increased its implementation of shared services. Specifically, System has hired a Chief Transformation Officer, whose job in part, is to implement regional consolidations, adoption of common standards, etc.

President Anderson noted that we are diligently working on shared services initiatives. One initiative is through our Print Shop. We have a contract with SUNY Fredonia to provide their printing services. We have hired a Print Shop Director to assist with this initiative.

The UUP Negotiations Team met on April 12 and 13, 2012 with negotiators from the Governor’s Office. According to the UUP website, “mutual understandings were reached on many nonmonetary items on the table”, an “acceptable agreement has not been reached on major monetary items”. Negotiations will recommence May 3 and 4, 2012.

**Student Representative (Mr. Justin Clark)**
Alfred State’s Pioneer Woodsmen’s Team recently hosted the second-annual Pioneer Games on the Alfred campus, and brought home a first-place victory overall with one of its four teams. A total of 19 teams with 133 participants met for competition, with Finger Lakes College, Paul Smith’s College, State University of New York at Cobleskill, SUNY College of Environmental Science and Forestry, and the Ranger School all represented.

Student Senate elections were held April 18-19, 2012. Miss Courtney Cardinal was elected President. Mr. Tim Sinnott is the new student representative to College Council.

VII. Unfinished Business

**Construction Updates-President Anderson**
President Anderson provided updates on the construction projects on campus (Allied Health and the Student Leadership Center).
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VIII. New Business

Reactivation of AAS Environmental Technology-Vice President Havlovic
The AAS in Environmental Technology was discontinued in 2002. Due to our present sustainability and environmental initiatives, we are requesting to reactivate this program. This is an ideal opportunity for our students to learn to operate a wet land remediation site (BP). There was a motion to support the reactivation by Mr. Justin Clark and seconded by Ms. Holly Hogan. All approved.

Open Discussion

A College Council meeting will not be held in June. A new List of “Dates to Remember” will be sent out in early summer. Chair Fogarty requested that council members note these dates on your calendars and try to attend as many events as possible.

Mr. Justin Clark made the motion to adjourn the meeting. The motion was seconded by Mr. Ronald Nasca. The meeting was adjourned at 11:25 a.m.

Recorded by:

Tammy Conrad
Assistant to the President