College Council Meeting  
Wednesday, March 7, 2012  
Allegany  
9:30 p.m.

Present: Chair Patricia Fogarty, Mr. Justin Clark, Ms. Carla Coch, Mr. James Cretekos, Ms. Holly Hogan, Mr. Joseph Pelych, Mr. Joseph Petrick, Mr. John Richardson, Mr. George Welch Sr., and Mr. Wren Keber.

Also Present: President Dr. John M. Anderson, Executive Assistant to the President Ms. Chanel Wright, Vice Presidents Dr. Stephen Havlovic, Ms. Valerie Nixon, Dr. Steven Tyrell, and Dr. Derek Wesley, Executive Director and Dean Mr. Craig Clark, Deans Dr. John Williams and Dr. Terry Tucker, Faculty Senate Chair Ms. Karen Young, and Assistant to the President Ms. Tammy Conrad.

Excused: College Council member Mr. Charles Craig and Mr. Ronald Nasca, Sr. Director of Marketing and Communications Ms. Debra Root.

Guest: Jonathan Hilsher, Director of Civic Engagement  
Vice President Tyrell introduced Jonathan. He wants to create transformational experiences for our students. Chair Fogarty commented that the College Council is deeply committed to Civic Engagement.

I. Call Meeting to Order- Chair Fogarty  
Chair Fogarty called the meeting to order at 9:45 a.m.

II. Minutes from Previous Meeting- Chair Fogarty  
There was a motion made by Mr. Justin Clark to accept the minutes from the previous meeting held on December 7, 2011. The motion was seconded by Mr. John Richardson. The minutes were approved.

IV. President's Comments/Updates-President Anderson  
A list of president’s events was provided in the folders.

President Anderson provided a budget presentation. A copy of his presentation was also provided in the folders. We worked on the budget at our winter retreat. The presentation was on the State budget. He explained all of the various budgets: DIFR-Dormitory Income Fund Reimbursable, ACES-budget from meal plans, etc. We worked on the State budget during our winter retreat. We were able to make good progress in filling some requests with extra reserve money. Key items were approved with others waiting for another year. We are working hard on resource allocation.
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President Anderson provided an overview of the “SUNY 2020” initiative where the Governor in his budget allocated an additional $60 mil. for Phase II of SUNY 2020 which is three, $20 mil. grants. In accessing the governor’s expectations, we have reached out to our partners to focus on workforce development (Corning Community College, Broome Community College and Jamestown Community College) to submit a joint grant proposal. We have held a few conference calls and established a working team to develop a grant proposal.

The New Student Convocation program will be changed with the August ceremony. The new program will be less formal and interactive with school spirit a major focus. The event will start off in the gym. The principles of community and history of the college will be provided. Faculty and new students will then march from the gym to the athletic field. New students will be greeted by student leaders and athletes providing them with blue and gold t-shirts. The students will form the letter AS or ASC to represent Alfred State. A BBQ lunch will be held then on to an activity fair held in the parking lot! College council members are enthusiastically invited to attend!

Honors Convocation will be held on Saturday, April 14, 2012 at 3 p.m. in the Orvis Gymnasium. Congressman Tom Reed will be our guest speaker. Council members are invited to attend.

We are developing a college Marketing & Communications Plan involving all departments. The focus is on internal and external communications and getting our message out of the valley. The plan will be complete by the end of the semester.

Homecoming will be held October 12-14, 2012. We plan to have ribbon cutting ceremonies for the COSA Farm and Allied Health buildings.

V. Vice Presidents Updates (Brief reports only!)

**Academic Affairs (Vice President Havlovic)**

Vice President Havlovic noted that we are making progress with retention and student success. This is largely due to Mapworks and the good work of our Retention Taskforce.

Finalists for the Chair and Lead Professor for the Bachelor in Architecture program will be coming on April 2nd. This was one of the requirements for program approval.

Dean Tucker noted that we are working on reinstating the Associate’s degree in Environmental Science.

Deans Williams and Tucker are working on course maps for the Study Abroad program in Italy.

**Administration and Enrollment (Vice President Nixon)**

Vice President Nixon informed that we have hired Mr. James Whedon as the new Document Center Manager. This is part of our shared services initiative.

Vice President Nixon provided an update on enrollment. Faculty and staff are engaged in efforts to reach out to accepted students.
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The following programs are wait-listed: Heavy Equipment Operations, Nursing, Culinary Arts, Baking, Welding, and Heavy Equipment Truck & Diesel.

We are engaged in a number of sustainability efforts and doing a number of energy efficiency lighting upgrades at both the Wellsville and Alfred campuses. We are also purchasing a heavy duty shredder to be located at the farm. This will be a significant cost reduction in bedding for the animals (approximately $25,000 per year).

**Institutional Advancement (Vice President Wesley)**

We are very pleased with our advancement numbers. We are up $21,000 in unrestricted funds. This is the highest in five years. We are also up $30,000 in restricted funds from last year. The SYBUNTS (donations from past donors) are up over 100% from last year. The Accentuate Alfred (faculty and staff appeal) closed at $30,000 last year and is approaching $40,000 this year.

We are close to reaching our Cappadonia Auditorium naming goal of $100,000.

**Student Affairs (Vice President Tyrell)**

We will identify and award 13 leadership Suites to student groups by March 1, 2013 so they can be prepared for the opening of the Student Leadership Center during the summer of 2013.

The recent Student Leadership Weekend focused on over 80 clubs and organization representatives participating in eight plus hours of learning and team activities guiding them along the path of “Student Leadership through Civic Engagement.”

Vice President Tyrell provided some construction updates:

Student Leadership Center-steel is going up. Phase II begins April 1, 2012 with a summer 2013 opening.

Veterinary Technology-phase I begins this summer.

Agriculture Science Building-the program study work has begun. This is the next project in our master plan. Ms. Jane Gilliland, Sr. Director Student Records & Financial Services, chairs this program study group.

**VI. Committee Reports**

**Academic Affairs (Mr. Ronald Nasca-Excused)/Vice President Havlovic)**

The committee met today. They discussed the Bachelor of Architecture and the Environmental Science Associates degree.

**Administration & Enrollment (Mr. John Richardson/Vice President Nixon)**

The committee met today. They discussed the budget. Committee Chair Richardson complimented both President Anderson and Vice President Nixon for the positive budgets at Alfred State College.
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**External Relations** (Ms. Patricia Fogarty/Vice President Wesley)
The committee met today. Ms. Root briefly discussed the integrated marking and communications plan. This initiative kicked off in September with Phase I and the discussion of our College name. It has been decided that we will go by “Alfred State”. There was also discussion regarding our tag line “hit the ground running” and our brand messaging of 99% placement rate. It was decided that this is our strongest message and both will stay. Phase II will focus on working with all stakeholders (departments/divisions) to do their own marketing plan that can be integrated into one large plan for the college.

**Student Life Committee** (Mr. James Cretekos/Vice President Tyrell)
Report provided below under new business.

**VII. Constituency Reports**

**Alumni** (Mr. Wren Keber)
The Alumni Council has not met since our last College Council meeting.

The Alumni Council provided a $10,000 gift to the Cappadonia project.

**Association of Council Members & College Trustees** (Mr. Ronald Nasca-Excused)
No report.

**Faculty Representative** (Mr. Joseph Petrick)
A faculty report to the College Council was provided.

United University Professions (UUP), the bargaining unit of the faculty of the state-operated campuses of the State University of New York, continues to negotiate a contract with the Governor’s Office of Employee Relations. The negotiations commence on March 8.

Mr. Petrick briefly discussed the Chancellor’s idea of “systemness”, a neologism which she has defined as “the coordination of multiple components that when working together create a network of activity that is more powerful than any action of individual parts on their own.

Faculty and professional staff at the Colleges of Technology continue to be concerned about the implementation of shared services. There continues to be no clear message about sharing of administrative duties at the Canton and Potsdam campuses.

**Student Representative** (Mr. Justin Clark)
A Student Leadership Retreat will be held on February 11, 2012. We just started the next year’s budget cycle. Another $3,000 was allocated for tutors, for a total of $6,000 for the year. The Pioneer Woodsman’s event will be held on Saturday, April 14th. Skills USA will be held on Saturday, March 24th.
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VIII. Old Business

NCJAA to NCAA-Vice President Tyrell
We submitted request for exploratory application in January. It was granted in February. We have requested membership in the northeast conference to begin our preparations to participate in NCAA play in 2013. All of our sports will be able to participate except football, track and swimming. We are looking for other venues for those sports. We also have to submit a request to the Chancellor to move from NCJAA to NCAA. We are presently looking at budget needs for this move.

IX. New Business

Leadership through Civic Engagement Award-Vice President Tyrell
The following nominations were submitted by the Student Life Committee for the Leadership through Civic Engagement Award. They were approved as noted:

Motion made by Mr. Joseph Pelych; seconded by Ms. Carla Coch. All approved.
Courtney Cardinal (student)

Motion made by Ms. Holly Hogan; seconded by Ms. Carla Coch. All approved.
Group award: (students)
Courtney Cardinal
Caitlin Cunningham
Nicky Drum
Kara Galinsky
Laura Lampman
Chris McAneney
Emily Sprague
Cynthia Volk
Derek Wilkerson

Motion made by Mr. Joseph Pelych; seconded by Ms. Carla Coch. All approved.
Mark Payne (faculty)

Motion made by Ms. Holly Hogan; seconded by Ms. Carla Coch. All approved.
Doug Pierson (faculty)

Motion made by Mr. Joseph Pelych; seconded by Ms. Carla Coch. All approved.
Wendy Dresser Recktenwald (professional staff)

Vice President Tyrell will inform the recipients. Ms. Tammy Conrad will send them a letter from Chair Fogarty.
Policy on Use of Campus Facilities by Third Parties Engaged in Free Speech-Vice President Tyrell

The memorandum to presidents of State-Operated Campuses from William F. Howard, Senior Vice Chancellor, General Counsel and Secretary of the University, dated December 22, 2011, was provided in the folders. The Alfred State College policy “Use of Facilities by Third Parties for Free Speech” dated 2012 was also provided. Vice President Tyrell provided a brief overview. A working group reviewed the policy, provided by SUNY, and adapted to meet our needs. This policy was approved by the Student Life Committee of College Council. It was also approved by College Council.

Revisions to the involuntary Withdrawal Policy-Vice President Tyrell

The “Change in ADA Regulations Requires Changes in College Policy” from the SUNY Office of General Counsel was provided in the packets. The proposed changes to the Alfred State “Campus Policy on Involuntary Withdrawal”, was also provided. We adapted this policy, originally provided to us by SUNY, to fit our needs. This policy previously approved by the Student Life Committee of College Council. It was also approved by College Council.

Rename Allied Health Building-President Anderson

There was discussion regarding renaming the Allied Health Building since the dynamics of those housed in the building have changed through the years. The name “Physical & Health Sciences” was received from faculty and staff input. The SUNY Construction Fund informed that we do not need approval, just completion of a form to change the name. A motion was made by Mr. Justin Clark to endorse the name change. It was seconded by Mr. John Richardson. College Council approved. Mr. Wren Keber noted that an announcement should go out to all alumni (possibly in the next issue of Transitions) to announce and explain the name change.

Open Discussion

The next College Council meeting will be held on May 2, 2012 at the Wellsville Campus. There will not be a meeting in June.

Mr. George Welch made the motion to adjourn the meeting. It was seconded by Mr. Justin Clark. The meeting was adjourned at 11:55 a.m.

Recorded by:

Tammy Conrad
Assistant to the President