

BUSINESS DEPARTMENT
S.U.N.Y. College of Technology at Alfred, Alfred, NY 14802

Name _____

Advisor _____

Curriculum 730 – SPORT MANAGEMENT (B.B.A. Degree)

FIRST SEMESTER			GRADE	SECOND SEMESTER			GRADE
ACCT	1124	Financial Accounting	_____	BUAD	2033	Business Communication	_____
CISY	1103	Information Tech. Mgmt.	_____	ACCT	2224	Managerial Accounting	_____
COMP	1503	Freshman Composition	_____	SPMG	2003	Sport in Society	_____
SPMG	1123	Intro to Sport Management	_____	MKTG	2073	Principles of Marketing	_____
MATH	XXX3	_____	_____	XXX3		_____	_____
		(Math Elective)	_____			(Humanities Elective) ¹	_____
				HPED	XXX1	_____	_____
						(Phys Ed Elective)	_____
			16				17
THIRD SEMESTER			GRADE	FOURTH SEMESTER			GRADE
BUAD	3153	Fundamentals of Management	_____	ECON	XXX3	Macro or Microeconomics	_____
SPCH	1083	Effective Speaking	_____	MKTG	1063	Principles of Sales	_____
SPMG	3013	Sport Communication	_____	SPMG	4003	Sport Law	_____
BUAD	3043	Business Law I	_____	SPMG	4123	Sport Facility Mgmt Plan & Features	_____
SPMG	3001	Field Experience I	_____	SPMG	4001	Field Experience II	_____
_____	XXX3	_____	_____	_____	XXX3	_____	_____
		(Western Civ. Elective)	_____			(Foreign Language Elective)	_____
			16				16

FIFTH SEMESTER			GRADE	SIXTH SEMESTER			GRADE
COMP	5703	Technical Writing II	_____	SPMG	6033	Sponsorship	_____
SPMG	6003	Sport Marketing	_____	SPMG	6013	Licensing and Endorsements	_____
SPMG	5003	Sport Business and Finance	_____	SPMG	6023	Event Promotion and Sales	_____
BUAD	5001	Professional Business Seminar	_____	_____	XXX3	_____	_____
_____	XXX3	_____	_____	_____	XXX3	_____	_____
		(Fine Arts Elective)	_____			(Upper-level Business Elective)	_____
_____	XXX3	_____	_____				_____
		(Upper-level Business Elective)	_____				_____
			16				15
SEVENTH SEMESTER			GRADE	EIGHTH SEMESTER			GRADE
SPMG	7001	Pre-Internship Seminar	_____	SPMG	8112	Internship	_____
SPMG	7023	Strategic Mgmt in Sport Organizations	_____				_____
_____	XXX3	_____	_____				_____
		(Natural Science Elective)	_____				_____
_____	XXX3	_____	_____				_____
		(Other World Civ. Elective)	_____				_____
_____	XXX3	_____	_____				_____
		(Upper-level Business Elective)	_____				_____
_____	XXX3	_____	_____				_____
		(Upper-level Business Elective)	_____				_____
			16				12

BBA Sport Management 730

¹ Humanities elective is restricted to one of the following: LITR 2603, LITR 2033, LITR 2343, LITR 2703, or LITR 2903.