

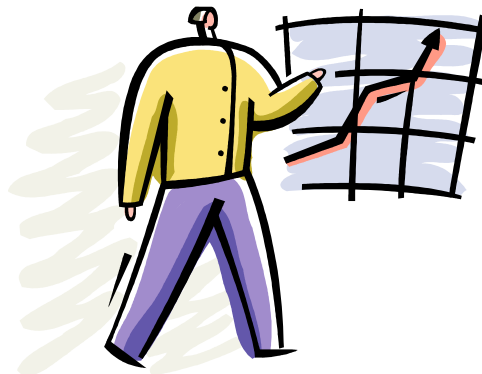
Researching a Business Plan at Hinkle Library

<http://www.alfredstate.edu/library>

FIND BOOKS via the [ASC ONLINE CATALOG](#)

Possible Subjects:

- New Business Enterprises
- Business Planning
- Proposal Writing in Business
- OR names of industry sectors



WHAT IS THE [NAICS](#) AND WHY SHOULD I CARE????

The North American Industrial Classification System is a numerical scheme that the government uses to classify “business establishments for the purpose of collecting, analyzing, and publishing statistical data related to the U.S. business economy” ([NAICS](#) website). This used to be called the SIC (Standard Industrial Classification) code.

When doing research on a particular industry or business type, it is important to determine the [NAICS](#) code! You can employ this number when searching databases and U.S. government statistical sources for information on the specific industry. All of the databases listed below may be searched by the NAICS number.

FIND ARTICLES IN BUSINESS DATABASES

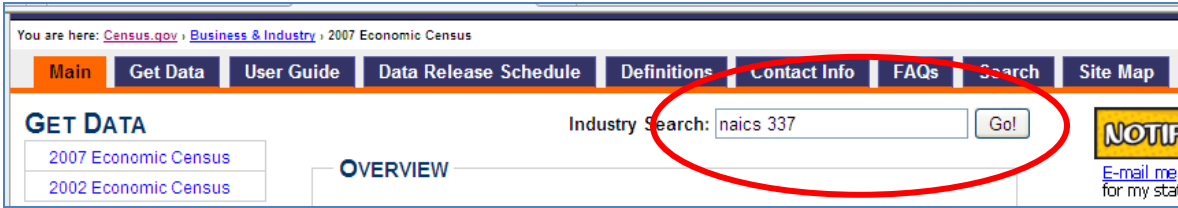
From the “Find Articles” section of the web page, click on “Databases by Subject” then “Business & Economics.” Try the following databases:

- [Business & Company Resource Center](#)
- [Business Source Complete](#)
- [ProQuest](#) (includes ABI/Inform)

FIND DATA ON AN INDUSTRY FROM THE U.S. CENSUS

1. Go to <http://www.census.gov/>
2. Under the section “Business & Industry” link to “Economic Census”

- In the "Industry Search Box" enter the NAICS code in the form **NAICS xxx** and click on the "Go" button.



A list of all the sub-categories under the code will be listed; then click on the desired link

Index Entry	NAICS Code	U.S. NAICS Title
NAICS 337	337	Furniture and Related Product Manufacturing
NAICS 3371	3371	Household and Institutional Furniture and Kitchen Cabinet Manufacturing
NAICS 33711	33711	Wood Kitchen Cabinet and Countertop Manufacturing
NAICS 337110	337110	Wood Kitchen Cabinet and Countertop Manufacturing
NAICS 33712	33712	Household and Institutional Furniture Manufacturing
NAICS 337121	337121	Upholstered Household Furniture Manufacturing
NAICS 337122	337122	Nonupholstered Wood Household Furniture Manufacturing
NAICS 337124	337124	Metal Household Furniture Manufacturing

OR type in the name of the industry and click on the "Go" button. A list of all the industries that include the word will be listed; then click on the desired link

- Explore the various "tabs" that are displayed on the resulting web page. Note especially the "Industry Snapshot."

The screenshot shows the detailed page for NAICS 337122, titled 'Nonupholstered wood household furniture manufacturing'. At the top right, there is a 'Navigate to another industry' search box. Below the title, there are several tabs: 'Guide to All Data Sources', '2007 Economic Census', '2002 Census: Employers and Nonemployers', '2002 Census: Geographic Distribution', '2002 Census: Products, Size, etc.', 'Historical Comparability', and 'Definition'. The '2007 Economic Census' tab is selected. Below the tabs, a message states: 'Data for NAICS 337122 Nonupholstered wood household furniture manufacturing are being published in the following 2007 Economic Census reports:'. A table follows with two columns: 'Report Series' and 'Release Schedule / Link to data in American FactFinder'. The 'Report Series' column contains 'Industry Series (preliminary, national)' and 'Selected charts are in an Industry Snapshot' (with a bar chart icon). The 'Release Schedule / Link to data in American FactFinder' column contains three links: 'Table 1. Detailed Statistics by Industry for the U.S.: 2007', 'Table 2. Product Statistics by Industry for the U.S.: 2007', and 'Table 3. Materials Consumed by Kind for the U.S.: 2007'. The 'Industry Snapshot' link and its associated bar chart icon are circled in red.